

World Expo 2025 Osaka, Kansai : ビジネス促進・交流

駐日英国大使館・在大阪英国総領事館

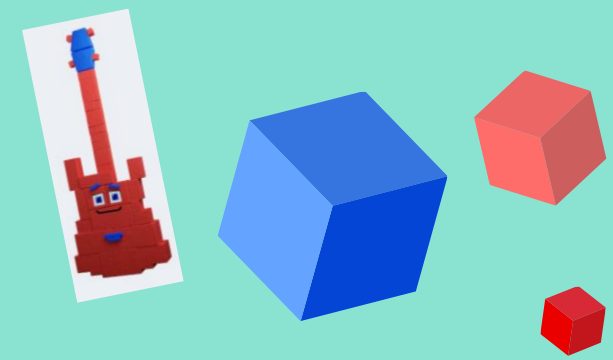


EXPO 2025
OSAKA, KANSAI



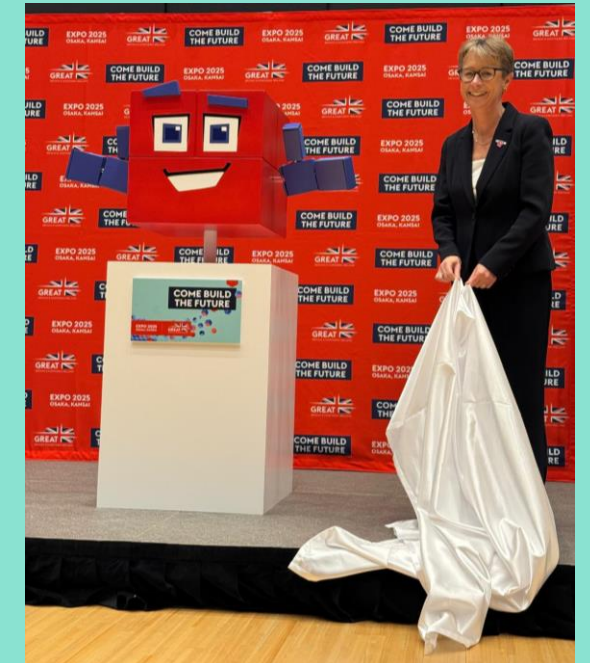
英国パビリオンのマスコット 「PIX(ピックス)」

PIXは積み木で構成され、シンプルなアイデアが結びつき変化していくことで偉大な成果を生み出す可能性を表現しています。



万博スローガン #ComeBuildTheFuture ともに未来をつくろう

**COME BUILD
THE FUTURE**



ビジネス促進のプログラム

- 万博はビジネス促進の場に絶好の機会
- テーマ週間を設定し、複数のイベントを開催する
- 英国から対日貿易視察団などを受け入れる
- 万博を機に日本やほかの参加国とのビジネスを活性化させる
- 日本企業との新しいパートナーシップを構築
- 万博終了後も関係を継続しレガシーを作る



万博関連のイベント

英国のパビリオンでは万博期間中

約30の一般客向けイベント

約40のビジネス向けイベント

約40のスポンサー主催イベント

が計画されている



英国貿易視察団 (未定)

日本各地で開催されるイベントに併せて視察団が万博に

- 4月: Scotland Creative Tech & Gaming Mission
- 5月: National Day
- 6月: Food & Drink mission, Manchester Trade Mission, Wales Healthcare mission (Japan Health)
- 7月: E-commerce & Retail mission, Lord Mayor of City of London & Institute of Directors Trade Mission, Education mission; Video Gaming (BIT Summit)
- 8月: Music (サマーソニック)
- 9月: Fashion mission (東京ファッションウィーク), Sports (世界陸上), Thames Valley 商工会議所, 2030年サウジ万博を向けての視察団
- 10月: Tech Showcase, Creative Tech Mission

Thank you

ご清聴ありがとうございました

EXPO 2025
OSAKA, KANSAI



**German Pavilion
Expo 2025 Osaka**

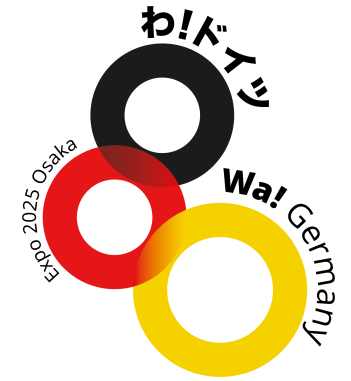
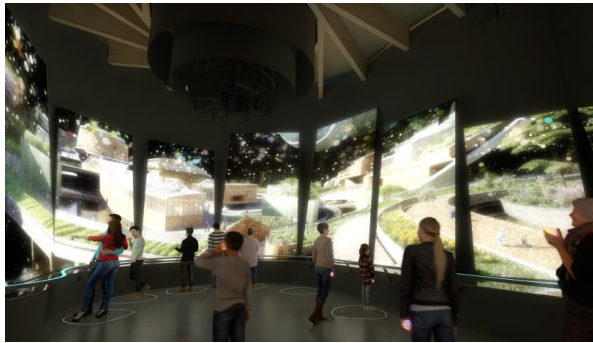
Three large, thick-rimmed circles are arranged in a triangular pattern, overlapping each other. The top circle is black, the bottom-left circle is red, and the bottom-right circle is yellow. The overlapping areas create darker shades of the respective colors.

Wa! Germany

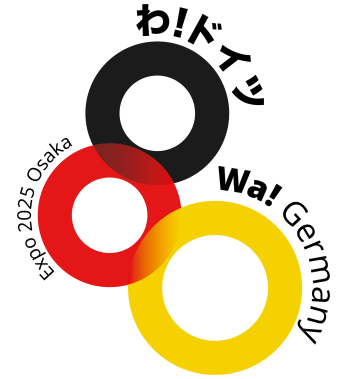
Leitmotif



Everything in the German Pavilion is circular: the pavilion itself, the visitor experience, the design, the technologies presented and visions of the future.



