

7-1 Kansai, Satisfying All Kinds of Tourists' Interests

- As the birthplace of a wide variety of performing arts and cultural attractions, Kansai boasts a high concentration of all kinds of tourist attractions, including many World Heritage sites, varied food cultures, seasonal natural beauty, and diverse hands-on activities.

Kansai at the top of the world rankings

The best major cities in the world
Ranked 2nd: Osaka
Ranked 3rd: Kyoto

(Source) "The Best Cities in the World_ 2021 Readers' Choice Awards", Condé Nast Traveler

Japan

Travel and tourism development index 2021
Ranked 1st: Japan

(Source) "Travel&Tourism Development Index 2021", World Economic Forum

Kyoto

World's most satisfying tourist city
 (Best City category)
Ranked 1st: Kyoto City

(Source) "Wanderlust Reader Travel Awards 2020 :Top city", Wanderlust

Japan

Countries/regions people want to visit for sightseeing
Ranked 1st: Japan

Tourist destinations in Japan people want to visit
Ranked 4th: Osaka
Ranked 5th: Kyoto
Ranked 9th: Kobe
Ranked 10th: Nara

(Source) "DBJ/JTBF Survey of Tourist Travel to Japan from Asia, Europe, the United States, and Australia" Development Bank of Japan Inc.

A wealth of World Cultural Heritage

Kansai is home to intangible cultural assets such as kabuki, Noh, and ningyo joruri (puppet theater).
 (Source) "Statistical Abstract 2021 edition" MEXT

Himeji Castle
 Unique Japanese castle with wooden structure surrounded by stone castle walls and white earthen walls
 Provided by Himeji City

Historic Monuments of Ancient Kyoto (Kyoto City, Uji City, Otsu City)
 Grand temples, mountain villas, and gardens taking advantage of the undulating natural landscape

Mozu-Furuichi Kofun Group (Sakai City, Habikino City, Fujiidera City)
 Diversity in size and forms
 Provided by Sakai City

Sacred Sites and Pilgrimage Routes in the Kii Mountain Range
 Areas cultivating the spirit of nature worship since ancient times
 Provided by KANSAI Tourism Bureau

Buddhist Monuments in the Horyu-ji Area
 The world's oldest wooden structure

Historic Monuments of Ancient Nara
 Nara Era palace remains, temples, and shrines
 Provided by Nara Visitors Bureau

IC card type ticket with special benefits "KANSAI ONE PASS"



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This pass is exclusively for foreign visitors to Japan, allowing access to all major public transportation services in Kansai without the need to purchase a new ticket. Access the KANSAI ONE PASS, and receive discount services by presenting your pass!

<https://kansaionepass.com/en/>



Provided by KANSAI Tourism Bureau

7-2 Kansai's world-class tourist attractions

Impressive trips to Kansai

Kansai has many refreshing and unique places to visit.



Tea plantations in Ujitawara (Kyoto)



Omihachiman Riverboat Tour (Shiga)



Avenue of Metasequoias (Shiga)



Takeda Castle Ruins (Hyogo)



The 48 Waterfalls of Takihata (Osaka)



Nara Park (Nara)



Daimon-zaka Slope on Kumano Kodo (Wakayama)



Hashigui-iwa Rocks (Wakayama)

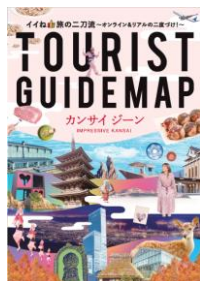


Kaiun Bungy (Nara)

“IMPRESSIVE KANSAI”



近畿運輸局
Kinki District Transport Bureau



For more information on the video, please visit this website

<https://www.youtube.com/watch?v=DF7i8jXC4rw>

Tourist routes~8Areas, 8Stories~

Beyond the main tourist venues in Osaka, Kyoto, Kobe, there are other attractive areas throughout the Kansai region.



Provided by KANSAI Tourism Bureau



KII PENINSULA



HARIMA



WEST LAKE BIWA & FUKUI



FUKUI · EAST LAKE BIWA & MIE



KOBE · AWAJI ISLAND & TOKUSHIMA



SAN'IN COAST



ISE & NARA



TAMBA

KANSAI Videos



<https://www.the-kansai-guide.com/en/videos/item/dreamonline/>



Kansai Regional Tourism Website
The KANSAI Guide

KANSAI Tourism Bureau
The Origin of Japan, KANSAI

The KANSAI Guide - The Origin of Japan, KANSAI -
<https://www.the-kansai-guide.com>



Tourist routes~8Areas,8Stories~
<https://www.the-kansai-guide.com/en/exciting/>



7-3 Kansai's world-class regional brands

Kansai offers a variety of regional brands that attract the world

In Kansai, many attractive local assets such as local industries, traditional crafts, and agricultural products that make use of regional specialties, are extending their brand presence.

