



INVEST JAPAN

INVEST KANSAI

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Attractiveness of Kansai as a destination for investment in Japan

- Kansai refers to an area comprised of seven prefectures (Fukui, Shiga, Kyoto, Osaka, Hyogo, Nara, and Wakayama).
- As indicated in the “6 Reasons to Invest,” Kansai offers an excellent business environment.
- International urban systems are being developed to prepare for Expo 2025 Osaka, Kansai, Japan.



1

Japan's second-largest economy after the Tokyo metropolitan area
Kansai's GDP is comparable to that of the Netherlands or Switzerland.

2

Advantageous location for Asian bases
Abundant routes and public transportation services are available centered on KIX as the hub. Trade partners are mainly from Asia.

3

Strengths in the green and life science fields
Development/production bases, universities and research institutes are concentrated and collaborating with each other.

4

“We can make anything” - Diverse industrial clusters
Procurement and collaboration with companies and startups with a high global market share are available.

5

Attractive living environment
An easy place to live, with abundant tourism resources featuring World Cultural Heritage Sites and natural beauty.

6

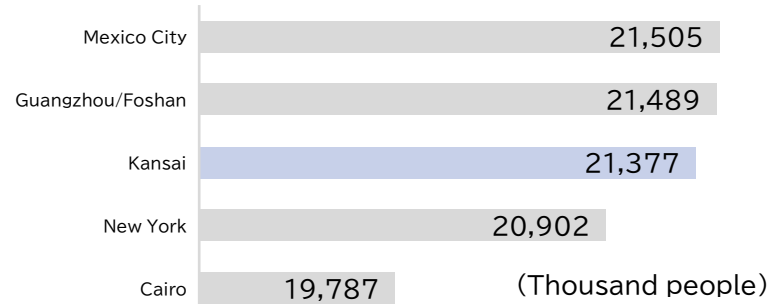
Venue for Expo 2025 Osaka, Kansai, Japan
Kansai is increasingly gaining attention as an international region.

1-1 The Large Kansai Economy

- Kansai is an area that is located in the center of Japan and has a huge market with a population of approximately 21.4 million and a GDP of approximately \$808 billion.



Comparison of population with major urban areas of the world

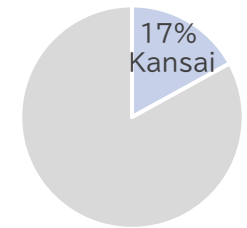


※Figures for major world cities other than Kansai include the population of surrounding cities.

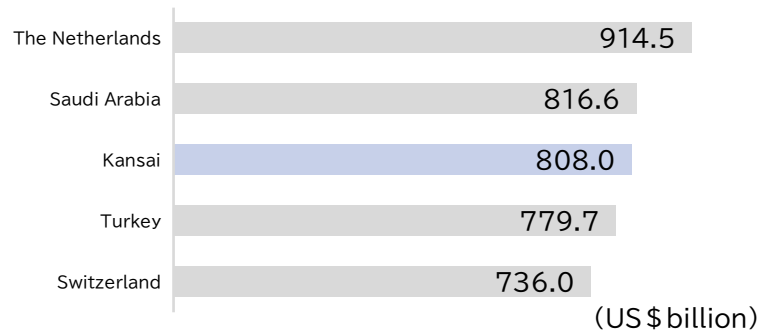
(Source)

Kansai: "Population based on the Basic Resident Register (as of January 1, 2022)", Calculated from the Ministry of Internal Affairs and Communications
World: "Demographia World Urban Areas 17th Annual Edition:202106", Demographia

Kansai's population as a percentage of Japan's total



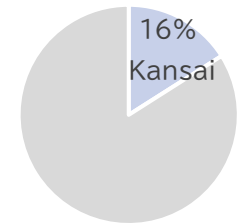
GDP comparison with countries around the world



(Source)

Kansai: "Report on Prefectural Accounts (FY2018)", Cabinet Office
Calculated from the gross prefectural domestic product (nominal) (conversion rate: ¥110.88 per USD)
World: "World Economic Outlook Database, April 2022" (2018), IMF

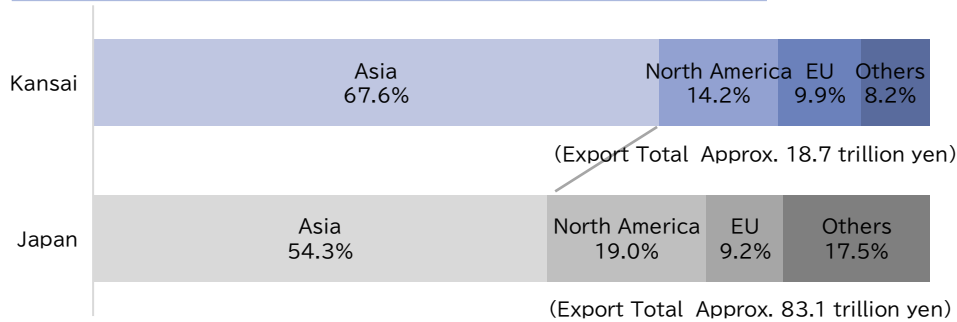
Kansai's GDP as a percentage of Japan's total



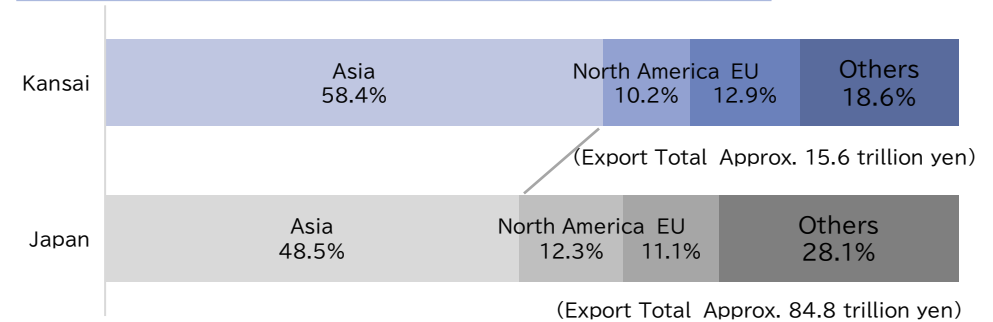
1-2 Trade Value by Region and Product

- Kansai has been selected as a location for business hubs in Asia due to its higher percentage of exports to and imports from Asia than the rest of Japan.
- Electric appliances, machinery and chemical products constitute a high percentage of exports from Kansai because many global manufacturers in the fields of machinery (home appliances, motors, construction/agricultural machinery, etc.) and chemical products (medical products, plastics etc.) are located in the region.

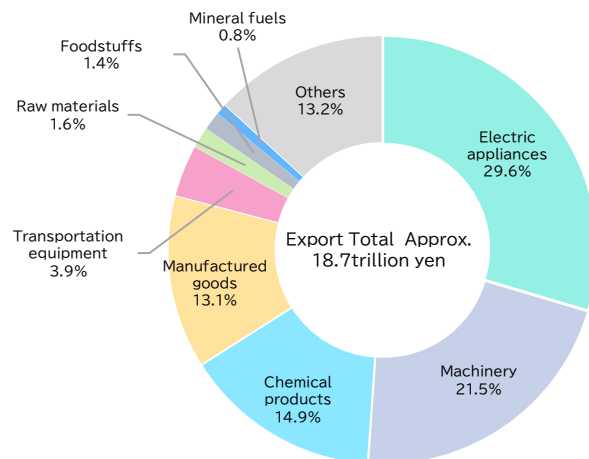
Comparison of Exports by Region(2021)



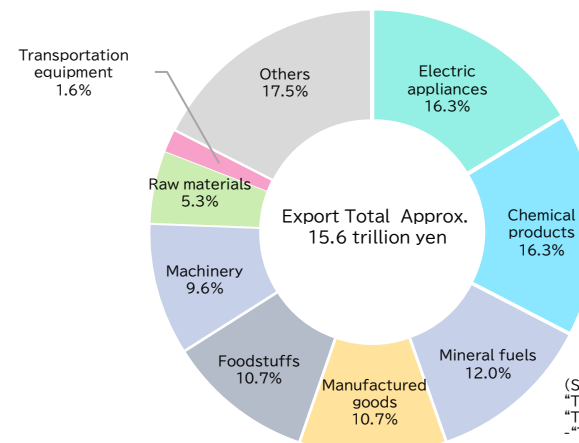
Comparison of Imports by Region(2021)



Value of Exports from Kansai by Commodity(2021)



Value of Imports to Kansai by Commodity(2021)



(Source)
 "Trade Statistics FY2021(reconfirmed Report)", Ministry of Finance Trade Statistics
 "Trade Statistics Kinki Area Appendix" (2021) (reconfirmed Report), Osaka Customs
 -"Tsuruga Customs Branch Jurisdiction (Fukui Prefecture) Appendix" (2021)

1-3 Expo 2025 Osaka, Kansai, Japan

- In Kansai, Expo 2025 Osaka, Kansai, Japan will be held with the participation of various countries and international organizations from all over the world.

Expo 2025 Osaka, Kansai, Japan

► Theme

Designing Future Society for Our Lives

► Concept

People's Living Lab

► Sub-themes

- Saving Lives
- Empowering Lives
- Connecting Lives

► 5 features

1. a venue where you can feel the sea and the sky
2. "the future that shines with life" gathers from all over the world
3. you can see future technologies and social systems
4. you can enjoy full-scale entertainment
5. working on comfort, safety, security and sustainability

Event overview (tentative)

- Venue: Yumeshima Island, Osaka
- Expected number of visitors: Approx. 28 million people
- Period : (Sunday) April 13
- (Monday) October 13, 2025
Expo 2025 will be held for 184 days.

Schedule

December 2020
October-March 2021
2023
2023
April-October 2025

*By Master Plans of Japan Association for the 2025 World Exposition

Guideline, Master Plan was decided
Dubai Expo held
Start of construction work for pavilions
Admission ticket advance sales start
Expo 2025 Osaka, Kansai

►Official character



Nickname
"MYAKU-MYAKU"

►Logo

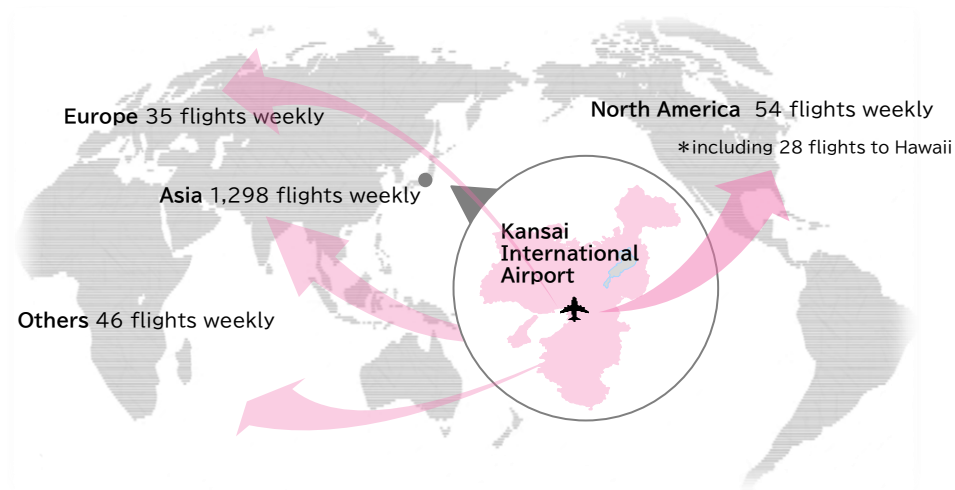


Pictures provided by
Japan Association for the 2025 World Exposition

2-1 Kansai is connected to the world/Asia by many routes

- In 2019, the number of flights in service per week reached a record of 1,570.
- Kansai plays a core role in Asia, with airports and seaports able to handle large volumes of cargo as an international trade hub.

