



Location Yao City, Osaka

Website <http://www.fujita-kinzoku.jp/english/>

Main products/services Manufacture and sale of iron cookware.

Purpose of overseas expansion Developing sales channels and distributors

Target customer group Interior goods shops, cookware specialty shops, department stores

Overseas expansion destination America, Europe, Asia, etc. **Country/Region of interest** Europe



STRENGTHS/AREA OF EXPERTISE AND INITIATIVES RELATED TO SOCIAL CONTRIBUTION

-Our strengths

Our main processes, such as tooling, development, manufacturing, finishing and shipping operations, are manufactured consistently in our own factory.

Because of a small-town-factory with only 20 employees, we are able to maintain integrated production and quality in our own factory.

Each product is manufactured by our craftsmen. We can also manufacture original products (OEM) in relatively small lots.

-Fields of expertise

We specialize in the manufacture of iron cookware. Shapes and designs can be manufactured according to the intended use.

Our original oil tempering process (*hard tempering process) eliminates the need for 'air-baking and oil tempering' at the beginning of use.

-Contribution to society and SDGs

We develop products in line with 'FemTec' for women. The iron content, which is unique to iron, can be ingested. We have also conducted clinical tests on iron content. SDGs We have upcycled the ineligible material bads of the sports manufacturer Mizuno and used them as frying pan handles. We also promote the benefits of iron frying pans at national and international exhibitions, as iron frying pans are long-lasting and sustainable products.

