



BAIEIDO Co., Ltd.



Manufacturing

Location Sakai City, Osaka

Website <https://www.baieido-usa.com/>

Main products/services The manufacturer of Incense Sticks

Purpose of overseas expansion Market development

Target customer group Wealthy people who is doing ZEN meditation.

Overseas expansion destination Europe,
North America
and Asia

Country/Region of interest Southeast Asia



STRENGTHS/AREA OF EXPERTISE AND INITIATIVES RELATED TO SOCIAL CONTRIBUTION

- Founded in 1657, we are the oldest incense manufacturer in Japan.
- Our traditional techniques of mixing incense and incense sticks have been used since the Edo period to deliver a peaceful and tranquil fragrance.
- our fragrances, which are made from natural aromatic woods such as Kyara, agarwood, and sandalwood, have been well received by Buddhist temples all over Japan.



BENEFITS FOR OVERSEAS COMPANIES

- In Europe and North America, Baieido's products are also highly regarded in the "The premium incense" category of luxury products.