Building for the future: The pavilion as a prototype



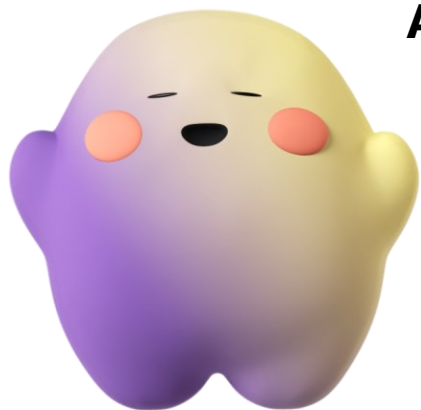
- Integration of technosphere and biosphere
- Using innovative construction materials
- Prefabricated construction materials
- Rental-system for steel construction

An ensemble of building bodies
Simple - functional - aesthetic -
sustainable

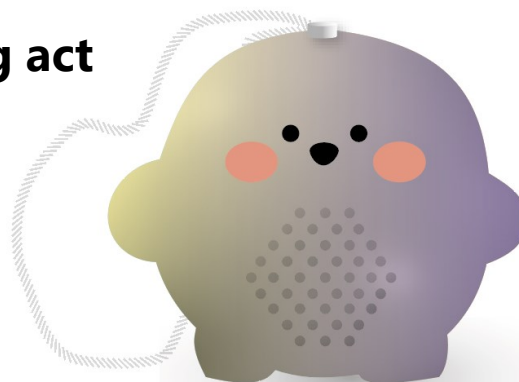
Not one mascot, but many



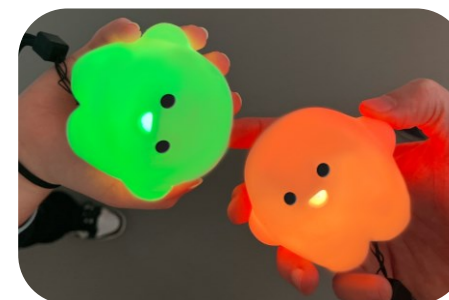
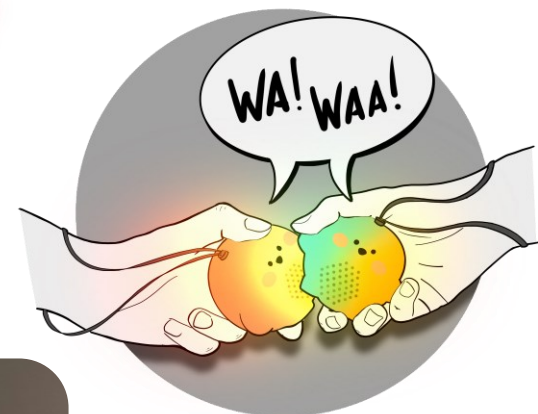
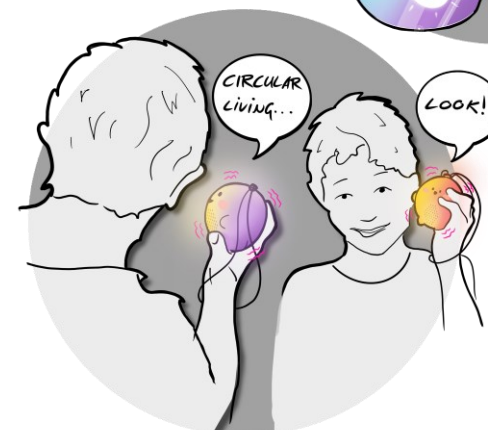
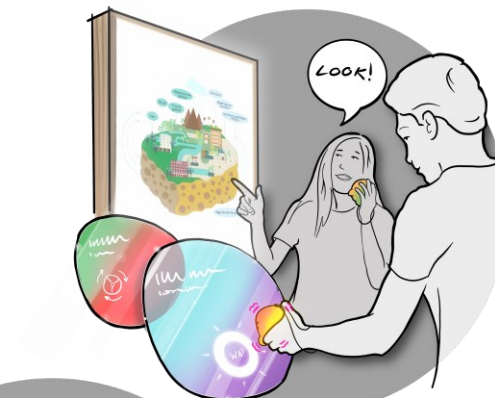
As a walking act



As a graphic companion



As an interactive guide



Exhibitions

The goal is to combine education and entertainment

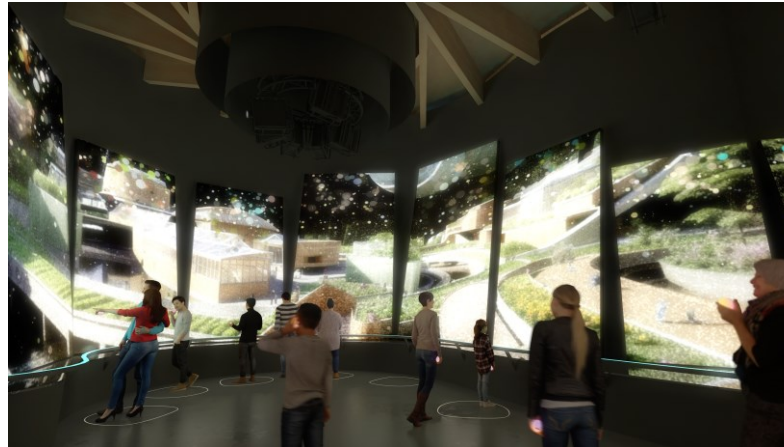
Exhibits aim to educate the visitor about circular economy



Circular Economy – immersive installation with rotating mobile



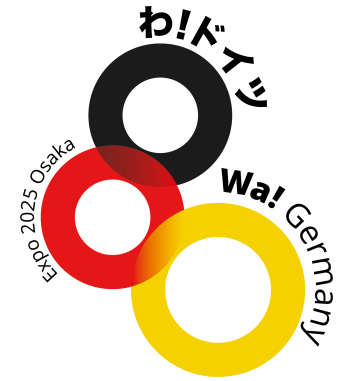
Circular Me – immersive installation with rotating landscape seating



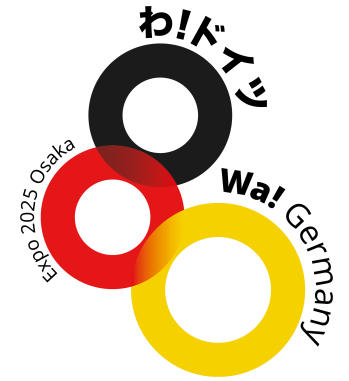
Circular Living – immersive installation with projections