Details of international passenger flights by destination area



(Source) Compiled based on Kansai Airports materials
* Report for summer 2019 peak schedule (August)

International Flight Network

Airline companies	73
Countries (regions) served	26
Cities served	91
Weekly flights (including freight flights)	1,570 per week



Provided by Kansai Airports

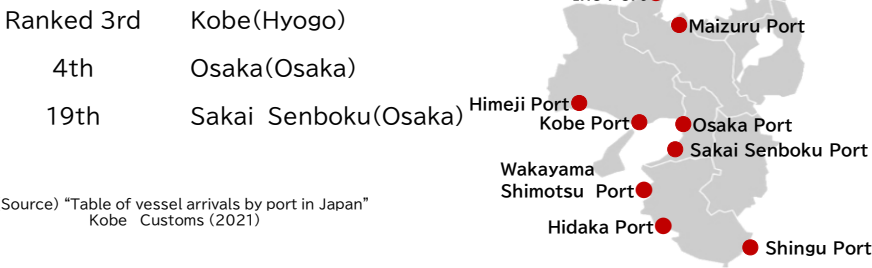
Regular foreign trade containers using Kansai ports

Asia and near areas	156.6	(flights weekly)
North America	7	
Europe	1	
Others	3.5	

(Source) "Number of foreign trade container ships visiting Japan on regular sea lanes (ships/week)"
Ministry of Land, Infrastructure, Transport and Tourism
* As of May 2021
* Total of ports in Kansai served by regular oceangoing containers.

Number of foreign trade vessels arriving in Kansai ports

Kansai is home to some of Japan's top ports in terms of vessel arrivals.

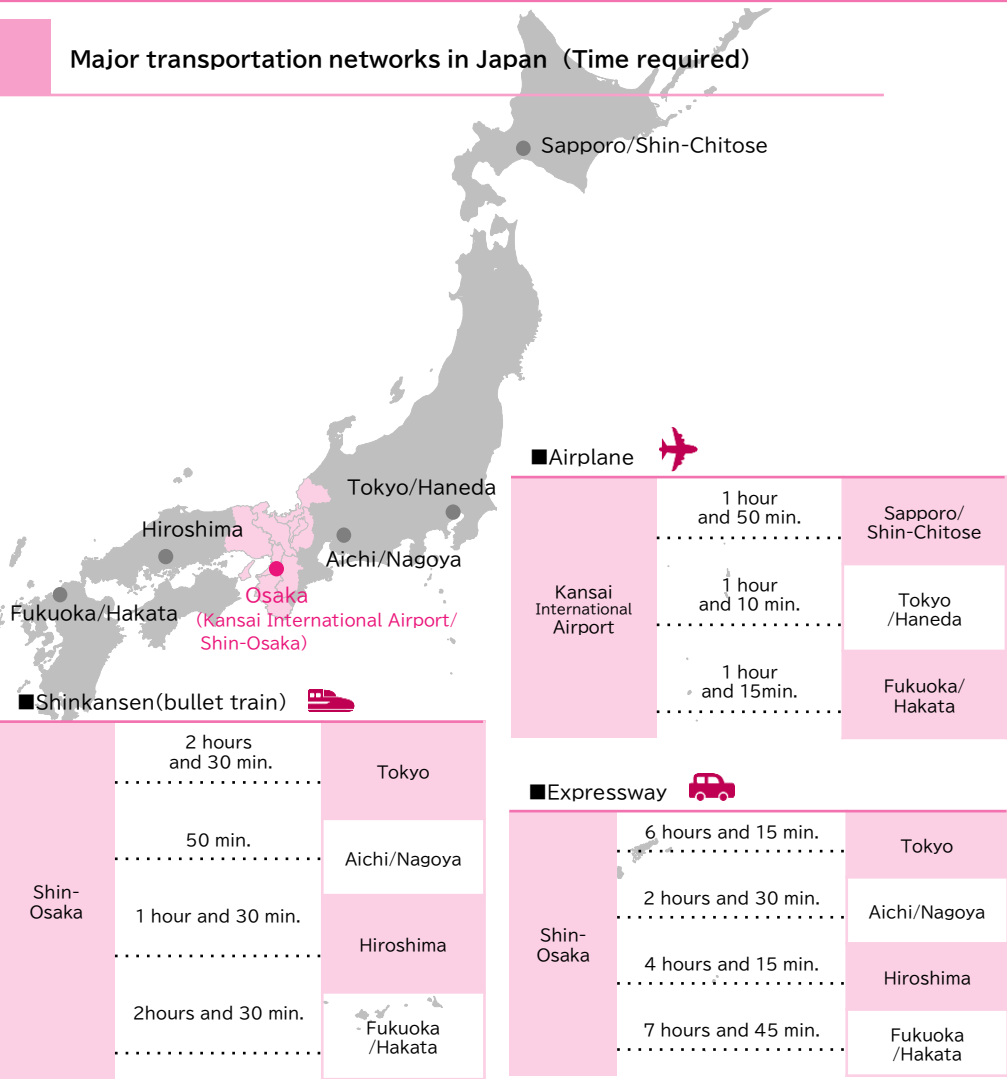


(Source) "Table of vessel arrivals by port in Japan"
Kobe Customs (2021)

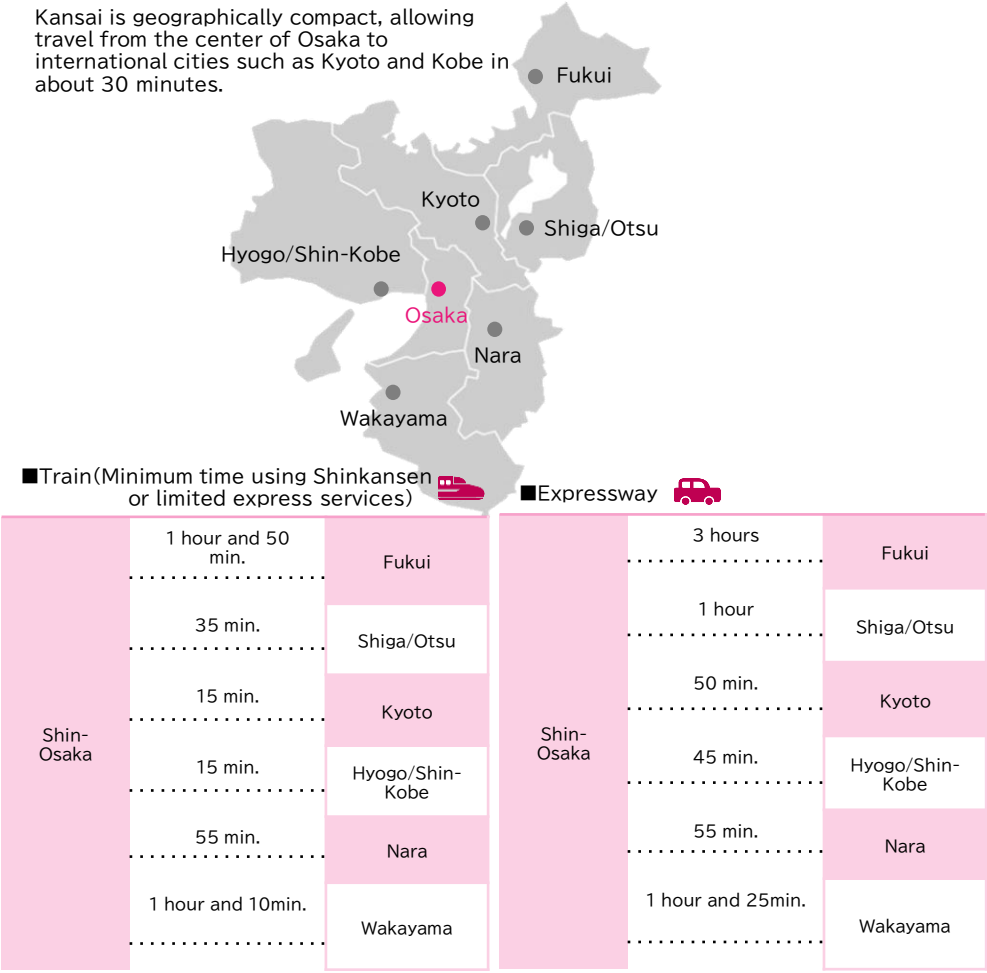
2-2 Location of the Kansai region and transportation infrastructure

- Kansai has advanced air, railroad, and road transportation networks.
- Convenient access to all parts of Kansai and major cities in Japan is also possible.

Major transportation networks in Japan (Time required)



Major urban transportation networks in Kansai (Time required)



2-3 Kansai International Airport and other airports

- Kansai International Airport is a maritime airport that is located in the center of Kansai, Japan and can be operated 24 hours a day.
- In 2019, KIX provides direct access to 56 cities in Asia, and has 21 international LCCs connecting it to 29 additional cities, the largest network access among all the other domestic airports.
- It is a 24/7 international cargo hub, connecting Asia and the rest of the world.

The only one in Japan!

The only one in Japan! 24-hour Airport with multiple 4000-meter runways.
International airport linking to 26 countries and 91 cities
*2019 summer schedule, including cargo flights
In full 24-hour operation. Achieving lead-time reduction with the use of late-night flights!



No.1 in the world! “World’s Best Airport Staff 2022”

Awarded first place in two international airport evaluation categories in “World’s Best Airport Staff 2022”!

OWorld’s Best Airport for Baggage Delivery 2022

Evaluation of efficiency, waiting time, etc. regarding baggage delivery

OWorld’s Best Low-Cost Terminal 2022

Evaluation of terminals specialized for LCC use

<Other nominations for KIX>

OWorld’s Best Airport: Ranked 10th

OWorld’s Best Airport Staff: Ranked 4th

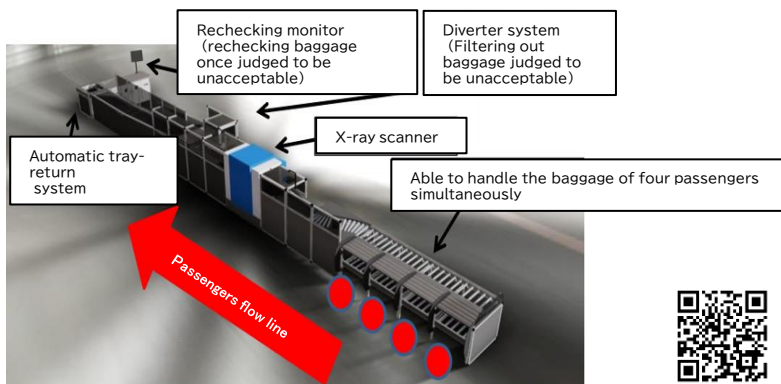
OWorld’s Best Airport (2-5 million passengers): Ranked 3rd

OWorld’s Cleanest Airports: Ranked 6th

and many other nominations

First in Japan! Smart Security System

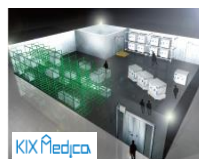
In reducing security wait times through smart security.