- Black soybeans of Tamba Sasayama, etc.** (Tamba Sasayama City, Hyogo)
Provided by Tamba Sasayama City
- Tango textiles** (Kyotango City, Kyoto)
Provided by Tango Textile Industrial Association
- Wazuka Tea** (Wazuka Town, Kyoto)
Provided by Wazuka Town
- Sabae Megane** (Sabae City, Fukui)
Provided by the Fukui Optical Association
- Shigaraki ware** (Koka City, Shiga)
Provided by Koka City
- Banshu-ori textiles** (Nishiwaki City/Taka Town, Hyogo)
Provided by Public Interest Incorporated Foundation Kita-Harima Industrial Development Organization
- Nara Sake(Nara)**
Provided by Nara Prefecture Sake Brewery Association
- Sake rice of Miki, etc.** (Miki City, Hyogo)
Provided by Miki City
- Koryo socks** (Koryo Town, Nara)
Provided by Koryo Town
- Cuisine and fragrance of Awaji** (Awaji Island, Hyogo)
- Senshu towel** (the Senshu region, Osaka)
Provided by Osaka Towel Industry Association
- Wakayama knit** (Wakayama City, Wakayama)
Provided by the Wakayama Knits Industrial Association



“Teatopia Wazuka,” where tea is a part of people's lives

Wazuka Town is listed in the “Most Beautiful Villages in Japan” and is recognized as a Japanese Heritage site because of the landscape of tea plantations that cover all the mountains extending throughout the town.

In addition, the fog caused by the temperature fluctuation between day and night envelops the tea leaves and brings out the flavor of the tea. This is the key to the taste of Uji tea, which has long been traded at a high price.



Kyoto Obubu Tea Farms, LLC (Recipients of the “Hanayaka Increasing the Appeal of KANSAI Award”)

With the mission of “bringing Japanese tea to the world”, the company is engaged in tea cultivation and production from its tea plantations, the manufacture and sale of tea products, tea plantation tourism, and the operation of the tea plantation owner program, thereby promoting Japanese tea, including Wazuka tea. It is also actively attracting inbound tourists by creating contents that mainly target Westerners and wealthy people. Business development for inbound tourists is conducted through the distribution of videos of tea plantation scenery and the operation of a French-language website.



7-4 Facilities to experience the culture and technology of Kansai

Kansai Open Factory Tours

Throughout the Kansai area, numerous initiatives enable visitors from overseas to experience the advanced craftsmanship, techniques, and technologies of Japanese “monodzukuri” manufacturing companies and interact with craftsmen and manufacturers through factory tours and community-based exchange events.

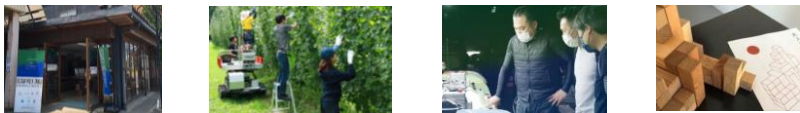
DESIGN WEEK KYOTO

<https://designweek-kyoto.com/>



This is an initiative to open up local manufacturing and crafts sites rooted in the community in Kyoto Prefecture to the public and promote diverse interactions.

Tours and other events are held throughout the year, in addition to public events several days a year.



The photos show scenes from DESIGN WEEK TANGO 2021.

Facilities to experience the culture of Kansai



Japanese drums

Provided by Taiko-Center Co., Ltd.



Samurai and ninja

Provided by Japan Tatedo Association



Confetti Candy-Making Workshop

Provided by Osaka-Toka Co., Ltd. (The Kingdom of Compeito)



Stay and sight-see in Kayabuki-no-Sato

Provided by the Kyoto Miyama Tourism Association



Green tourism hands-on experience programs

Provided by the Akitsuno Agricultural Corporation



Accommodations that let you experience local everyday life

Provided by Sekai Hotel Co., Ltd.

A Guide to industrial facilities you can visit in Kansai

You can tour about 500 industrial facilities in the Kansai region. (factories, corporate museums, hands-on craft workshops, and other such institutions and experiences)
Listed in Japanese and English by industry.

関西の見学可能な
産業施設ガイド
Kansai Technical Visit Guide



<https://www.kansai.meti.go.jp/english/tvlist/tvtopeng.html>



Udatsu Paper & Craft Museum in Echizen Washi Village
(Echizen City, Fukui)



Inoue Butsudan Ten
(Hikone City, Shiga)



Kyoto Unraku-gama kiln
(Kyoto City, Kyoto)



Sakai Traditional Crafts Museum
(Sakai City, Osaka)

Recipients of the “Hanayaka Increasing the Appeal of KANSAI Award”



Sawanotsuru Sake Museum (Old Japanese Sake Brewery)
(Kobe City, Hyogo)



Kinkoen
(Nara City, Nara)



Yuasa Soy Sauce, Ltd. Kuyo-gura
(Yuasa Town, Wakayama)

(Source) Excerpt from recipients of the “Hanayaka Increasing the Appeal of KANSAI Award”
https://www.kansai.meti.go.jp/3-1toukou/toukou_award_outline.html