Biosphere – room with interactive exhibits

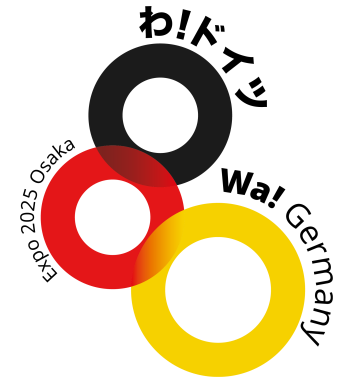


Restaurant and shop

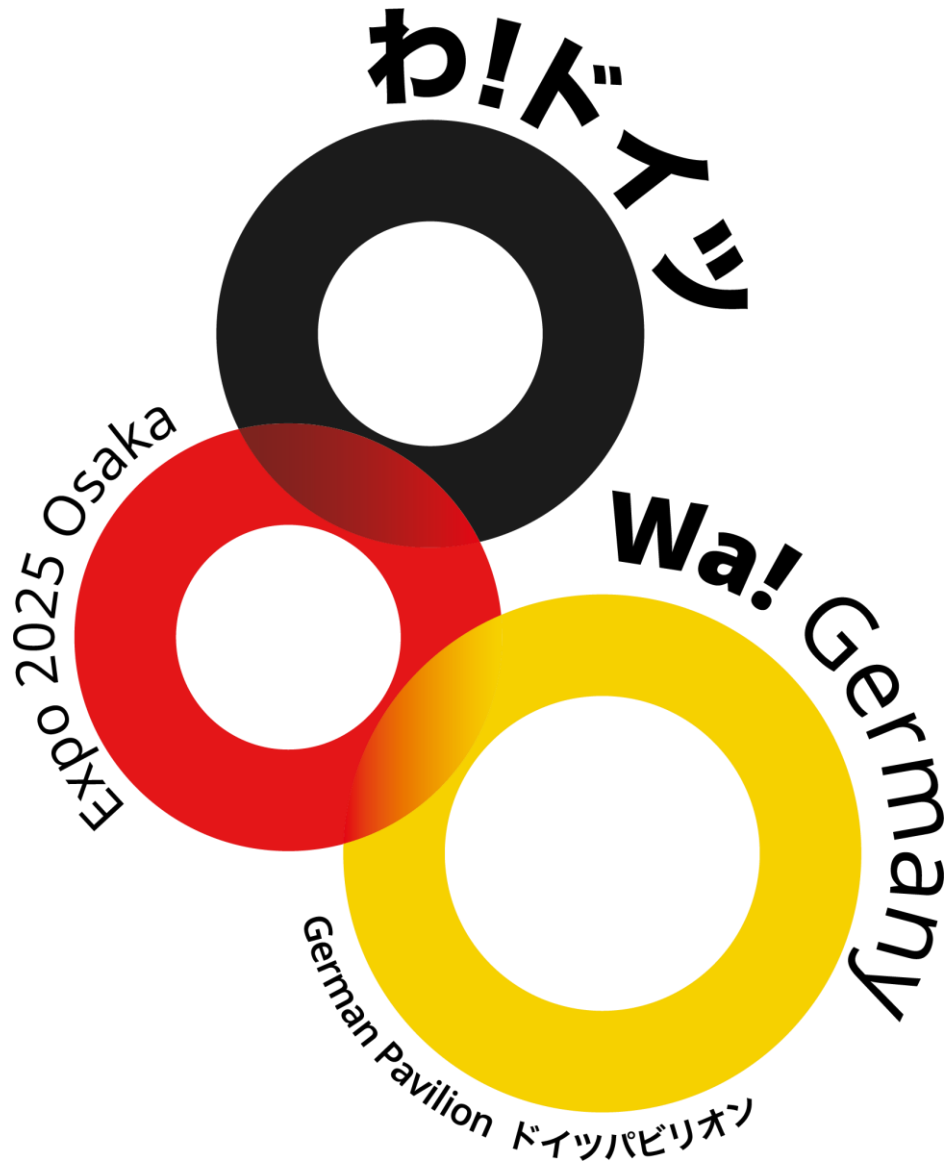


- Invites you to enjoy German dishes
- Fusion kitchen with German and Japanese dishes

Cultural programme in the German Pavilion







Danke!
Thank you!
ありがとう!

Your contact for questions:

German Pavilion
Expo 2025 Osaka

info@expo2025germany.de

Presented by



Organised by





ITALIA

2025 年大阪・関西万博
EXPO 2025 OSAKA

ITALY PAVILION

ART REGENERATES LIFE



Art Regenerates Life is the theme of the Italy Pavilion at Expo 2025 Osaka, designed by the **Studio MCA Mario Cucinella Architects** - as a modern interpretation of the Ideal City of the Renaissance, featuring a theatre, arcades, a piazza, and an Italian garden, spaces that are emblematic of Italy's urban and social identity. The term "Art" is to be understood in the original and broadest sense of the word as "techne", a concept that is synonymous with the beauty, creativity, culture, and "know-how" for which Italy is renowned worldwide. For the first time in the history of Expo, the Italy Pavilion will also host that of the Holy See.

Visual by MCA Visual - Courtesy of
Commissioner General for Italy at Expo 2025 Osaka

AREAS OF THE ITALY PAVILION

THEATRE

Theatre – The space that welcomes the visitor into an immersive story, introducing them to a real experience inside the Pavilion. Every night, the theatre becomes a lively scenery, where Italian musical talents, ranging from singing to entertainment and performative arts, will have a stage to perform.

TERRITORY

The space dedicated to the Territory will host 18 Italian Regions which will represent the Italy Pavilion every week. Ranging from local traditions to the main areas of cultural and immaterial heritage, from culinary, artisanal, industrial and technological treasures to universities, research art and music, every Region will present concrete expressions of the Italian lifestyle.

US

The space dedicated to “US” will talk about society, focusing on the main infrastructures and social projects that our country will realize over the following years. This section will host design, architecture and engineering projects linked to the territory and the main sports events.

PIAZZA

It is the heart of the Italy Pavilion, a symbolic place of relationship, exchange and encounter. At the center stands the great marble statue of the Farnese Atlas – original work from the II century, 2 meters of height, representing the Atlas carrying the celestial globe over his shoulders, signalling the crossing point of the entire Pavilion, between the exhibition areas of the “I” (the individual), “Us” (the society), “Territory” and “Spirituality”, the section dedicated to the Holy See.