Provided by Kansai Airports <https://www.kansai-airport.or.jp/en/>

Shared constant temperature storage for pharmaceutical products

Constant temperature export packaging and storage of pharmaceutical products are available, and cool chain transportation of pharmaceutical products is realized!



Shared constant temperature storage for pharmaceutical product



Cooling dollies (KIX-Medipac)

Airports in Kansai

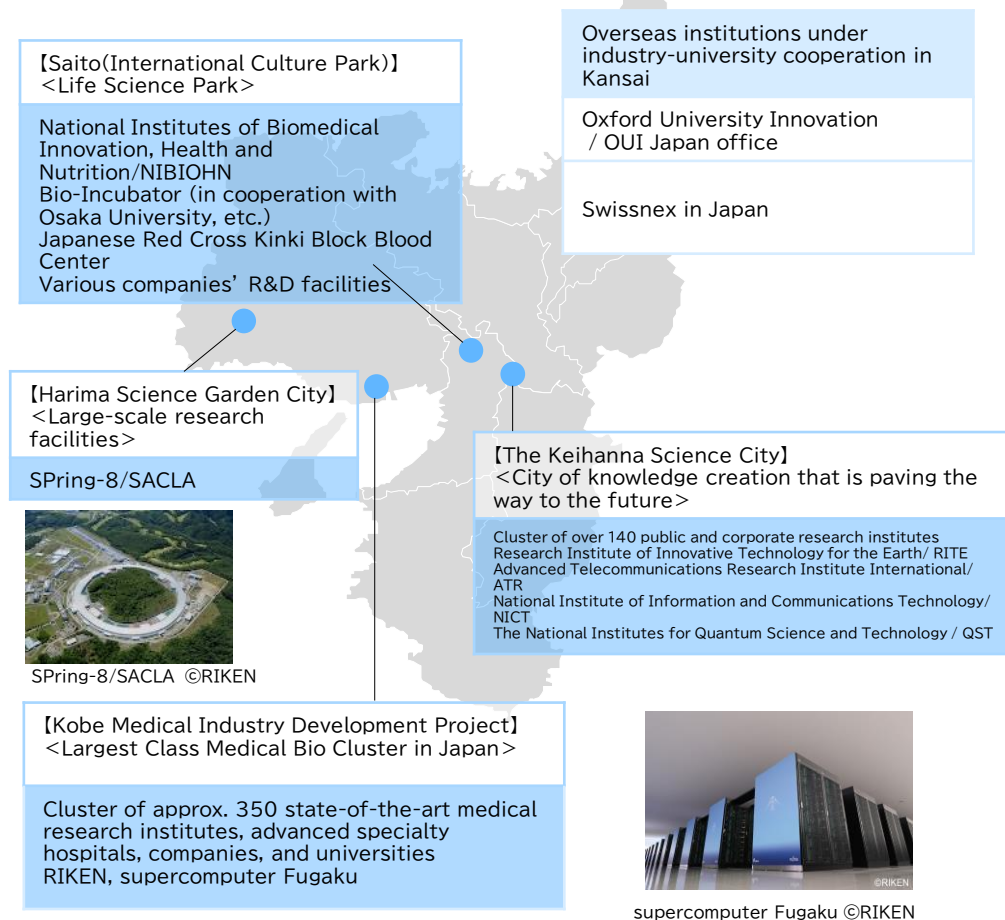


(Source) West Japan Civil Aviation Bureau

3-1 University/Research Institute Clusters

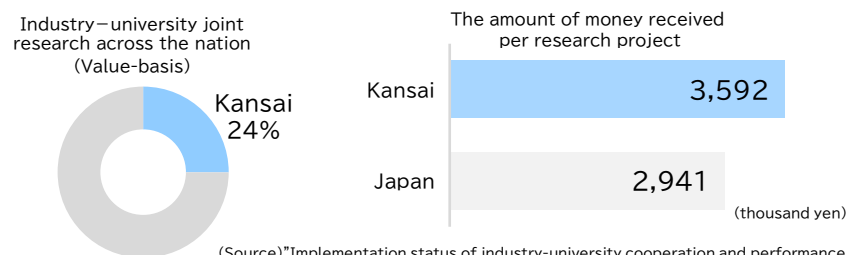
- Kansai is home to a cluster of prestigious universities and research institutions.
- Distinctive R&D bases have been formed and a large number of prestigious universities are clustered in the region. As such, domestic and international industry-university cooperation is in progress.

Main research and development bases and overseas institutions under industry-university cooperation in Kansai



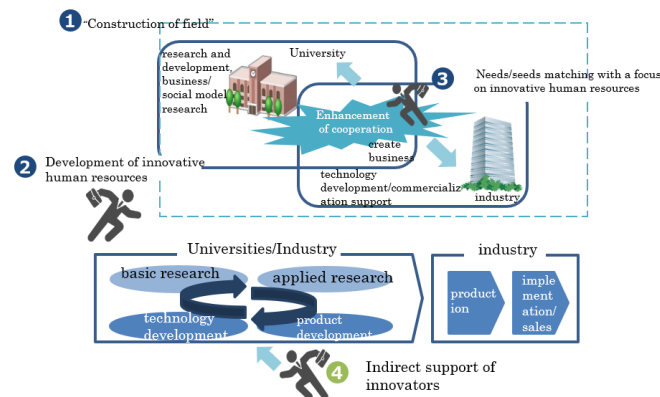
Industry-University joint research amount

In terms of monetary amount, 24% of industry-university joint research throughout Japan is conducted in Kansai, and the amount of money received per research project is larger than the national average.



Kansai Innovation Initiative

The Kansai Innovation Initiative promotes innovation creation activities by maximizing the strengths of the Kansai region, including its unique cluster of universities and companies.



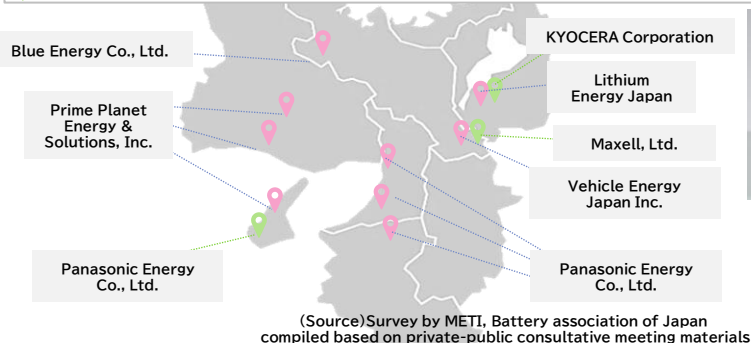
(Source)Kansai Innovation Initiative
<https://ksii.jp/>

4-1 Green Innovation(Storage Batteries)

- Kansai is a major base for development and production in storage battery industries such as lithium-ion batteries and Redox Flow Batteries using vanadium.
- The industrial cluster consists not only of battery manufacturers but also of related component/material and device manufacturers, all working on the development and production of next-generation batteries.

Many lithium-ion battery production bases are located in Kansai!

- Automotive (and consumer/industrial, etc.) Lithium-ion battery production base
- Consumer/Industrial Lithium-ion battery production base



Panasonic



A production facility for new automotive lithium-ion batteries(4680) will be installed at the Wakayama Plant, with mass production scheduled to begin in FY2023.

SUMITOMO ELECTRIC



Long-life, High-safety Storage Battery "Redox Flow Battery"

The company develops and manufactures Redox Flow Battery, which stabilize the power grid, achieve load leveling through power peak shifting, and enhance power resilience, all of which are necessary to expand the introduction of renewable energy.

Evaluation and testing facility supporting materials development

nite the National Institute of Technology and Evaluation(NITE)
<https://www.nite.go.jp/gcet/nlab/pamphlet.html>



National LABoratory for advanced energy storage technologies

World 's Largest Thermostatic "Large Storage Battery System Test and Evaluation" Facility
 Compatible with container-sized storage battery systems

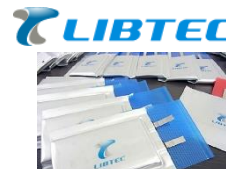
The NLAB (storage battery evaluation center), located in Suminoe-ku, Osaka, can safely handle combustion, explosion, and toxic gases generated during the testing of lithium-ion batteries, allowing the testing and evaluation of large storage battery systems to be conducted in NLAB's indoor type testing facility, regardless of weather conditions. Various other functional tests such as vibration, nail penetration, and drop tests are also available. Further expansion of the testing facility is planned for this fiscal year and beyond.

Consortium for Lithium-Ion Battery Technology and Evaluation Center (LIBTEC)



▲Equipped with prototype and evaluation equipment

To assist companies in developing new materials for lithium-ion batteries, the consortium creates standard battery models in line with battery market trends, creates material evaluation methods, and performs evaluation analysis. Thirty-five companies, including battery manufacturers, material chemical companies, and automotive companies, are involved as members.



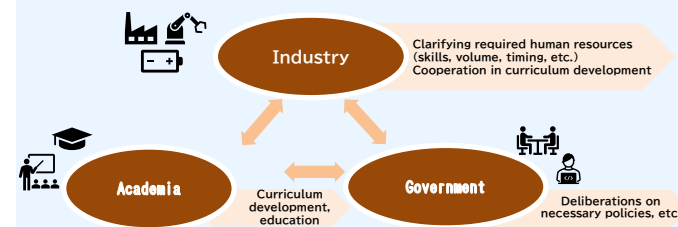
LIBTEC Director-General Dr. Yoshino Akira

- 2019 Nobel Laureate in Chemistry
- Graduated from the Graduate Schools of Engineering at Kyoto University and Osaka University
- Honorary Fellow, Asahi Kasei Corporation

"Kansai Storage Battery Human Resource Development Consortium" established

The Kansai region is home to a cluster of production bases, including many manufacturers of storage batteries and manufacturing equipment as well as suppliers of components, backed by the technology cultivated in traditional industries such as textiles and pharmaceuticals. Kansai has an approximately 36% share of manufactured goods shipments in the storage battery manufacturing industry in Japan. In addition, there is a favorable environment for R&D at universities, LIBTEC, NITE, and AIST.

Together with the Battery Association of Japan (BAJ) and the Battery Association for Supply Chain (BASC), the Kansai Bureau of Economy, Trade and Industry has established the "Kansai Storage Battery Human Resource Development Consortium," comprising industry, academia and government, with the aim of developing and securing human resources that meet industry needs and achieving the storage battery industry strategy. Discussions and deliberations are underway on measures that should be taken.



4-2 Green Innovation (Hydrogen/Fuel Cells)

- Kansai is home to many manufacturing companies, including heavy industries in port areas, and has high potential for the demand and supply of hydrogen and fuel cells.
- Various companies in Kansai are developing technologies in the hydrogen field by utilizing their core technologies and are leading the country in many hydrogen-related demonstration projects.

