

Beyond the EXPO, Future Society Showcase: Gateway to Business Opportunities

NOBUTANI Kazushige
Director-General, METI-Kansai

From the Expo, Linking Delegations with the Kansai Economy

Overviews:

Exploring the Kansai Economy: Informative Materials and Videos

- ➤ METI-Kansai's "INVEST JAPAN, INVEST KANSAI" serves as an introduction to the attractiveness and strengths of Kansai's economy.
- ➤ We are working on special editions that highlight the strengths of the Kansai region in various fields, including **Innovation**, **Life Sciences**, **Circular Economy**, **and Carbon Neutrality**. These editions are expected to be completed this spring.



INVEST JAPAN, INVEST KANSA

Concierge:

Where Business Delegations Meet Kansai Industries

As a member of the "Osaka One-Stop Business Service Desk" METI-Kansai is working together to support delegation visits to companies and industrial facilities, as well as promoting business events.



From the Expo, Starting Global Innovations with Kansai Industry

Corporate portfolio:

Innovative Companies Ready to Go Global

➤ METI-Kansai's "Kansai Companies Profile" has partnered with SME Support Japan's "J-Good Tech" in finding Kansai business partners and facilitating business meetings.





J-Good Tech × The Kansai Companies Profile

Hydrogen Frontier: Business Opportunities Await

➤ METI-Kansai's "<u>Hydrogen-Related Business in the Kansai Region</u>" provides an **updated list** of Kansai companies involved in hydrogen-related technology.



Hydrogen-Related Business in the Kansai Region

Map:

Building Bridges: Kansai Regenerative Medicine

METI-Kansai's "Regenerative Medicine-Related Facilities in the Kansai Region" is a map that is aimed at creating new collaborations that can lead to exchange opportunities and innovation.



From the Expo, Embarking on Journeys of Kansai Craftsmanship

Tech Tours:

Unique Traditional Brands of the Kansai Region

- ➤ METI-Kansai is hoping to foster business cooperations with <u>twelve high-quality regional brands which we selected</u>, and visits to the regions.
- ➤ One of our 12 brands, "Wazuka Tea", which has also been selected as our "KANSAI UNIQUE EXPERIENCE", has been incorporated as a destination in tour packages by travel agencies in Southeast Asia.



12 Regional Brands



Experience the Heart of Manufacturing

Through our partnership with "<u>Tech Tours KANSAI +</u>" of Osaka Convention & Tourism Bureau, METI-Kansai offers exclusive itineraries for tours of unique manufacturing facilities, such as "FactorISM" in Osaka.



They offer a variety of hands-on experiences, from observing the manufacturing process to participating in workshops. Tech Tours Kansai +