IO

The space dedicated to the “I”, the individual, talks about wellness in a society that gets older and older, to imagine a better present and future. Through innovative projects that link contemporary art settings to science and technology on health and environmental topics as interdependent elements. The goal is to raise awareness on the use of artificial intelligence, domotics and robotics as means to offer new solutions for a future that brings value to the individual in harmony with the environment.

AREAS OF THE ITALY PAVILION

ITALIAN GARDEN

Italian Garden –visible from the Grand Ring, symbol of EXPO, the ceiling of the Italian Pavilion is characterized by an Italian Garden, decorated with sculptures, fountains and green spaces designed by artists and engineers to offer a moment of relax and enjoy moments of conviviality with Italian food and drinks in the anterior restaurant.

SPIRITUALITY

The space dedicated to Spirituality in the Italian Pavilion is represented for the first time in Expo history by the Holy See. In the middle of this space there will be Caravaggio's work of art "La Deposizione di Cristo". The painting, positioned 30 cm from the ground, will be admired at human height.

PORTICO

Portico – The Portico: located in the front part of the Pavilion, it surrounds the space of the theatre and will host artisans from all the Italian regions, who will show their know-how, their products and tools with live demonstrations of the manufacturing.

RESTAURANT

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FARNESE ATLAS

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FARNESE ATLAS

For the first time in Asia

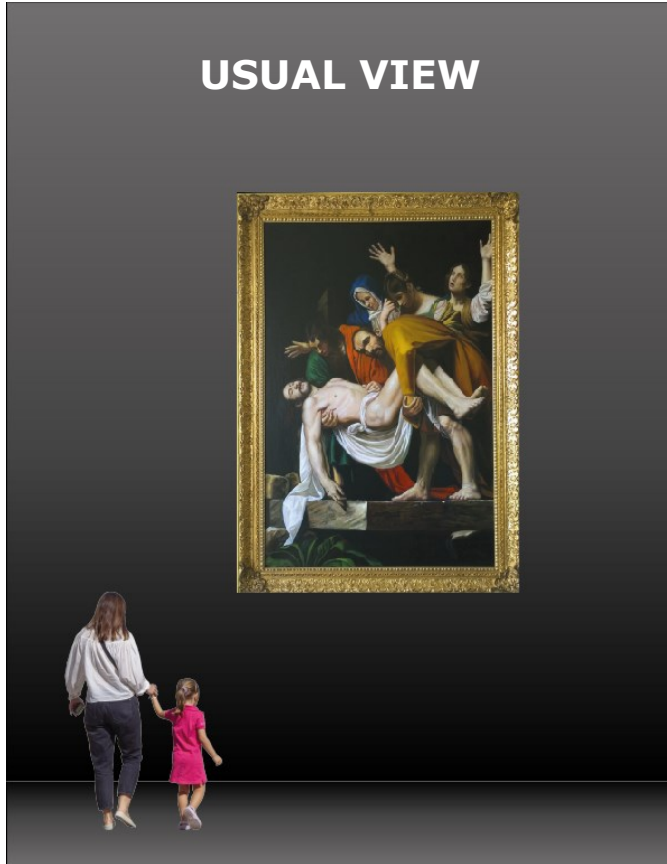
Symbol of **travel, discovery, research, and science**

The **2nd-century original** marble masterpiece weighing 2,000 kilograms and standing 2 metres tall from the collection of the **National Archaeological Museum of Naples (MANN)**.

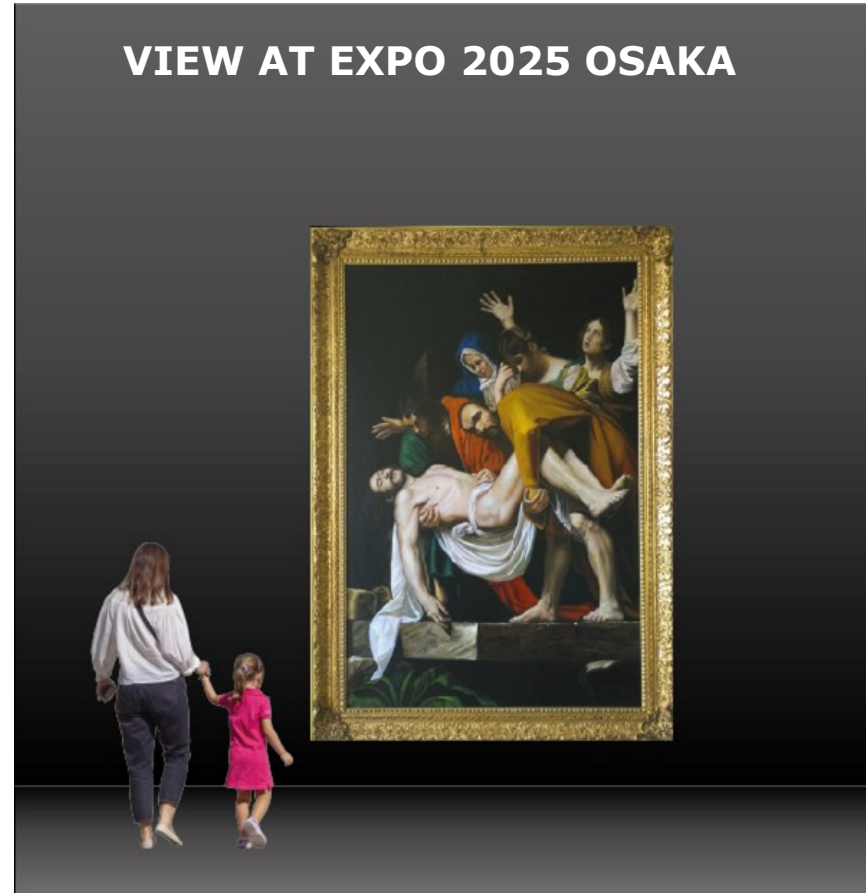
CARAVAGGIO'S "THE ENTOMBMENT OF CHRIST" 1604

The Holy See, hosted for the first time in Expo history with a dedicated section in the Italy Pavilion, will exhibit "**La Deposizione**" by **Caravaggio**" (1604). This extraordinary work will be admired at near proximity, standing just 30 centimetres from the ground.

