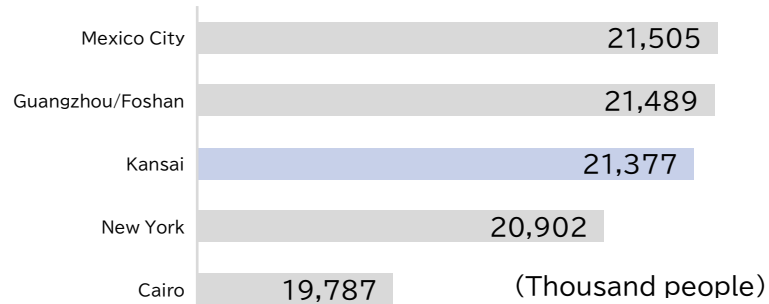


1-1 The Large Kansai Economy

- Kansai is an area that is located in the center of Japan and has a huge market with a population of approximately 21.4 million and a GDP of approximately \$808 billion.



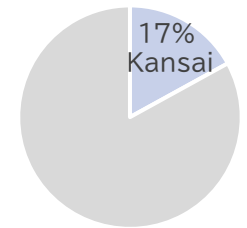
Comparison of population with major urban areas of the world



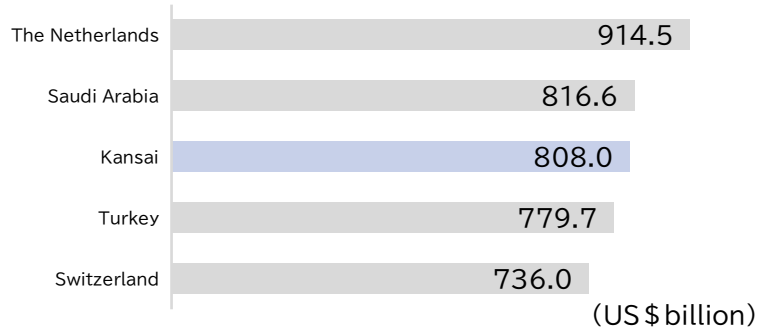
※Figures for major world cities other than Kansai include the population of surrounding cities.

(Source)
 Kansai: "Population based on the Basic Resident Register (as of January 1, 2022)", Calculated from the Ministry of Internal Affairs and Communications
 World: "Demographia World Urban Areas 17th Annual Edition:202106", Demographia

Kansai's population as a percentage of Japan's total

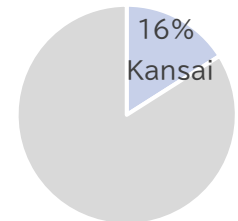


GDP comparison with countries around the world



(Source)
 Kansai: "Report on Prefectural Accounts (FY2018)", Cabinet Office
 Calculated from the gross prefectural domestic product (nominal) (conversion rate: ¥110.88 per USD)
 World: "World Economic Outlook Database, April 2022" (2018), IMF

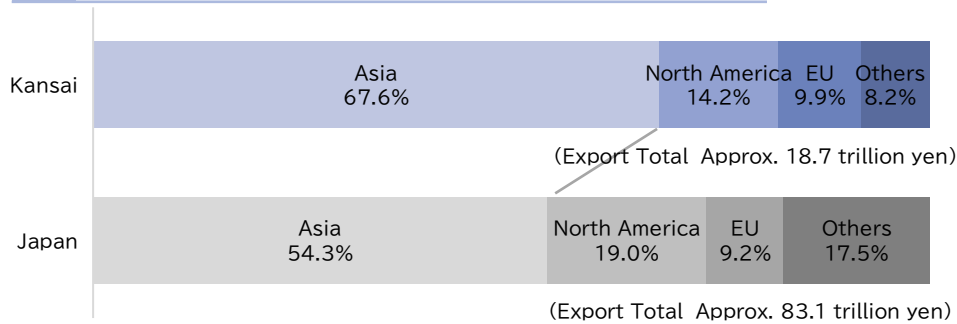
Kansai's GDP as a percentage of Japan's total



