



Japan. Endless Discovery.

The 17th Meeting of Kansai Consular Forum

Tourism and Transport Policy in the Kansai Region for Expo 2025 Osaka, Kansai, Japan

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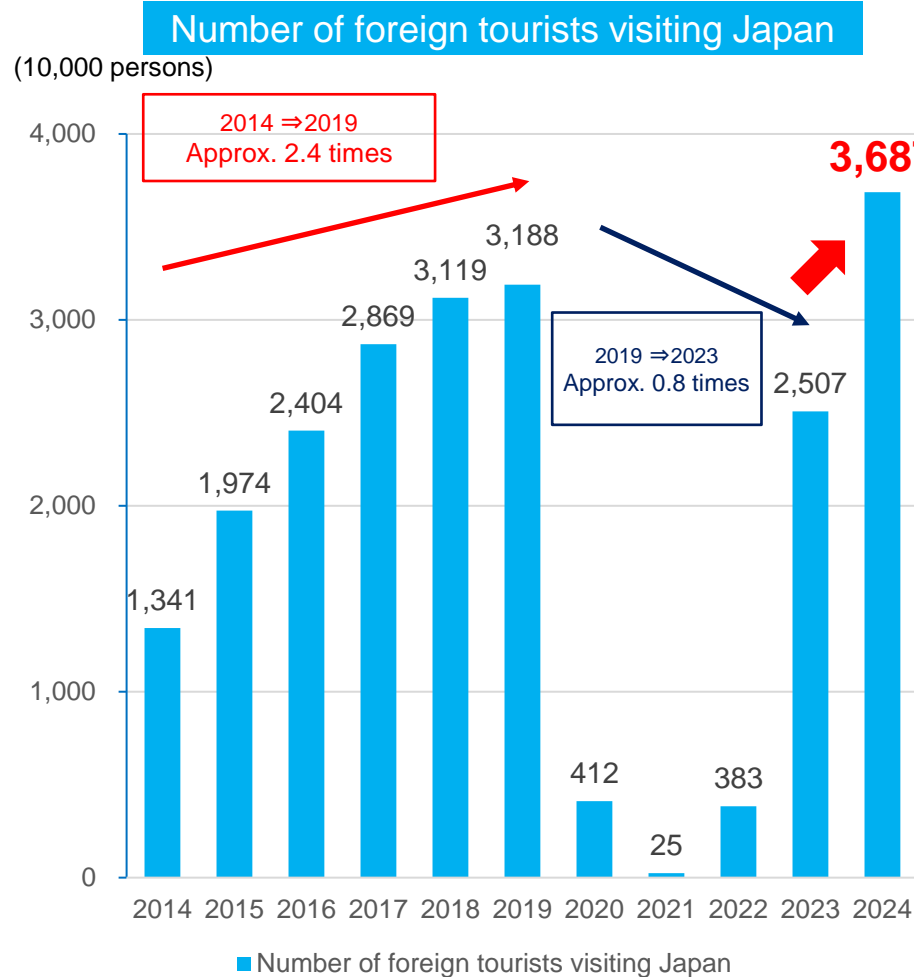
Director-General, Kansai District Transport
and Tourism Bureau, Ministry of Land,
Infrastructure, Transport and Tourism