USUAL VIEW

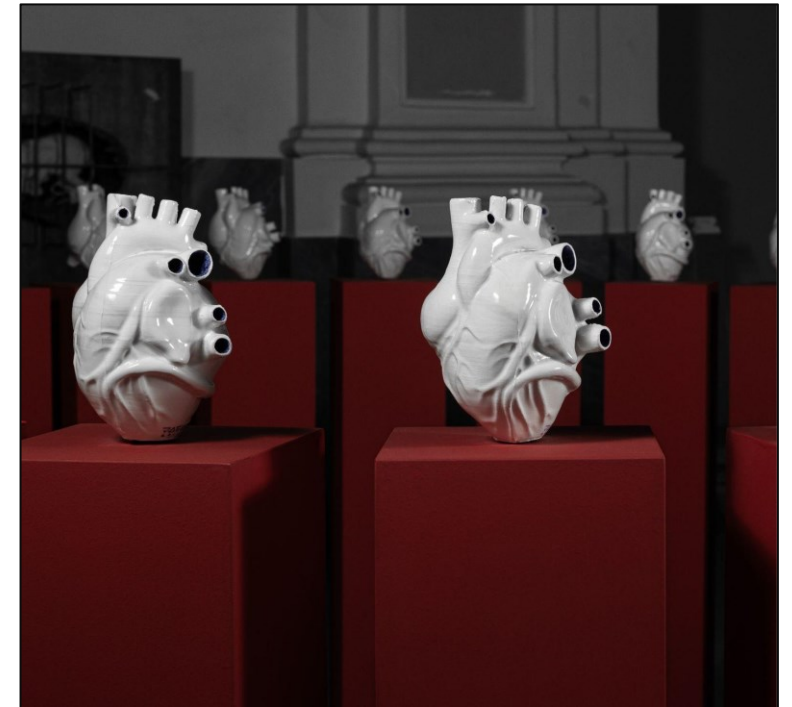


VIEW AT EXPO 2025 OSAKA



ART, SCIENCE AND TECHNOLOGY

Contemporary Art is another main feature of the Italy Pavilion with artworks by Jago, Oriana Persico, Francesca Leone and Mimmo Paladino, who combine scientific research, technology and artistic expression.



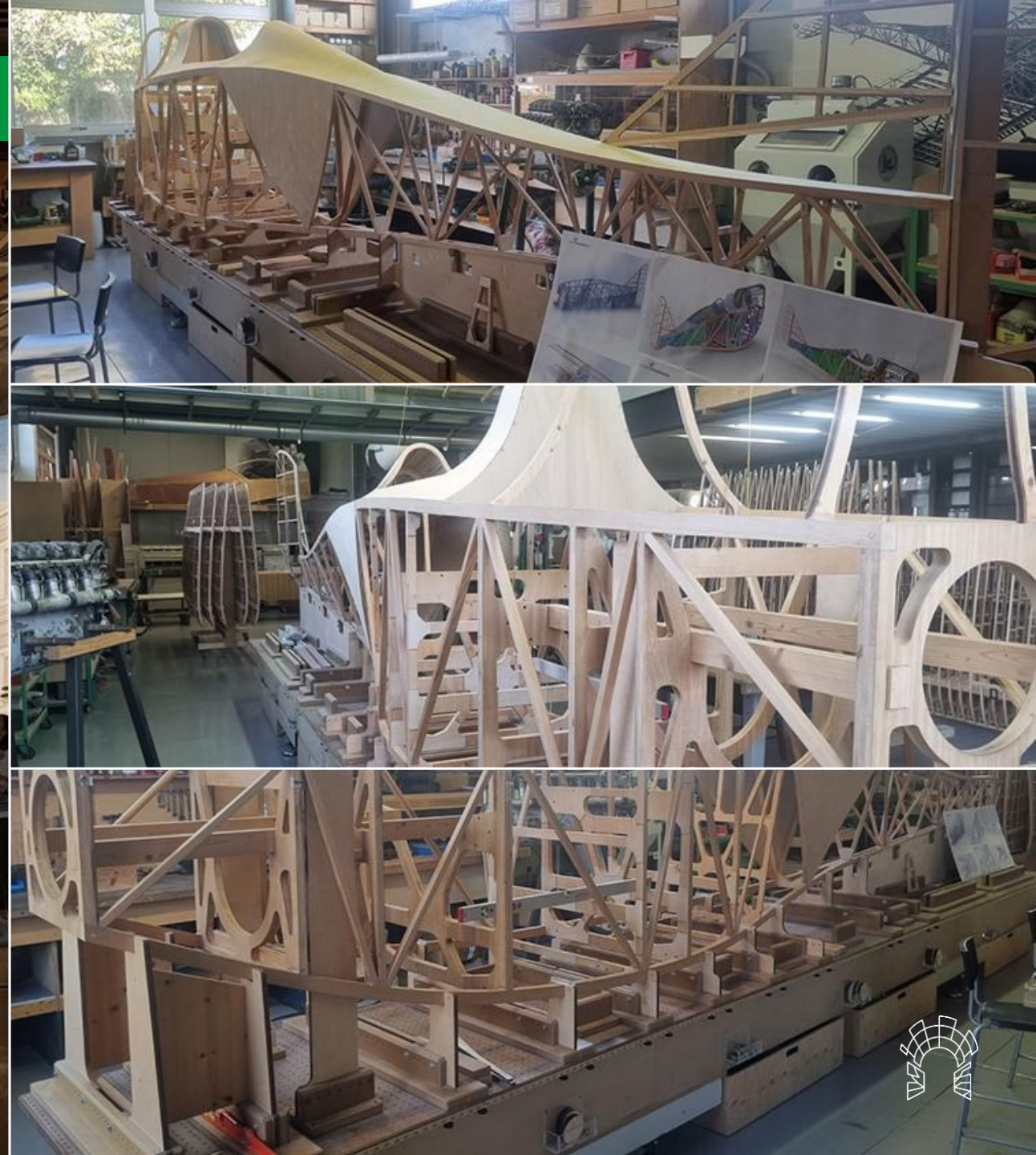
DISCOVERING RELATIONSHIPS BETWEEN ITALY AND JAPAN

Il Ritratto di **Itō Mancio** (1585) by **Tintoretto**. The Italy Pavilion celebrates the deep cultural bond between Italy and Japan, presenting some iconic representations like the painting of Ito Mancio, a young nobleman who arrived from Japan to Italy with the first Tenshō Embassy (1582). The painting, realized by Tintoretto around 1585, was lent by Trivulzio Foundation.



