

# We provide comprehensive and vigorous support for business activities of SMEs and venture companies.

Support for SMEs and venture companies

## SMEs and venture companies can bolster the regional economy.

### We provide proactive support to promote business startup and management innovation.

To promote regional economic development and revitalization, it is essential to develop and strengthen SMEs and venture companies with new technologies and ideas. In accordance with this belief, we engage in extensive support activities for SMEs and venture companies, including the provision of incubation facilities, business startup support and management innovation support. We also encourage flexible collaboration among SMEs from different sectors, to create new business activities (New Partnerships). We also carry out the Sales Channel Matching/Navigating Project with the cooperation of experts and retired company workers, so as to help venture companies tackle one of their most challenging tasks - sales channel development.

#### Results of the Sales Channel Matching /Navigating Project

Between September 2004 (when the project commenced) and April 2007 we provided sales channel development support for 125 companies. The number of contracts concluded reached 123, with a total turnover of 310 million yen.

■ Sales Channel Navi



■ Regional Strategy Conference for Supporting New Partnerships



■ Product Presentation Session



■ Visit to company that requests sales channel development support

Support of the content industry

## The media content industry creates new values!

### Aiming to become the center of Asia's media content industry

The media content industry (movies, animation, games, etc.) is expected to lead the Japanese economy in the future. Kansai, where numerous content-related companies and universities of culture and arts are concentrated, has high growth potential for the content industry. With the aim of establishing a new content business model by maximizing the region's high potential in this regard, we organize various events and programs, including Creative Industry Showcase in Kansai (CrIS Kansai), which features multiple content-related events. Through these activities, we seek to create a world-class content market, especially in collaboration with other Asian countries.

#### Creative Industry Showcase in Kansai (CrIS Kansai)

■ International Film Conference in Kyoto



■ Kyoto Manga Symposium



■ Asia Contents Market (ACM) in Kansai



■ Tanabe Benkei Film Festival