February 25, 2025

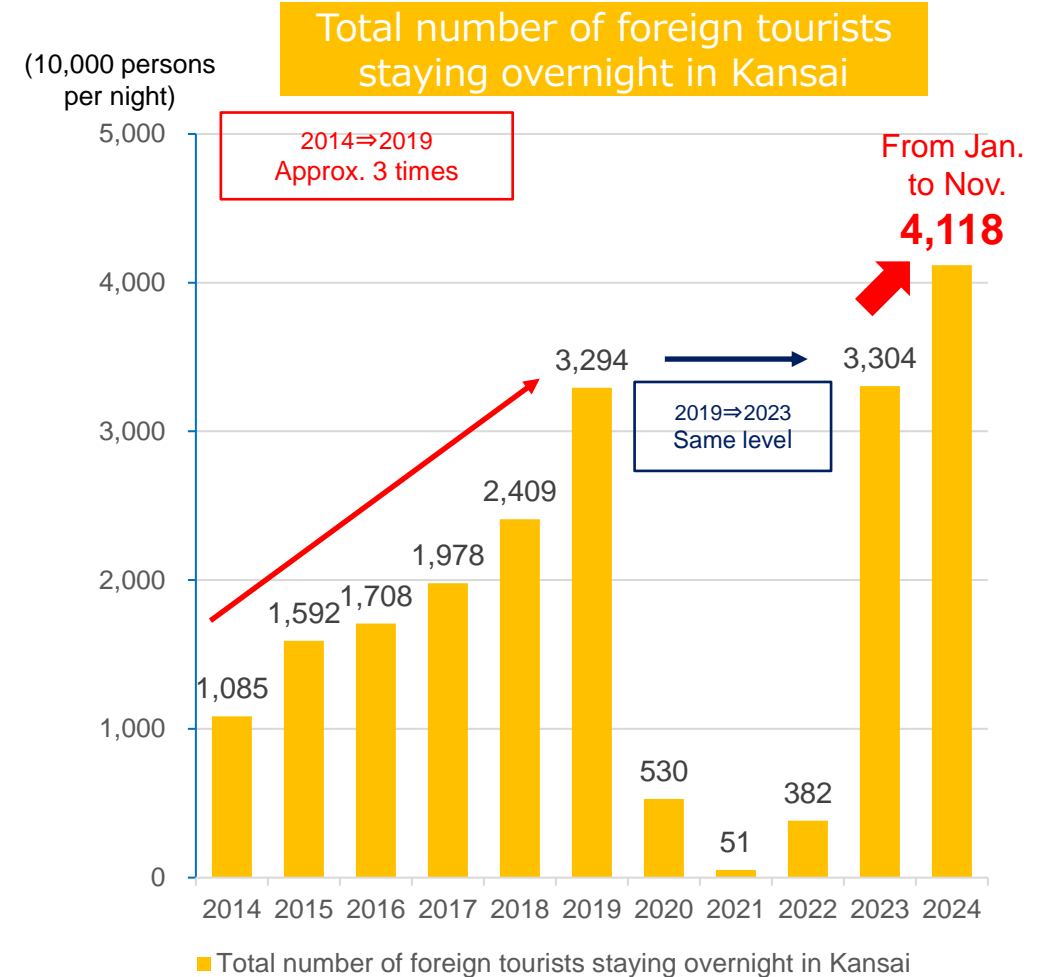


Inbound Status (Number of Tourists)

- The number of foreign tourists visiting Japan in 2024 reached approximately 36.87 million, exceeding the annual figure for 2019 (approximately 31.88 million), the highest ever, due to strong demand for visits to Japan and the recovery of air flights.
- The total number of foreign tourists staying overnight in Kansai was approximately 41.18 million per night from January to November 2024, exceeding the total number of last year, the highest ever.



Source: Japan National Tourism Organization (JNTO) "Statistics of Foreign Visitors to Japan"
Japan Tourism Agency "Survey on Consumption Trends of Foreign Visitors to Japan"



Source: Japan Tourism Agency "Statistical Survey on Overnight Travel"

Taking advantage of the opportunity presented by Expo 2025, we are working to create an environment in which foreign tourists visiting Japan can enjoy sightseeing in Kansai; including promoting the attractions of Kansai, creating a stress-free environment for tourists and their hosts, and preparing tools to enable them to enjoy sightseeing safely.

Kansai International Airport Tourism Promotion Booth




DIG THE LOCAL IN KANSAI
<https://kansaimap.stroly.com/en>
>>>




Provided as a digital site for local governments, DMOs, tourism associations, and other organizations in western Japan, including the Kansai region, to promote the attractions of their respective regions and attract visitors while building momentum for Expo 2025

Kansai Hands-Free Travel Project



“Hands-Free Travel” ⇒ A service that allows you to leave heavy baggage and delivers it to your destination such as your accommodation



What can I do with my luggage?



Set yourself free from luggage issues with




Hands-Free Travel

Entrust your luggage and enjoy sightseeing hands-free

What's Hands-Free Travel?

Services to have large luggage stored or delivered to hotels and other destinations



• If you don't use this service •

Burdened with dragging your luggage
It's especially a pain to use public transportation with luggage.

May restrict your sightseeing options
You'll have a hard time carrying and maneuvering large luggage.

Need to spend time managing your luggage
You'll have to always think about what to do with your luggage.

• If you use this service •

Travel around more smoothly
Use of public transportations and sightseeing will become comfortable.


Easier to access any location
Sightseeing will become less challenging without any large luggage.

Less luggage, more sightseeing!
Have less luggage, allowing you to start sightseeing immediately.






Service options

Luggage delivery destination	Luggage storage location
Airport <=> Hotel	Airport
Hotel <=> Hotel	Train station
Station <=> Hotel	Sightseeing spots
Station -> Airport	

[Sample]



See here for details



Kansai International Airport has had no lost baggage incidents since its opening! (30 years!)

Experience on-time delivery of your baggage!

The information site is being developed progressively.

The service will be announced on trains in the Kansai region.

“Safety Information Card”

A leaflet compiling information about useful apps, websites, and other services to enjoy a safe and secure stay in Japan.



(Front)



(Back)



(Digital media)

Push-enabled information alert app “Safety tips”

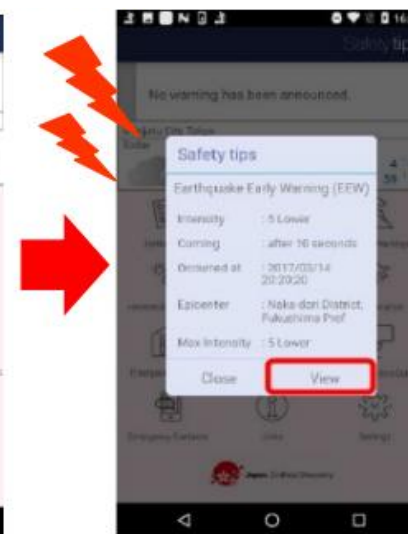
This app provides push notifications of emergency earthquake alerts, tsunami warnings, and special weather warnings in Japan, and also provides a collection of links to gather information needed in the event of a disaster, such as a response flowchart and a communication card.
(15 languages available)



• Push notifications when an earthquake occurs



Normal



Earthquake early warning
push notification



Actions to be taken



Download here >>>

- KANSAI MaaS is an app that allows you to search, reserve, and pay for transportation throughout the Kansai region.
- The QR ticket service has started. QR compatible products will be added in due course.
- Transit will be possible with just one QR code, rendering transportation services more seamless.



Home screen



* Excerpt from the KANSAI MaaS Council's press release