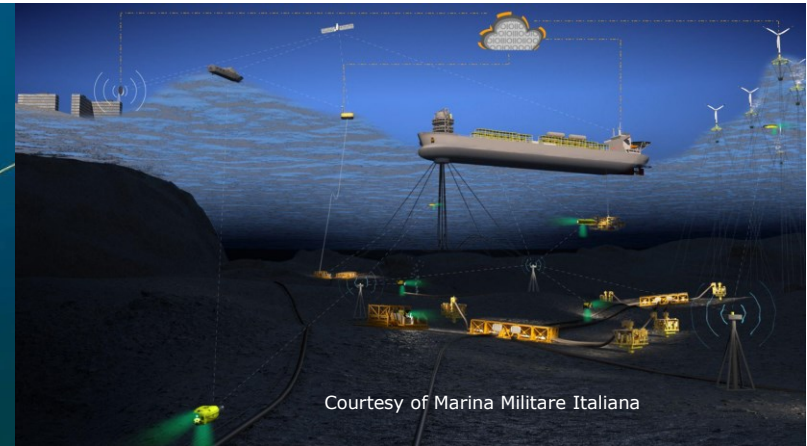
AIRCRAFT OF ARTURO FERRARIN

A memorable journey from Italy to Japan remembered by the exhibit of the model of the plane used by the pilot Arturo Ferrarin to complete the first flight from Rome to Tokyo in 1920. Arturo Ferrarin's plane will exhibit the exact body of the Sva plane, the airplane that the Italian pioneer pilot Ferrarin flew, realized for the Italy Pavilion at Expo 2025 Osaka.



AEROSPACE, UNDERWATER, HIGH TECHNOLOGY

At Expo 2025 Osaka, Italy showcases itself as a Nation capable of blending creativity with high technology and sustainability: from life sciences to **aerospace** with the **Italian Space Agency**, **Underwater Technology** with the **Italian National Hub of La Spezia**.

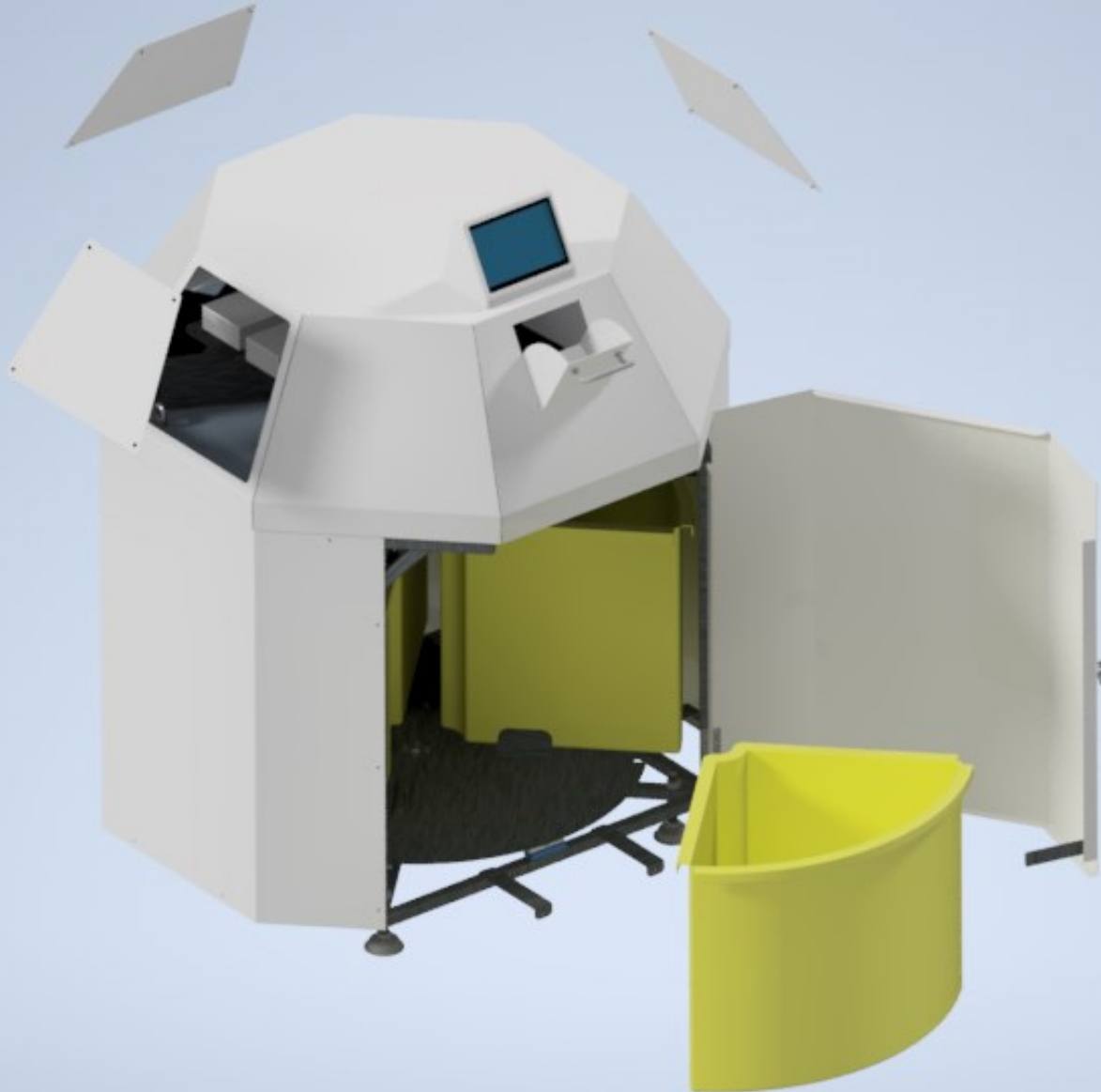


GREEN ENERGY AND GREEN STEEL

A special focus on **energy** will feature **Danieli Group**'s project on green steel, an innovative technology that not only has already revolutionized the steel industry, enabling significant energy savings, but also has a spectacular side to it: the pavilion will host a concert where for the very first time, a digital electrical furnace will be used as a musical instrument.



RECYCLING AND AI



With Ganiga's technology Italy will also promote **recycling** through an **AI-based** sorting system.