Potential for hydrogen in Kansai

Potential for hydrogen demand	Population and industry concentration
	Diverse and abundant cultural and tourism resources
	High awareness of disaster risk reduction due to the experience of the Great Hanshin-Awaji Earthquake
Potential for hydrogen supply	Promotion of renewable energy introduction
	Presence of Strategic International Ports and Central International Ports

(Source) "KANSAI Hydrogen Primer," Kansai Bureau of Economy, Trade and Industry

Major companies related to hydrogen and fuel cells in Kansai

Iwatani	Iwatani Corporation	Panasonic	Panasonic Corporation
Kawasaki	Kawasaki Heavy Industries, Ltd.	KYOCERA	Kyocera Corporation
AIR WATER	Air Water Inc.	Hitz	Hitachi Zosen Corporation

International liquefied hydrogen supply chain

The CO₂-free Hydrogen Energy Supply-chain Technology Research Association (HySTRA), consisting of companies such as Kawasaki Heavy Industries, Ltd. and Iwatani Corporation, has successfully conducted a technology demonstration using the world's first liquefied hydrogen carrier "Suisei Frontier" to transport liquefied hydrogen, including that derived from brown coal, from Australia to Japan, and unload it at the liquefied hydrogen cargo handling terminal "Hy touch Kobe" (Kobe City). Following this technology demonstration, a group of companies including Iwatani Corporation and ENEOS Corporation, led by Japan Hydrogen Energy Co., Ltd. established by Kawasaki Heavy Industries, Ltd., will receive funding from the Green Innovation Fund to conduct a commercialization demonstration to realize large-scale hydrogen importation.



Current projects for public implementation of hydrogen in various parts of Kansai

■ Decarbonization of thermal power generation facilities through the development of hydrogen gas turbine power generation technology

○Mitsubishi Heavy Industries, Ltd.

MHI has developed combustors that can stably co-fire 30% hydrogen in large-frame highly efficient gas turbines. By FY2025, the technologies will be verified at the power generation validation facility at MHI's Takasago Machinery Works, and then, plan to be commercialized. The technologies will enable existing power plants to generate electricity by hydrogen fuel by replacing the combustors of the gas turbines and minimize costs for modification. By converting a large amount of natural gas to hydrogen in large-frame gas turbines, hydrogen production costs are expected to be reduced through economies of scale by stimulating a large amount of hydrogen demand in energy market.



■ Demonstration of a hydrogen supply chain model using the "H2One™ Multi Station"

○Tsuruga City, Fukui Prefecture × Toshiba Energy Systems & Solutions Corporation

Demonstration of a hydrogen supply chain model using the "H2One™ Multi Station," Japan's first on-site renewable energy hydrogen infrastructure system, was conducted in Tsuruga City. The system uses green hydrogen derived from renewable energy sources to refuel fuel cell vehicles, charge electric vehicles, and supply electricity and hot water for evacuation centers during disasters. It contributes to a carbon-neutral society as an infrastructure that produces green hydrogen from renewable energy and water on site, and realizes a hydrogen supply chain that is locally produced for local consumption.



■ Demonstration test of a fuel cell system for ships

○Yanmar Power Technology Co., Ltd.

The world's first 70 MPa high-pressure hydrogen refueling was performed on a demonstration test boat equipped with a fuel cell system. In 2021, an operational test was conducted on a route connecting the planned site of Expo 2025 Osaka, Kansai and the city's coastal area. Sales of the fuel cell system for ships are planned for 2023.



■ Data collection of hydrogen-related companies in Kansai

(PDF)



https://www.kansai.meti.go.jp/5-1shiene/smart_energy_initiative/hydrogen_data/00_zentai_english.pdf



4-3 Life Science Innovation

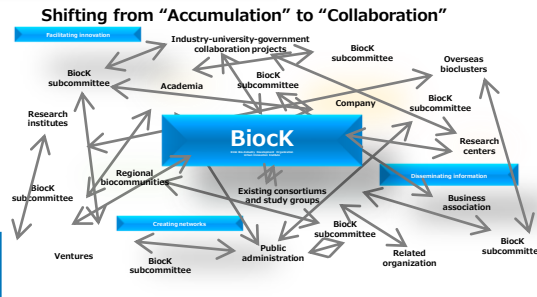
- The Biocommunity Kansai (BioCK), based in Kansai, was certified as a Global Biocommunity by the Cabinet Office in April 2022.
- Since Kansai has long been a center of medicine, it is home to many pharmaceutical company headquarters, foreign-affiliated companies, and medical equipment manufacturers closely working with each other.
- Research in regenerative medicine, disease elucidation, and drug discovery is being conducted on a daily basis, including the creation of the world's first therapeutic agent through clinical research applying iPS cell technology.

About Biocommunity Kansai



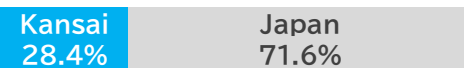
Vision	Spreading a bio-first approach to build a Global Biocommunity and realize a sustainable society
Goal	Creating an ultimate ecosystem for the bio-fields in Kansai
Key word	Shifting from "Accumulation" to "Collaboration"

Name Abbreviation:	✓ Biocommunity Kansai ✓ BioCK
Foundation	✓ July 1st, 2021 ✓ Certified as a Global Biocommunity by the Cabinet Office on April 22, 2022
Action plan	✓ Facilitating innovation ✓ Creating networks ✓ Disseminating information
How the community should be	✓ Making a community focusing on industry ✓ Strengthening collaboration across all of the biocommunity ✓ Leading new innovation



(Source) BioCK HP "BioCK Summary Documentation"

Share of production value in quasi-drug industry



(Source) "Statistics of Production by Pharmaceutical Industry" Ministry of Health, Labour and Welfare (FY2020)
production of quasi-drugs, import, shipment, and inventory value by region

Share of products manufactured and shipped in the pharmaceutical industry



(Source) "Census of Manufacture Area Statistics Table" Ministry of Economy, Trade and Industry (FY2020)

Kansai Life Science Cluster PR Booklet

This booklet introduces the Kansai region by integrating life science-related information held by each prefecture in Kansai!



(PDF) https://www.kansai.meti.go.jp/3-1toukou/INVEST_support_eng/lifescience/2020lifescience.en.pdf

A large cluster of pharmaceutical company headquarters

Sumitomo Pharma	Sumitomo Pharma Co., Ltd.
SHIONOGI	Shionogi & Co., Ltd.
KOBAYASHI	Mitsubishi Tanabe Pharma
Takeda	Takeda Pharmaceutical Company Limited
ONO	ONO PHARMACEUTICAL CO., LTD.
FUSO	FUSO Pharmaceutical Industries, Ltd.
Sanen	Sanen Pharmaceutical Co., Ltd.

Concentration of research and development bases and core institutions

Kansai Branch of Pharmaceuticals and Medical Devices Agency (PMDA)
Kansai Branch of Japan Agency for Medical Research and Development (AMED)
Center for iPS Cell Research and Application, Kyoto University
[Saito (International Culture Park)] <Life Science Park>
KOBE Biomedical Innovation Cluster
RIKEN
Provided by Center for iPS Cell Research and Application, Kyoto University

Medical equipment manufacturers concentrated in this area

NIPRO	NIPRO CORPORATION
OMRON	OMRON Corporation
SHIMADZU	SHIMADZU CORPORATION
sysmex	SYSMEX CORPORATION

A large cluster of pharmaceutical company headquarters

AstraZeneca	AstraZeneca K.K.
Lilly	Eli Lilly Japan K.K.
BAYER	Bayer Yakuhin, Ltd.
ICON	ICON plc

Strengths in the life science field in Kansai ~ World-leading industry-academia accumulation ~
With a large-scale accumulation of world-leading research institutes, universities, and companies in the field of life science, various clusters are within reach of the three cities of Kyoto, Osaka, and Kobe, within about 30 minutes to 1 hour of the large-scale accumulation of the Kansai region, making the whole Kansai area a large-scale life science cluster.

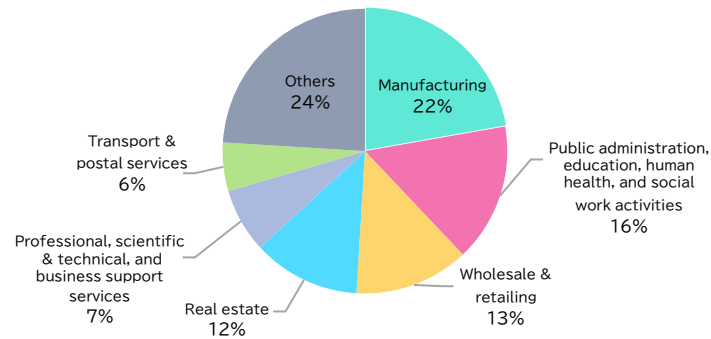
5-1 Diverse Industries in a Diverse Region

Industrial field by region in Kansai

Fukui
<ul style="list-style-type: none"> Lacquerware manufacturing industry Textile industry (knit fabric manufacturing industry, dyeing arrangement industry)
Shiga
<ul style="list-style-type: none"> Electrical machinery and equipment manufacturing industry (consumer electrical machinery, etc.) Glass and product manufacturing industry
Kyoto
<ul style="list-style-type: none"> Electronic component / device / electronic circuit manufacturing industry Textile industry (dyeing and sorting industry, textile industry)
Osaka
<ul style="list-style-type: none"> Other service industry Various product wholesale businesses, etc. Transportation machinery and equipment manufacturing industry
Hyogo
<ul style="list-style-type: none"> Tanned leather, tanned leather product, fur manufacturing industry (Tanned leather manufacturing industry, bag manufacturing industry) General-purpose machinery and equipment manufacturing industry (boiler / prime mover manufacturing industry)
Nara
<ul style="list-style-type: none"> Fur manufacturing Textile industry (Kimono (Japanese clothing) / other clothing manufacturing industry, knit fabric manufacturing industry)
Wakayama
<ul style="list-style-type: none"> Textile industry (knit fabric manufacturing industry) Textile machinery manufacturing industry Petroleum product / coal product manufacturing industry (lubricating oil / grease manufacturing industry)

(Source) Based on the data of the Statistics Bureau of the Ministry of Internal Affairs and Communications "2016 (Heisei28) Economic Census Activity Survey", the industries with high employee number specialization coefficient are listed (created by Ministry of Economy, Trade and Industry, Kansai Bureau).

Composition ratio (%) of Kansai's (nominal) GDP by industry



(Source) "Report on Prefectural Accounts", by the Cabinet Office (FY2017)

"We can make anything": a manufacturing industry hub

A variety of industrial fields are concentrated in Kansai, from upstream to downstream, including materials, parts processing, and cutting-edge product manufacturing.

