



City development

Revitalizing the downtown area, the face of the city

We support the development of attractive, lively cities.

The downtown area, where various urban functions are concentrated, is the “face” of a city and plays an important role in the city’s socioeconomic development. To help create lively and vibrant cities we support city development projects, undertaken with the active participation of various stakeholders, including municipal governments, local merchants, residents, companies, organizations, students and NPOs.

■ Tenjinbashisuji Shopping Street



■ Akashi Tako (Octopus) Certificate Exam - Certification exam by the City Development Promotion Council to test people’s knowledge of octopus, for which Akashi is famous

■ Hanshin Amagasaki Ekimae Shopping Street, with decorations for cheering on the local professional baseball team

Consumer protection

Promoting the enforcement of consumer protection laws, to protect consumers against fraudulent practices

We strictly enforce consumer protection-related laws.

We ensure strict enforcement of consumer protection-related laws, including the Act on Specified Commercial Transactions, which regulates door-to-door sales, thus cracking down on malicious traders. We also effectively enforce the four laws concerning product safety to ensure product safety and protect consumers from the risk of injury associated with consumer products. To prevent or resolve consumer problems, we provide consultation services for consumers and conduct consumer awareness and education programs, including consumer protection symposiums.



■ Consumer education pamphlets



■ Leaflet on Product Safety Inspection Week
Leaflet on revision of the Consumer Product Safety Law