CULTURAL PROGRAM

A rich calendar of daily live performances at the Pavilion's Theatre, featuring both young talents from the top Italian Academies and historical theaters, and professional artists, will enliven aperitivo time with Italian and classical music, jazz, rock, pop and traditional Italian folk music. Special attention will be given to Italian Opera, UNESCO Intangible Cultural Heritage, will be featured as part of Italy's cultural program.



REGIONS, UNIVERSITIES AND ACADEMIES, RESEARCH CENTERS



Italy Pavilion will host **18 out of 20 Italian regions**, alongside **universities, music and art academies, national research centers**, to embody the nation's rich diversity, innovation, and its forward-looking vision. Live performances, art exhibitions and international forums by each Italian Region will celebrate Italy's variety and its vibrant cultural heritage.

ROOF GARDEN AND RESTAURANT: HIGH QUALITY FOOD AND CUISINE FOR A HEALTHY LIFESTYLE

The Pavilion's restaurant, overlooking an Italian-style garden, will offer visitors the chance to sample regional recipes and premium Italian products. The menu, changing weekly, will be inspired by the regional specialties of the Regional Week, showcasing the flavors of the Italian region featured at the Pavilion each week.



DESIGN: COMPASSO D'ORO INTERNATIONAL AWARD - EXPO 2025 OSAKA EDITION

YOUR DESIGN FOR BETTER LIVES



**Participate in the most prestigious
contest in the field of design**

Applications are now open on the website!
Deadline: March 10th, 2025

**EXPO
2025
OSAKA**

In collaboration with:



An architectural rendering of the Italian Pavilion at Expo 2025 Osaka. The building features a wide, flat white roof with a green roof section in the center. The facade is composed of numerous vertical wooden slats that create a screen-like effect. Inside, a series of red arched doorways are visible. The pavilion is surrounded by a gravel plaza where several people are walking. In the background, a flagpole with the Italian and European Union flags is visible. The sky is a dramatic, cloudy blue.

GRAZIE!
THANK YOU!
どうもありがとうございます!

Visual by MCA Visual - Courtesy of
Commissioner General for Italy at Expo 2025 Osaka





ITALIA

2025 年大阪・関西万博
EXPO 2025 OSAKA

NL



The Netherlands Participation at Expo 2025

An invitation on to Common Ground

Marc Kuipers

Consul General of the Kingdom of the Netherlands

Commissioner General for the Dutch Participation at Expo 2025



Theme:

A New Dawn on Common Ground



- We are striving to solve the many global challenges facing our societies, which are too big to solve alone
- On common ground we together can create groundbreaking solutions
- Our pavilion is an open meeting space where we can explore innovative ideas and spark collaborations that will power a **new dawn**

**At Expo 2025 the Netherlands wants to invite you
on to common ground!**

Global Challenges and our Tracks

Climate Change



Track: Energy Transitions, Sustainability and Circular Economy

- Sustainable Chemistry 14 – 20 Sept
- Hydrogen 17 – 24 Sept
- Offshore wind 17 – 24 Sept
- ATES 21 – 25 Sept
- Circular building 21 – 25 Sept

Ageing Societies and Health Threats



Track: Life Sciences + Health + Sports/Vitality

- Healthy aging, digitalization, regenerative medicine (RegMed) 23 – 27 June

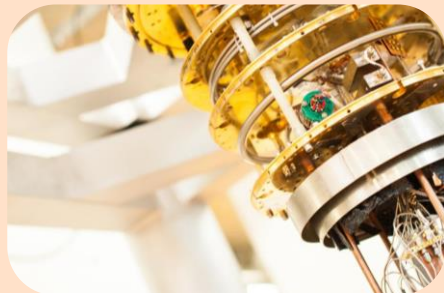
Food Insecurity



Track: Agri-food and Horticulture

- Sustainable food production & consumption 2 – 9 June
- Alternative proteins 8 – 13 June
- Smart-Agri 1st week of September
- Healthy food 8 – 13 June

Digital Revolution



Track: High-tech and Digitalization

- HT 1 and DX 1 19 – 23 May
- HT 2 and DX 2 22 – 27 May

Let's all use the **Osaka Expo** as the international platform to solve global challenges together!

COMMON
コモングラウンド
GROUND



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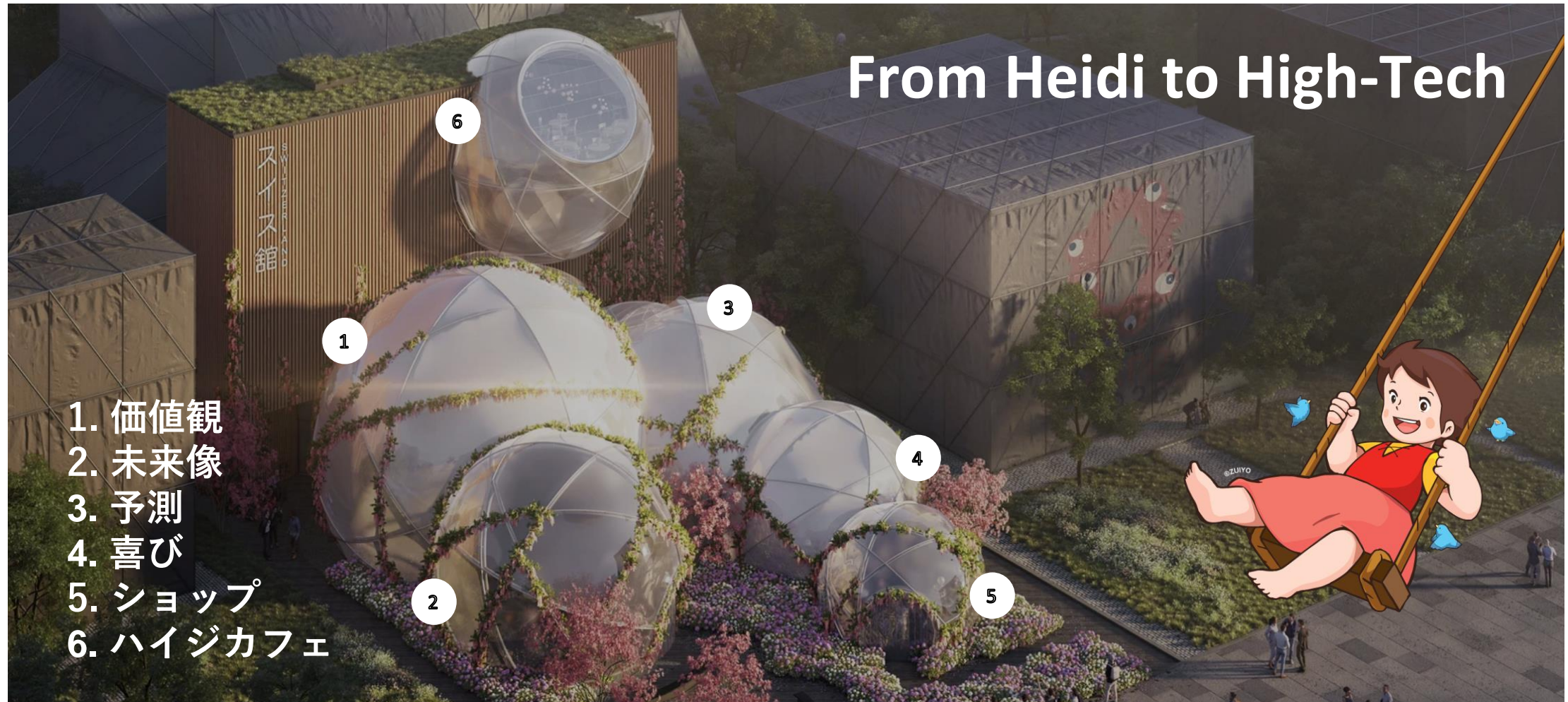
@NLexpo2025