National share of manufactured goods shipments

Textile industry (29.3%)	Chemical industry (20.6%)	Tanned leather, tanned leather product, fur manufacturing industry (30.3%)	Steel (22.9%)
Metal product manufacturing industry (22.1%)	Machinery and equipment manufacturing industry for general purpose (29.0%)	Electrical machinery and equipment manufacturing industry (22.1%)	Other manufacturing (28.6%)

(Source) "2019 Census of Manufacture Regional Statistics Table", METI

*Note: Figures in parentheses indicate Kansai's share of the national total

Kansai-Asia Environmental and Energy-Saving Business Promotion Forum (Team E-Kansai) (Executive office: Global Environment Centre Foundation)

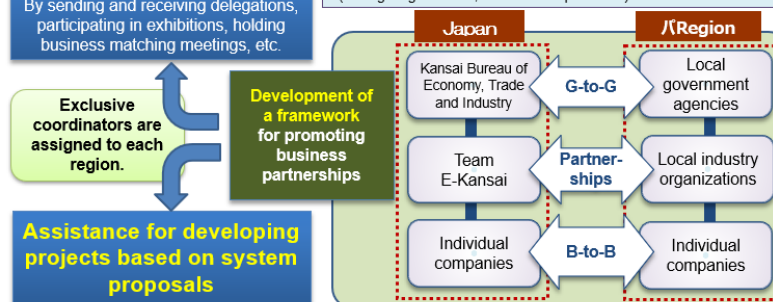


A platform for Kansai-based companies and organizations that possess excellent environmental and energy-saving technologies and are interested in expanding their business in Asia (approximately 190 members; companies from outside the region can also join)

- Provides Asian countries with appropriate solutions by combining the advanced technologies and know-how of member companies from various fields, such as water treatment, waste treatment, air pollution control, and energy-saving
- Supported by the Kansai Bureau of Economy, Trade and Industry and 29 partner

Matching assistance,
By sending and receiving delegations, participating in exhibitions, holding business matching meetings, etc.

We are active in the Asian region centering on Thailand, Vietnam, China (Guangdong Province, northeastern provinces) and Indonesia.



<http://team-e-kansai.jp/en/>

Framework for Activities of Team E-Kansai

Kansai manufacturing SMEs

Exceptional and fast-selling products and technologies as well as new and profitable business models in Kansai are included in the "MONODZUKURI" New Selection in KANSAI. Selected companies will receive individual support for sales channel development through participation in exhibitions and business meetings, as well as for resolving management issues.



https://www.kansai.meti.go.jp/3-5sangvo/shinseihin/2021/shinsensassi2021all_eng.pdf

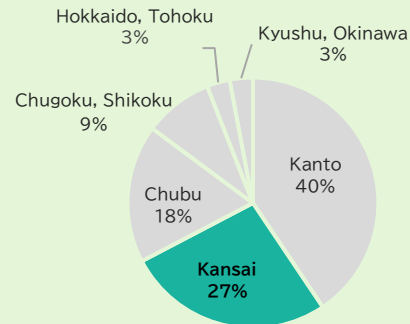
"MONODZUKURI" New Selection in KANSAI 2021

5-2 Global niche top (GNT) companies

Companies with high global share are concentrated in Kansai

Although the size of markets for GNT companies is not particularly large, they have a dominant share in each market and are an important part of the global supply chain. Approximately 30% of GNT companies are located in Kansai.

In Kansai, there are many other small and medium-sized enterprises with internationally recognized technical capabilities, making it easy to find collaborative partners.



(Source) 2020 Global Niche Top Companies Selection 100 List by METI

MITSUYA CO.,LTD.(Fukui Pref.)

- Product with a high global market share
Thermoplastic prepreg sheets

- Feature
For use as a component of aircraft engines, the company has developed a composite material that is lightweight, very strong, and highly elastic, and has achieved high-speed mass-production. Applications in other fields are also under way.



Thermoplastic prepreg sheets

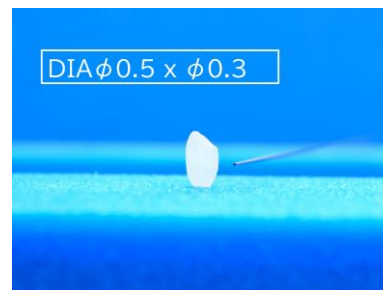


<http://www.e-mitsuya.jp/>

FUTA-Q, Ltd. (Kyoto Pref.)

- Product with a high global market share
Small-diameter pipe with an inner diameter of 6 mm or less, made of β -titanium alloy

- Feature
This product takes advantage of the resilience of β -titanium alloy (springy and can be bent back into its original shape). Over 30,000 units are used annually in more than 200 countries around the world.



A grain of rice and β -titanium pipe



<https://futaku.co.jp/en/>

KOHOKU KOGYO Co., Ltd.(Shiga Pref.)

- Product with a high global market share
High-reliability optical devices for submarine cables

- Feature
Advanced technology and high reliability of the company's optical devices for submarine cables have been highly praised by customers for years, and the company has gained an overwhelming share of the market. Those products support the world's information and telecommunications network.



High-reliability optical isolator

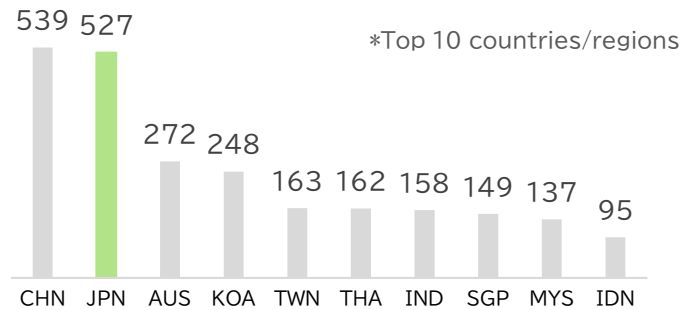


<https://www.kohokukogyo.co.jp/en/>

6-1 Asia's Leading International Conference Location

- Kansai has a large number of leading international conference halls, and Kansai is Asia's leading international conference location.
- Japan hosted the largest number of international conferences in Asia and Oceania in 2019, of which approximately 30% were hosted in Kansai.

Number of international conferences held in Asia and Oceania(2019)



Number of international conferences hosted by Japanese cities (2019)

City name	Number	Domestic ranking	Int'l ranking
Tokyo	131	1	10
Kyoto	67	2	35
Kobe	35	3	82
Fukuoka	28	4	108
Sapporo	25	5	117
Osaka	21	6	143
Yokohama	21	6	143
Nagoya	19	8	159
Sendai	17	9	176
Nara	14	10	203

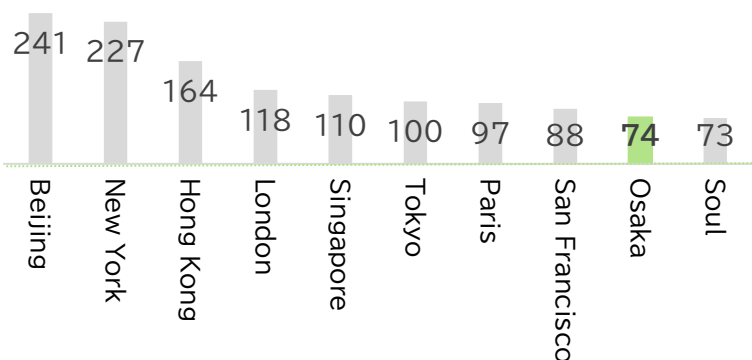
(Source) "Country & City Rankings", "2019 ICCA Statistics Report"



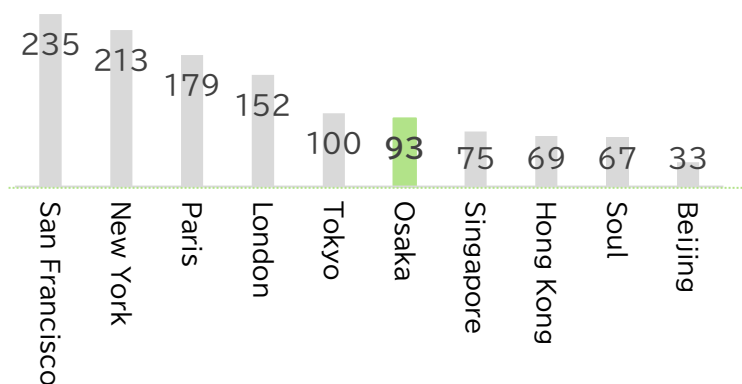
6-2 Comfortable Working and Living Environment

Low cost

● Office rent



● Personnel expenses



(Source) JETRO Investment Cost Comparison Model Case (Cost Estimate Guide)
Comparison with each city with the cost in Tokyo set at 100

Consultation counter for foreigners

A full range of consultation desks for general living support is available in each local government, such as multilingual status of residence, labor / work, medical care, welfare, and education.

(Public interest incorporated foundation) Kyoto Prefectural International Center
<https://www.kpic.or.jp/english.html>



(Public interest incorporated foundation) KYOTO CITY INTERNATIONAL FOUNDATION
<https://www.kcif.or.jp/en>



(Public interest incorporated foundation) Osaka Foundation of International Exchange
<https://www.ofix.or.jp/english/>



(Public interest incorporated foundation) International House, Osaka
<https://www.ih-osaka.or.jp/english/>



(Public interest incorporated foundation) Hyogo International Association
<https://www.hyogo-ip.or.jp/en/index.html>



(Public interest incorporated foundation) Kobe International Community Center
<https://www.kicc.jp/en>



(Public interest incorporated foundation) Fukui International Association
<https://www.f-i-a.or.jp/en/>



Shiga Foreign Residents Information Center
<https://www.s-i-a.or.jp/en/counsel>



Nara Prefecture International Citizens Center
<https://www.pref.nara.jp/31956.htm>



(Public interest incorporated foundation) Wakayama International Exchange Center
<http://www.wixas.or.jp/english/>



Providing living information for people from overseas

Based on the decision by the Council for the Promotion of Foreign Direct Investment in Japan, the JETRO website collects and provides living information on hospitals, banks, cell phones, electricity and gas supply, and more.

JETRO
HP

「Living in Japan」
https://www.jetro.go.jp/en/invest/setting_up/living.html



「Attractive Local Regions in Japan」
<https://www.jetro.go.jp/en/invest/region/>



6-3 Kansai, a comfortable region to live in

Examples of companies providing lifestyle support to foreign visitors and residents in Japan

YOLO JAPAN CORPORATION

<https://www.yolo-japan.com/en/>



Yolo Japan Corporation is a one-stop provider of necessary services for foreigners to settle in Japan after entering the country. Approximately 220,000 people from 226 countries and regions use its services.

In September 2019, it opened Yolo Base, a facility combining hotel, restaurant and event space functions, in Naniwa-ku, Osaka, with the aim of using it as a base for creating liveliness where people of various nationalities can gather.

Dream Catcher Inc.

<https://dreamcatcher.co.jp/>

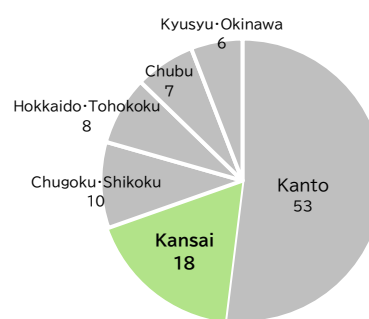


Medi-Call®
Remote medical interpretation
service by medical
interpreters with specialized
skills and knowledge

Dream Catcher Inc. is working to improve the medical interpretation environment to ensure the safety and security of foreign visitors and residents in Japan. Since multilingual services at medical institutions require specialized interpreters, a subsidiary established by the company provides services such as remote medical interpretation, hospital guidance, and medical interpreter training. The company is making efforts to improve the medical interpretation environment, aiming to make it a safe and secure infrastructure for foreign visitors and residents in Japan.

