



Regional resources

Creating new products and services that make use of regional resources

We support SMEs that strive to create new products and services by making full use of regional resources.

There has been growing concern over regional disparities in recent years. To realize self-sustaining regional growth, we are promoting inventive activities and projects by making full use of unique local resources. We provide support for local companies in terms of product development, sales channel development and other business matters to help such companies develop new, unique products and services that make use of local resources; for example, products produced using traditional techniques, agricultural products with new added values, and innovative tourism services.

■ Regional SME Supporters Summit in Kansai



■ A lighting fixture manufactured employing technique for creating Takashima fan frames



■ Ceramic plates for wall surface greening using traditional ceramics techniques



■ Wazuka-cha, 100% Uji grown tea

Traditional craft industry

Fascinating Japanese traditional handicrafts that should be treasured forever

We support promotion of the traditional craft industry.

Crafts manufactured using traditional methods and materials, such as woven and dyed textiles, ceramic ware and lacquerware, are the origins of modern manufacturing, and have brought richness and pleasure to people's lives since olden times. With the aim of maintaining and promoting the traditional craft industry, we provide proactive support for preserving and improving traditional methods and techniques, securing successors and expanding demand. There are 210 traditional craft items designated by the Minister of Economy, Trade and Industry in Japan, 43 items of which are from the Kansai region.

■ Kishu lacquerware



■ Kyoto, Kiyomizu-yaki pottery



■ Kyo-Yuzen dyeing