大阪・関西万博スイスパビリオン

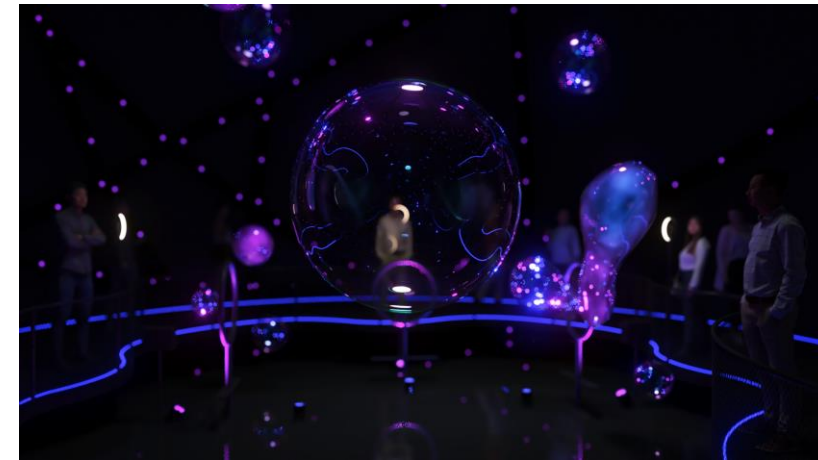
Vitality
Swiss

SWISS PAVILION
EXPO 2025 OSAKA

ハイジと共に、テクノロジーの頂へ



ハイジと共に、テクノロジーの頂へ



1. 価値観
2. 未来像
3. 予測
4. 喜び
5. ショップ
6. ハイジカフェ



Pavilion overview

Storyline & Themes

- Switzerland is a leader in **collaborative innovation**
- Based on the 8 thematic weeks announced by Expo, the Swiss Pavilion has decided to divide its 3 themes - for the exhibition in sphere 3 and own events - as follows:
 - **13.04-04.06:** “**Augmented Human**” (robotics, AI, Quantum, AR, VR, Collective intelligence, Digital security, Consciousness Augmentation, Space)
 - **05-06-12.08:** “**Life**” (Health span extension, Genetic engineering, Infectious diseases, Science diplomacy, Future of Education, Future of Economics, trade and globalization, Synthetic biology, organoids, Art&Science)
 - **13.08-13.10:** “**Planet**” (Greentech, decarbonization, Earth system modelling, Future food systems, Space resources, Ocean stewardship, Solar radiation modification, Eco-augmentation)

「人間拡張」 出展者 “Augmented Human”

3. 予測

Deepfakes Mirror

Inveel GmbH

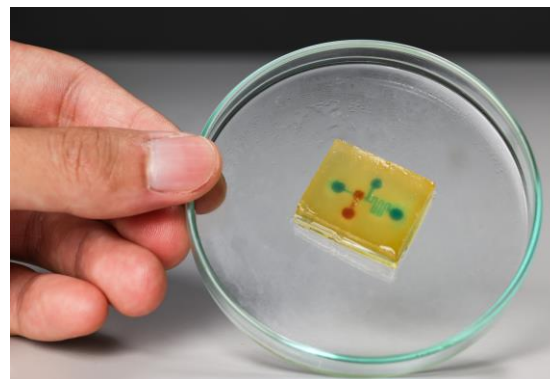
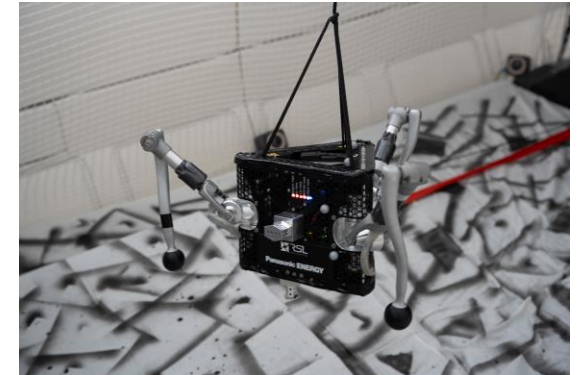
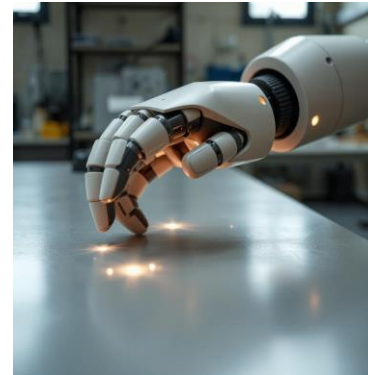
Legged Robots for Space

Reconfigurable Robotics Lab

RoboFood

Soft Robots for the Wild

The scent of space



ハイジと共に、テクノロジーの頂へ



1. 価値観
2. 未来像
3. 予測
4. 喜び
5. ショップ
6. ハイジカフェ





2025年大阪・関西万博でお会い しましょう

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