International schools (International Baccalaureate-accredited schools)

There are 18 International Baccalaureate-accredited schools in Kansai. Graduates of those high schools obtain university admissions qualification in Japan and many other countries around the world.



Number of International Baccalaureate-accredited schools in Kansai

Shiga1, Kyoto4, Osaka7, Nara1, Hyogo5

International Baccalaureate

An educational program implemented in over 5,000 schools in more than 159 countries and regions around the world to cultivate the skills and abilities needed to respond to globalization

(Source) Website of the MEXT consortium for promotion of IB education in Japan

The Global Liveability Index 2021

Osaka was ranked the second most livable city worldwide in 2021 (overall rating). Osaka's stability and healthcare were highly rated.

Ranking	City Name	Overall rating	Stability	Healthcare	Culture & Environment	Education	Infrastructure
1	Auckland	96.0	95	95.8	97.9	100.0	92.9
2	Osaka	94.2	100	100	83.1	91.7	96.4
3	Adelaide	94.0	95	100	83.8	100.0	96.4
4	Wellington	93.7	95	91.7	95.1	100.0	89.3
4	Tokyo	93.7	100	100	84.0	91.7	92.9

(Source) "The Global Liveability Index 2021", The Economist

*Note: Maximum index of 100

7-1 Kansai, Satisfying All Kinds of Tourists' Interests

- As the birthplace of a wide variety of performing arts and cultural attractions, Kansai boasts a high concentration of all kinds of tourist attractions, including many World Heritage sites, varied food cultures, seasonal natural beauty, and diverse hands-on activities.

Kansai at the top of the world rankings

The best major cities in the world
Ranked 2nd: Osaka
Ranked 3rd: Kyoto

(Source) "The Best Cities in the World_ 2021 Readers' Choice Awards", Condé Nast Traveler

Japan

Travel and tourism development index 2021
Ranked 1st: Japan

(Source) "Travel&Tourism Development Index 2021", World Economic Forum

Kyoto

World's most satisfying tourist city
(Best City category)
Ranked 1st: Kyoto City

(Source) "Wanderlust Reader Travel Awards 2020 :Top city", Wanderlust

Japan

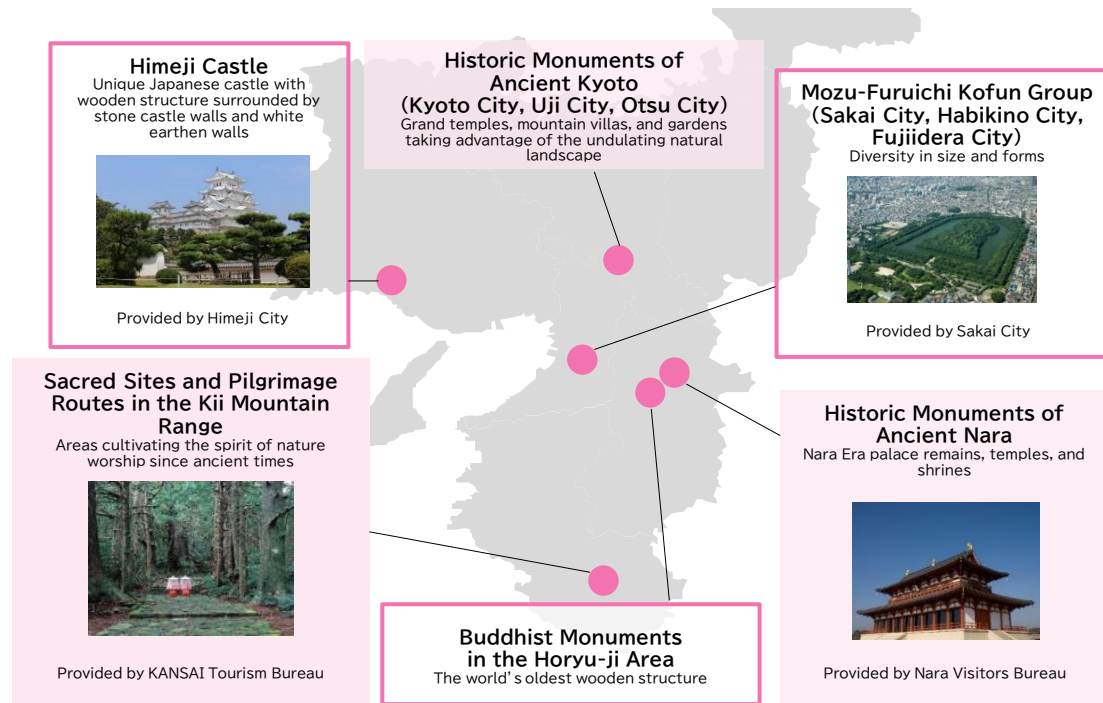
Countries/regions people want to visit for sightseeing
Ranked 1st: Japan

Tourist destinations in Japan people want to visit
Ranked 4th: Osaka
Ranked 5th: Kyoto
Ranked 9th: Kobe
Ranked 10th: Nara

(Source) "DBJ/JTBF Survey of Tourist Travel to Japan from Asia, Europe, the United States, and Australia" Development Bank of Japan Inc.

A wealth of World Cultural Heritage

Kansai is home to intangible cultural assets such as kabuki, Noh, and ningyo joruri (puppet theater).
 (Source) "Statistical Abstract 2021 edition" MEXT



IC card type ticket with special benefits "KANSAI ONE PASS"



©Tezuka Productions

This pass is exclusively for foreign visitors to Japan, allowing access to all major public transportation services in Kansai without the need to purchase a new ticket. Access the KANSAI ONE PASS, and receive discount services by presenting your pass!

<https://kansaionepass.com/en/>

Provided by KANSAI Tourism Bureau



7-2 Kansai's world-class tourist attractions

Impressive trips to Kansai

Kansai has many refreshing and unique places to visit.



Tea plantations in Ujitawara (Kyoto)



Omihachiman Riverboat Tour (Shiga)



Avenue of Metasequoias (Shiga)



Takeda Castle Ruins (Hyogo)



The 48 Waterfalls of Takhata (Osaka)



Nara Park (Nara)



Daimon-zaka Slope on Kumano Kodo (Wakayama)

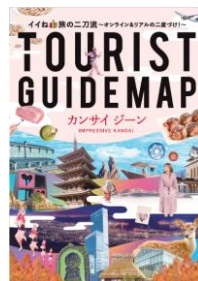


Hashigui-iwa Rocks (Wakayama)



Kaiun Bungy (Nara)

"IMPRESSIVE KANSAI"



For more information on the video, please visit this website

<https://www.youtube.com/watch?v=DF7i8jXC4rw>

Tourist routes~8Areas, 8Stories~

Beyond the main tourist venues in Osaka, Kyoto, Kobe, there are other attractive areas throughout the Kansai region.



Provided by KANSAI Tourism Bureau



KII PENINSULA



HARIMA



WEST LAKE BIWA & FUKUI



FUKUI - EAST LAKE BIWA & MIE



KOBE - AWAJI ISLAND & TOKUSHIMA



SAN'IN COAST



ISE & NARA



TAMBA

KANSAI Videos



<https://www.the-kansai-guide.com/en/videos/item/dreamonline/>



Kansai Regional Tourism Website
The KANSAI Guide



The KANSAI Guide - The Origin of Japan, KANSAI -
<https://www.the-kansai-guide.com>



Tourist routes~8Areas,8Stories~
<https://www.the-kansai-guide.com/en/exciting/>



7-3 Kansai's world-class regional brands

Kansai offers a variety of regional brands that attract the world

In Kansai, many attractive local assets such as local industries, traditional crafts, and agricultural products that make use of regional specialties, are extending their brand presence.



Black soybeans of Tamba Sasayama, etc.
(Tamba Sasayama City, Hyogo)
Provided by Tamba Sasayama City



Banshu-ori textiles
(Nishiwaki City/Taka Town, Hyogo)
Provided by Public Interest Incorporated Foundation
Kita-Harima Industrial Development Organization



Sake rice of Miki, etc.
(Miki City, Hyogo)
Provided by Miki City



Cuisine and fragrance of Awaji
(Awaji Island, Hyogo)



Tango textiles
(Kyotango City, Kyoto)
Provided by Tango Textile
Industrial Association



Wazuka Tea
(Wazuka Town, Kyoto)
Provided by Wazuka Town



Sabae Megane
(Sabae City, Fukui)
Provided by the Fukui Optical Association



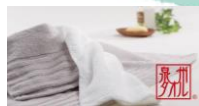
Shigaraki ware
(Koka City, Shiga)
Provided by Koka City



Nara Sake (Nara)
Provided by Nara Prefecture
Sake Brewery Association



Koryo socks
(Koryo Town, Nara)
Provided by Koryo Town



Senshu towel
(the Senshu region, Osaka)
Provided by Osaka Towel Industry Association



Wakayama knit
(Wakayama City, Wakayama)
Provided by the Wakayama Knits
Industrial Association



"Teatopia Wazuka," where tea is a part of people's lives

Wazuka Town is listed in the "Most Beautiful Villages in Japan" and is recognized as a Japanese Heritage site because of the landscape of tea plantations that cover all the mountains extending throughout the town.

In addition, the fog caused by the temperature fluctuation between day and night envelops the tea leaves and brings out the flavor of the tea. This is the key to the taste of Uji tea, which has long been traded at a high price.



Kyoto Obubu Tea Farms, LLC

(Recipients of the "Hanayaka Increasing the Appeal of KANSAI Award")

With the mission of "bringing Japanese tea to the world", the company is engaged in tea cultivation and production from its tea plantations, the manufacture and sale of tea products, tea plantation tourism, and the operation of the tea plantation owner program, thereby promoting Japanese tea, including Wazuka tea. It is also actively attracting inbound tourists by creating contents that mainly target Westerners and wealthy people. Business development for inbound tourists is conducted through the distribution of videos of tea plantation scenery and the operation of a French-language website.



7-4 Facilities to experience the culture and technology of Kansai

Kansai Open Factory Tours

Throughout the Kansai area, numerous initiatives enable visitors from overseas to experience the advanced craftsmanship, techniques, and technologies of Japanese “monodzukuri” manufacturing companies and interact with craftsmen and manufacturers through factory tours and community-based exchange events.

DESIGN WEEK KYOTO

<https://designweek-kyoto.com/>


This is an initiative to open up local manufacturing and crafts sites rooted in the community in Kyoto Prefecture to the public and promote diverse interactions.

Tours and other events are held throughout the year, in addition to public events several days a year.



The photos show scenes from DESIGN WEEK TANGO 2021.

Facilities to experience the culture of Kansai



Japanese drums

Provided by Taiko-Center Co., Ltd.



