

Location Nara City, Nara

Website <http://www.akashiya-fude.co.jp>

Main products/services Manufacture and sale of calligraphy brushes, painting brushes, brush pens and make-up brushes

Purpose of overseas expansion Market development, Expand sales channel

Target customer group Local distributors

Overseas expansion destination Canada, Spain, Korea

Country/Region of interest Southeast Asia, North America, Europe



STRENGTHS/AREA OF EXPERTISE AND INITIATIVES RELATED TO SOCIAL CONTRIBUTION

We offer calligraphy brushes that follow the manufacturing techniques of traditional artifacts "Narafude", which were introduced and developed in Japan 1,300 years ago, as well as brush pens and makeup brushes.

We maintain high quality by combining a wide variety of animal hairs using superior manual techniques without using machines.

We primarily utilize hair from animals raised as livestock or captured as vermin. We also produce brushes using artificial hair, and we are committed to continuing the protection of the culture of handwriting.

Some of our products are sold with a portion of the proceeds going towards donations for forest environmental conservation.



BENEFITS FOR OVERSEAS COMPANIES

We are a leading manufacturer of calligraphy brushes with a long history of over 300 years. You can engage in secure and stable transactions with us, assured by our longstanding reputation for quality and craftsmanship.

