

# 1-1 Large Kansai Economy

- The Kansai region, located in the heart of Japan, has a huge market with a population of over 21 million people and a GDP of approximately U.S. \$805 billion.
- Kansai has international cities, such as Osaka, Kyoto, and Kobe. Kansai's compactness is another attractive point, as Kyoto and Kobe are both about a 30-minute train ride from Osaka's city center.



**Kyoto City**  
World's most satisfying tourist city

(Source) "Wanderlust Reader Travel Awards 2020 :Top city"  
Wanderlust

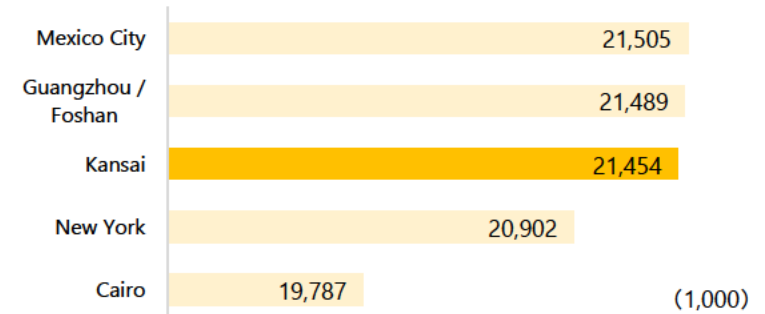
**Osaka City**  
The second most livable city in the world

(Source) "The Global Liveability Index 2021  
—Ten of the most liveable cities in the world"  
The Economist Intelligence Unit

**Kobe City**  
World's 8th most sanitary city

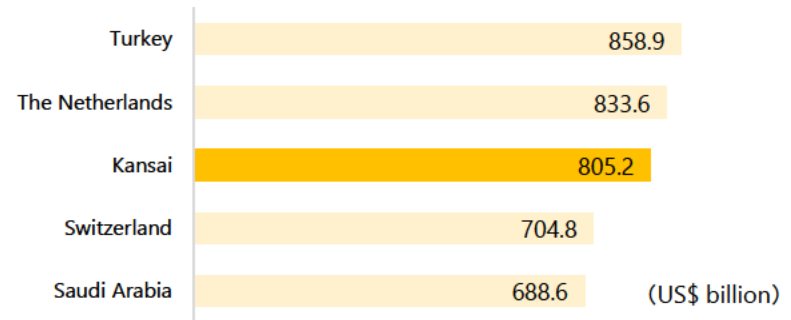
(Source) "Quality of Living Ranking 2018—City Sanitation Ranking"  
Mercer

## Population comparison with major cities in the world



(Source) Kansai: Calculated from "Population based on the Basic Resident Register"  
Ministry of Internal Affairs and Communications (as of January 1, 2020)  
World: "Demographia World Urban Areas 16<sup>th</sup> Annual Edition 2020.04" Demographia

## GDP comparison with countries around the world



(Source) Kansai: "Prefectural Economic Calculation" Cabinet Office (FY2017)  
Calculated from the prefectures' gross domestic product (nominal)  
(conversion rate: ¥110.80 per USD)  
World: "World Economic Outlook Database, April 2021" IMF (data of 2017 calendar year)