Samurai and ninja

Provided by Japan Tatedo Association



Confetti Candy-Making Workshop

Provided by Osaka-Toka Co., Ltd. (The Kingdom of Compeito)



Stay and sight-see in Kayabuki-no-Sato

Provided by the Kyoto Miyama Tourism Association



Green tourism hands-on experience programs

Provided by the Akitsuno Agricultural Corporation



Accommodations that let you experience local everyday life

Provided by Sekai Hotel Co., Ltd.

(Source) Excerpt from recipients of the “Hanayaka Increasing the Appeal of KANSAI Award”
https://www.kansai.meti.go.jp/3-1toukou/toukou_award_outline.html



A Guide to industrial facilities you can visit in Kansai

You can tour about 500 industrial facilities in the Kansai region.

(factories, corporate museums, hands-on craft workshops, and other such institutions and experiences)

Listed in Japanese and English by industry.



<https://www.kansai.meti.go.jp/english/tvlist/tvtopeng.html>



Udatsu Paper & Craft Museum in Echizen Washi Village
(Echizen City, Fukui)



Inoue Butsudan Ten
(Hikone City, Shiga)



Kyoto Unraku-gama kiln
(Kyoto City, Kyoto)



Sakai Traditional Crafts Museum
(Sakai City, Osaka)

Recipients of the “Hanayaka Increasing the Appeal of KANSAI Award”



Sawanotsuru Sake Museum
(Old Japanese Sake Brewery)
(Kobe City, Hyogo)



Kinkoen
(Nara City, Nara)

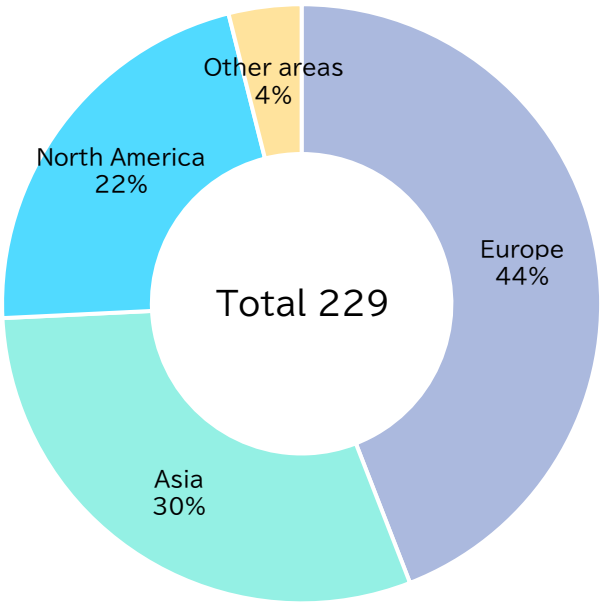


Yuasa Soy Sauce, Ltd. Kuyo-gura
(Yuasa Town, Wakayama)

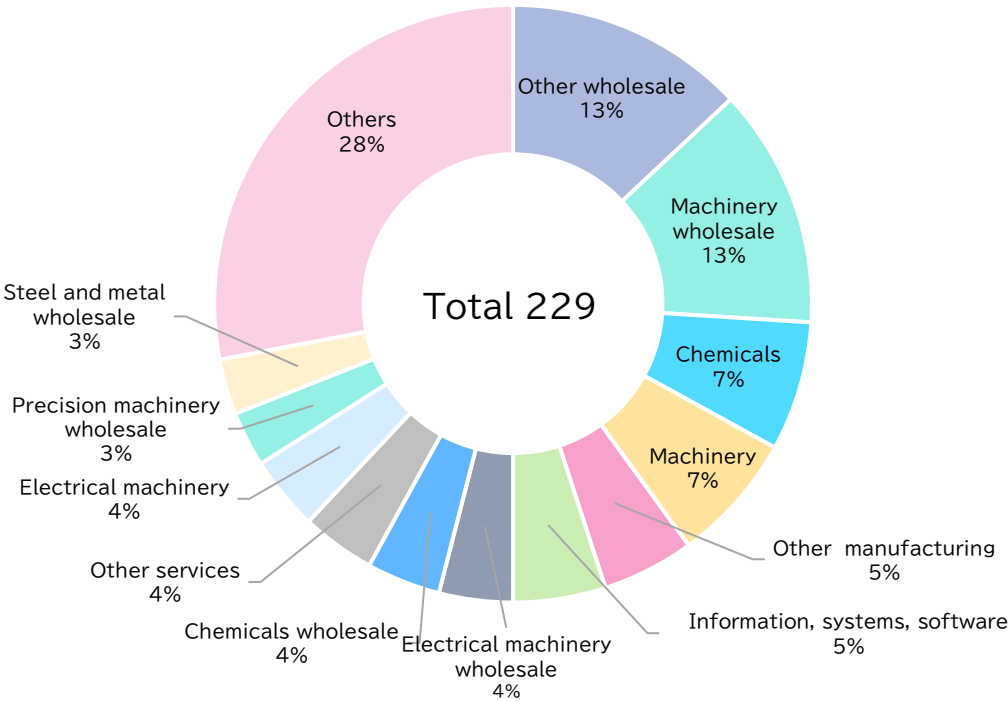
8-1 Foreign-Affiliated Companies in Kansai

- U.S. and European companies comprise the largest portion of foreign-affiliated companies in Kansai. Asian companies also comprise 30% which is larger than the national average of 20.3%.
- By type of industry, foreign-affiliated companies in the manufacturing sector (machinery, chemicals, pharmaceuticals, precision machinery, etc.) comprise approximately 33% of the industry, a significantly larger percentage compared to the national average of 20.5%.

Companies by region (2022)



Companies by industry(2022)



(Source)*Foreign Companies Database 2022* .Toyo Keizai Inc.
*Foreign-affiliated: Foreign capital of 20% or more (including branch offices, etc.)

8-2 Examples of Foreign-Affiliated Companies in Kansai

Life science			Accelerators and Innovation Consulting		
Bayer Yakuhin, Ltd	Shiga, <u>Osaka</u>	Germany	Rainmaking Innovation Japan LLC.	<u>Osaka</u>	UK
AstraZeneca K.K.	Shiga, <u>Osaka</u>	UK	Plug and Play Japan	Kyoto, Osaka	USA
Abbott Japan LLC	Kyoto, Osaka, Hyogo	USA	Rising Startups	<u>Osaka</u>	USA
ELI LILLY JAPAN K.K.	<u>Hyogo</u>	USA	Distribution and services		
Osteon Digital Japan	<u>Osaka</u>	Australia	CRUST JAPAN K.K.	<u>Osaka</u>	Singapore
ICON plc	Osaka	Ireland	TÜV Rheinland Japan Ltd.	Osaka	Germany
Procurement bases			IKEA Japan K.K.	Osaka, Hyogo	Netherlands
B&M Japan Co., Ltd	<u>Osaka</u>	Hong Kong	Gripple Japan K.K.	<u>Hyogo</u>	UK
SHOBIDO CO.,LTD	<u>Osaka</u>	Macao	Haier Japan Sales Co., Ltd.	<u>Osaka</u>	China
Chitose Trading Co., Ltd.	<u>Osaka</u>	China	Tata Consultancy Services Japan	Osaka	India
DAIKO TRADING CO., LTD	<u>Osaka</u>	China	SIA Engineering Japan Corporation (SIAEJ)	<u>Osaka</u>	Singapore
Ruten, Inc.	Osaka	Taiwan	AIG Japan Holdings Kabushiki Kaisha	Osaka	USA
R&D and production bases			Salesforce Japan Co.,Ltd.	Osaka, Wakayama	USA
BASF Japan Ltd.	Osaka, Hyogo	Germany	<p>(Source)"Foreign Companies Database 2022" Toyo Keizai Inc. and the company data obtained from JETRO and O-BIC *The companies listed here have their HQ, a sales base or a research institute in Kansai.</p> <p>Prefecture names in the table indicate the location of bases in the Kansai area. (Underlined: the prefecture where the head office in Japan is located) Country/region names in the table indicate the location of the parent company.</p> <p>OThe website of the Kansai Bureau of Economy, Trade and Industry features interviews with foreign-affiliated companies operating in Kansai.</p> <p>Examples of foreign-affiliated companies in Kansai https://www.kansai.meti.go.jp/3-1toukou/invest_kansai/en/e_companies.html</p> 		
RECARO Japan Co., Ltd.	<u>Shiga</u>	Germany			
Evergrande Group	<u>Osaka</u>	China			
Nestlé Japan Ltd.	Osaka, <u>Hyogo</u>	Switzerland			
Caterpillar Japan LLC	Fukui, Shiga, Kyoto, Osaka, Hyogo, Nara, Wakayama	USA			
P&G Japan Limited	Shiga, Osaka, <u>Hyogo</u>	USA			

8-3 Interviews with Foreign-Affiliated Companies (CRUST JAPAN K.K.)

Rescuing food loss and waste and upcycling them into delicious products

Business overview

- Production and sales of alcoholic/non-alcoholic beverages using surplus ingredients
- A food tech company established in Singapore in 2019
- In order to reduce the annual 1.3 billion tons of wasted food worldwide, we rescue food loss and waste (*surplus *food that can be eaten but will be discarded)
- and add value to it by transforming it into other products, aiming to realize a circular economy and a more sustainable society.

Background of expansion into Kansai

While Singapore, where the company was founded, is a leading country in the fields of finance and technology, the country itself is not so large. In order to reduce food loss and waste, it is necessary to conduct business in countries where food waste is more prevalent, so we considered overseas locations. Japanese people are sensitive to *mottainai*, and a high percentage of them engage in recycling, so we thought that our business of adding value to items to be discarded would match the spirit of the Japanese people. Another major reason was that the founding executives originally lived in Osaka and had a good understanding of the city's characteristics.

Attractiveness of Kansai

Kansai is home to many small and medium-sized companies that make decisions quickly, and there is a culture of openness and acceptance of new cultures. These factors support us in planning and launching new projects. In addition, with the World Expo scheduled to be held in 2025, this is an attractive area where many inbound tourists will gather, and is an ideal area to start something new. The energy in Kansai is rising toward the Expo and we hope to link it to our own growth.

Effect of expansion

We were introduced to many companies through support organizations in Osaka. As a startup running an environmental impact-conscious business, we sometimes attract preconceived notions. However, we were happy that we were able to meet with various companies smoothly through referrals from the local government. Winning an award for our business plan at Hack Osaka, a global business plan competition, was also an opportunity to expand our network. We are planning a new project to produce non-alcoholic beverages from fruits and vegetables in addition to bread and rice, and would like to work with more people in the future.



Brewing beer from bread that would otherwise be discarded to reduce food loss and waste

Outline of company

Company name	CRUST JAPAN K.K.
Type of presence	Secondary investment
Address	Hankyu Five Annex Building GVH#5, 1-12 Kakuda-cho, Kita-ku, Osaka City, Osaka
Website	https://www.crust-group.com/

* Pictures provided by the company

8-3 Interviews with Foreign-Affiliated Companies (MB Japan Co., Ltd.)



Providing added value through appropriate and prompt after-sales service



Background of expansion into Kansai

Before investing in Japan, we had an opportunity to meet with Japanese customers at an overseas exhibition, and that was when we saw the potential for needs in Japan. Therefore, we concluded that the best way to offer our products and customer-oriented services was to have a base in Japan, and we decided to expand our business there.