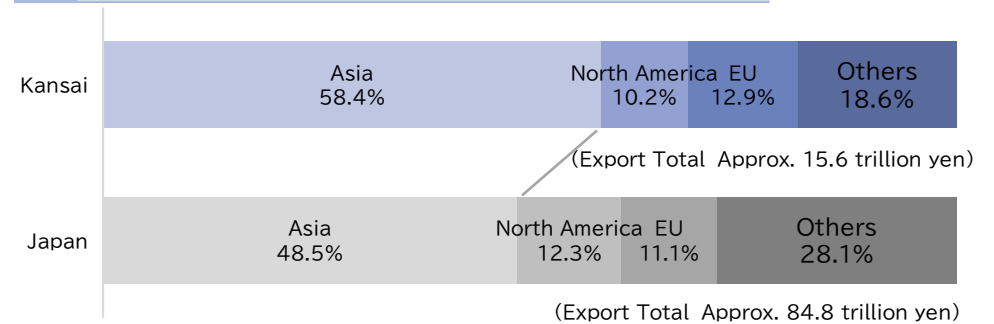
1-2 Trade Value by Region and Product

- Kansai has been selected as a location for business hubs in Asia due to its higher percentage of exports to and imports from Asia than the rest of Japan.
- Electric appliances, machinery and chemical products constitute a high percentage of exports from Kansai because many global manufacturers in the fields of machinery (home appliances, motors, construction/agricultural machinery, etc.) and chemical products (medical products, plastics etc.) are located in the region.

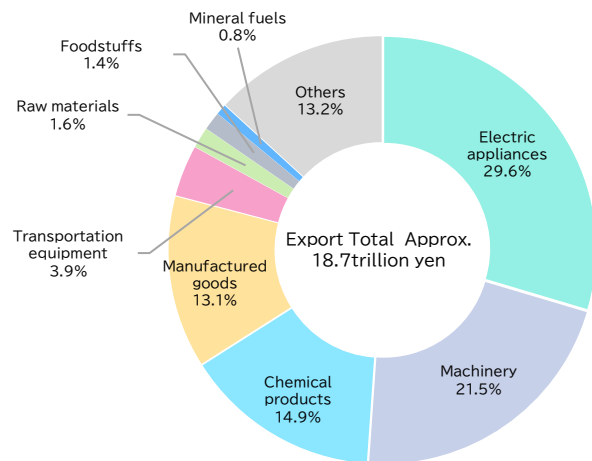
Comparison of Exports by Region(2021)



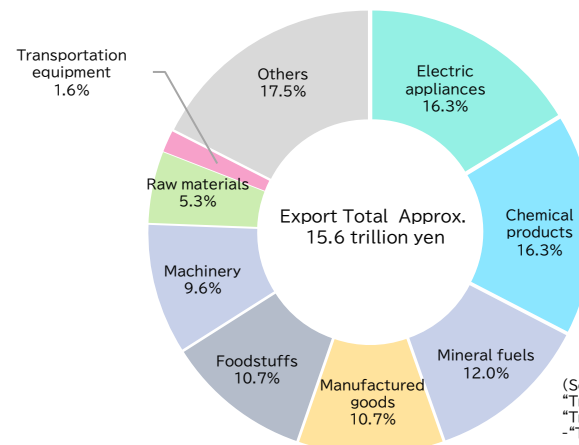
Comparison of Imports by Region(2021)



Value of Exports from Kansai by Commodity(2021)



Value of Imports to Kansai by Commodity(2021)



(Source)
 "Trade Statistics FY2021(reconfirmed Report)", Ministry of Finance Trade Statistics
 "Trade Statistics Kinki Area Appendix" (2021) (reconfirmed Report), Osaka Customs
 -"Tsuruga Customs Branch Jurisdiction (Fukui Prefecture) Appendix" (2021)

1-3 Expo 2025 Osaka, Kansai, Japan

- In Kansai, Expo 2025 Osaka, Kansai, Japan will be held with the participation of various countries and international organizations from all over the world.

Expo 2025 Osaka, Kansai, Japan

▶ Theme	▶ Concept
Designing Future Society for Our Lives	People's Living Lab

- ▶ Sub-themes
- ▶ Saving Lives
 - ▶ Empowering Lives
 - ▶ Connecting Lives
- ▶ 5 features

1. a venue where you can feel the sea and the sky
2. "the future that shines with life" gathers from all over the world
3. you can see future technologies and social systems
4. you can enjoy full-scale entertainment
5. working on comfort, safety, security and sustainability

Event overview (tentative)

• Venue: Yumeshima Island, Osaka
 • Expected number of visitors: Approx. 28 million people
 • Period : (Sunday) April 13
 - (Monday) October 13, 2025
 Expo 2025 will be held for 184 days.

Schedule

December 2020 October-March 2021 2023 2023 April-October 2025	Guideline, Master Plan was decided Dubai Expo held Start of construction work for pavilions Admission ticket advance sales start Expo 2025 Osaka, Kansai
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*By Master Plans of Japan Association for the 2025 World Exposition

▶ Official character



Nickname
"MYAKU-MYAKU"

▶ Logo



Pictures provided by
Japan Association for the 2025 World Exposition