In the process of setting up operations in Kobe, we were supported by Kobe City and JETRO Kobe, which provided us with a variety of information and a subsidy for office rent. The generous support provided by Kobe City and JETRO Kobe in establishing our office was the catalyst for our decision to locate in Kobe.

Attractiveness of Kansai

Kansai is not as urban as Tokyo, but has a large population and convenient transportation. In addition, Kobe has the sea and mountains, which are similar to Italy. This is another attractive point. When we searched for JETRO Kobe on the Internet and consulted with them about setting up an office, they responded promptly. After we first established in Tokyo, we decided to look at Kansai as our second base because of the prompt assistance from support organizations for foreign-affiliated companies. Kansai’s attractiveness also lies in the fact that it has a solid system for accepting foreign companies.

Effect of expansion

With being well established in the territory, we could obtain many advantages such as the increase of transactions with the construction industry in Japan. In addition, our expansion into Japan has enabled us to provide our own product manuals and after-sales service all in Japanese. Although the products we handle are the same worldwide, we are now able to strategically market our products in Japan by focusing on after-sales service in Japanese.

Looking to the future, we plan not only to consolidate our market leading position and expand the addressable market in the mobile crushing space, but also to look at expanding with our other product categories.

Business overview

- The parent company, MB S.p.A., was established in Italy in 2001.
- The company established its Japanese corporation in 2010 and opened its Kobe office in 2018.
- MB Japan is engaged in the import and sale in Japan of attachments and parts for construction machinery that enable the use and reuse of materials generated on site, such as rocks and concrete, by crushing, grinding, sorting and separating them.



Padding Bucket
that meets the three requirements of
compactness, work efficiency, and versatility

Outline of company

Company name	MB Japan Co., Ltd. (Kobe Office)
Type of presence	Secondary investment
Address	Shosen Mitsui Building 617, 5 Kaigan-dori, Chuo-ku, Kobe City, Hyogo
Website	https://mbcrusher.jp/ * Pictures provided by the company

8-3 Interviews with Foreign-Affiliated Companies (Svanehøj Japan LLC)



Business overview

- The parent company, the Svanehøj Group, was established in Denmark in 1928, and is a global manufacturer of pumps and other products for marine and offshore applications.
- We are a company with nearly 100 years in business and a global brand, and 90% of the LPG (liquefied petroleum gas) vessels are equipped with our products.
- In 2019, we expanded our business to Kobe, and are engaged in the sales and after-sales service of cargo pumps and gas fuel pumps for marine and offshore applications.
- We manufacture eco-friendly, low energy-consuming electric motor-driven pumps, which are excellent products in terms of life-cycle costs.

Global manufacturer of pumps and other products for marine and offshore applications

SVANEHOJ

Background of expansion into Kansai

We originally had customers in Japan and established a Japanese corporation in Kobe to further enhance sales of our products for the Japanese market. One of the reasons we chose Kobe is that shipbuilding-related companies are concentrated in western Japan, and we hoped to do business in a place close to our customers. In addition, when setting up operations in a new country for the first time, it is sometimes difficult to find an office if the company is not well known in Japan. However, when expanding to Kobe, we received various information and support from Kobe City and JETRO Kobe for the office rent subsidy program, which helped us to smoothly establish an office.

Attractiveness of Kansai

Kobe has a good business environment, including convenient access to a Shinkansen station and airports, which makes it easy to travel to all parts of Japan. It is a good place to start a business. Being a compact city where people can live within walking distance, it is also an easy place to live. Another attractive point is that governmental agencies are ready to provide support and incentives for companies expanding into the area.

Effect of expansion

Carbon neutrality is also required in marine transportation, and there is a movement to convert fuel from heavy oil to gas. We are receiving an increasing number of inquiries due to our strength in gas-fueled vessels. We will continue to offer products in Japan that meet the growing demand for new marine equipment, such as CCS.*

While our manuals and instruction guides are in English, we provide after-sales service in Japanese to our customers in Japan. We have created Japanese versions of product pamphlets and other materials. With a base in Japan, we are able to carefully follow up with our customers regarding our products.

* CCS: Abbreviation for Carbon Capture and Storage.

It refers to capturing and storing the generated CO₂ before it is released into the atmosphere. Our company's pumps are used to liquefy CO₂ and transport it by sea.

Energy-efficient gas fuel pumps that can be used not only with LNG but also with all types of gas fuels

Outline of company

Company name	Svanehøj Japan LLC
Type of presence	Primary investment
Address	Sanko Building 2F, 5-1-24 Isogami-dori, Chuo-ku, Kobe City, Hyogo
Website	https://www.svanehoj.com/

* Pictures provided by the company

9-1 Creation of innovation

- Efforts are also underway to promote open innovation between overseas startups and Japanese companies, including “Japan Innovation Bridge (J-Bridge)” and “International Innovation Conference Hack Osaka”.
- Kansai is home to 1,346 companies that lead innovation (as of June 2022; “Kansai Venture Company List” by Kansai Bureau of Economy, Trade and Industry). Industry-academia-government efforts to build a startup ecosystem are also in progress.

Japan Innovation Bridge “J-Bridge”

<https://www.jetro.go.jp/en/j-bridge.html>



The Ministry of Economy, Trade and Industry (METI) and JETRO launched J-Bridge, a matching platform to create open innovation through collaboration between Japanese and overseas companies, in 2021. It encourages collaboration in both the digital and green fields by providing support for matching, such as finding business partners and arranging interviews, and by holding events and other activities.

Support Programs

For Japanese Firms

For Overseas Firms

Relevant business information through Website /Online Seminars

Exclusive for J-Bridge Members

- Potential partner /Market information
- Meeting Arrangement
- Private consultation by various experts

J-Bridge and Invest Japan Programs

- Potential partner /Market information
- Meeting Arrangement
- Private consultation by various experts

Bridging
info gap

Bridging
encounter

Deepening
business
process

Focus Countries/Regions

- Southeast Asia
- India
- United States
- Europe
- Australia
- Israel
- Africa
- Japan

Focus Fields



- Mobility
- Health Tech
- Life Sciences
- Agri Tech
- Retail Tech
- Smart Cities
- FinTech
- Robotics
- Information security

etc.



- Renewable Energy (offshore wind power, biomass, etc.)
- Energy conservation
- Storage batteries
- Hydrogen
- Smart infrastructure
- Greening and environmental conservation technologies

etc.

Support Scheme

- Company Introductions
- Participation in events
- Requests for one-on-one business meetings



- Offering business meetings
- Explaining business needs and challenges (at pitch events and on-demand programs)

*J-Bridge provides services mainly in Singapore, Indonesia, and Vietnam in Southeast Asia, the U.K. and Germany in Europe, and Nigeria and Kenya in Africa.

Startup ecosystem base city “The Osaka, Kyoto, Hyogo-Kobe Consortium”

Kyoto-Osaka-Kobe area is one of the four locations in Japan selected by the Cabinet Office as a global hub city, with an emphasis on healthcare, manufacturing, and the information and communications fields, centered on Osaka University, Kyoto University, and Kobe University, as an area for collaboration between universities, research institutes, and companies. This area is aiming to create opportunities for startups in new technologies and services by building a support system that encompasses Kyoto-Osaka-Kobe area, including the business community, for the “Osaka / Kansai Expo.”

9-2 Examples of support for overseas startups

Foreign investor accelerators appear.

In recent years, foreign-owned accelerators have entered the Kansai region one after another, developing various acceleration programs from the seed and early stages to the middle stage.

(example)

■ Plug and Play Kyoto

Under the theme of "hard tech / healthcare" based on Kyoto's strengths in manufacturing and life science, Kyoto is developing a consortium-type acceleration program in the fields of data health, AI utilization for medical care, and medical equipment.



■ Startupbootcamp Scale Osaka

The Rainmaking group (headquarters), headquartered in the United Kingdom, oversees the program. Targeting after the middle stage, they support growth by promoting feasibility experiments and collaboration with partner companies and put focus on business development and pilot program execution with major Japanese companies.



Large companies in Kansai welcome collaboration with startups

The Kansai Association of Corporate Executives is committed to promoting the ecosystem. In cooperation with the Kyoto and Kobe Associations of Corporate Executives, it invited companies and organizations that would sincerely respond to consultations from would-be founders and startups, without stating that they would be turned away if they did not have a proven track record of success.

The names and contact information of companies that have endorsed the Declaration of Startup Friendly Kansai are published on the website.

"The Declaration of Startup Friendly Kansai"
<https://www.kansaidoyukai.or.jp/wp-content/uploads/2022/10/ec2075066b1d7b2d7ed901e45d9c8313.pdf>



The list includes 107 companies!
 (As of July 12, 2022)

Business matching pitch event (example)

Global Innovation Forum Osaka (GIF)	
Organizer	Osaka Chamber of Commerce and Industry, Osaka Foreign Business Attraction Center (O-BIC)
Outline	<p>This event is to realize "Osaka, a meeting place to create business" by matching Japanese companies with overseas startups with cutting-edge technologies and products in fields such as carbon neutrality, health tech, XR, and new materials.</p> <p>GIF2022 features four sessions: North/Latin America, Middle East/SW Asia, Europe, and East/SE Asia. Three main programs (startup online exhibition, live pitch sessions, and one-on-one meetings) provide new business opportunities.</p>
International Innovation Conference "Hack Osaka"	
Organizer	Hack Osaka Executive Committee (Osaka City, Urban Innovation Institute, Japan External Trade Organization (JETRO) Osaka, and Osaka Business Development Agency)
Outline	<p>Hack Osaka is one of the largest innovation festivals in Kansai. In order to make Osaka a city of co-creation connected to the world, Hack Osaka is working to provide a place and opportunities for entrepreneurs, investors, large companies, students, and various other players to interact across organizations, regions, nationalities and generations, through talk sessions, pitch contests, meetups with Japanese companies, and other programs. (Held once a year)</p>
KGAP+ (Keihanna Global Acceleration Program Plus)	
Organizer	International Telecommunications Research Institute Co., Ltd. (ATR) Keihanna Research Complex Promotion Council
Outline	<p>A three-month support program for start-up companies in Japan and overseas.</p> <p>In addition to domestic companies, participating companies selected from global innovation bases that cooperate with ATR will work on proof of products, services and concepts in collaboration with major Japanese companies, aiming to expand into the Japanese market.</p>








10-1 Support Systems for Foreign Investment in Kansai

- The JETRO Invest Japan Business Support Center offers a variety of support services, including providing information and individual consultations, to foreign companies planning to expand their business in Kansai.
- The Council for INVEST KANSAI, made up of the Kansai Economic Federation, JETRO Osaka, the Federation of Chambers of Commerce and Industry in the Kansai Area (Osaka Chamber of Commerce and Industry), and Kansai Bureau of Economy, Trade and Industry, is working in tandem to support foreign investment in Kansai.

First points of contact for Kansai

JETRO, an organization for attracting foreign direct investment in Japan, provides a comprehensive support service to help foreign companies to locate in Japan and expand their business in the Japanese market by providing information on the Japanese business environment, identifying companies interested in direct investment in Japan, and assisting them in establishing a base of operations and expanding their business in Japan.

Contact points to support investment in Japan are available in each prefecture around Kansai.

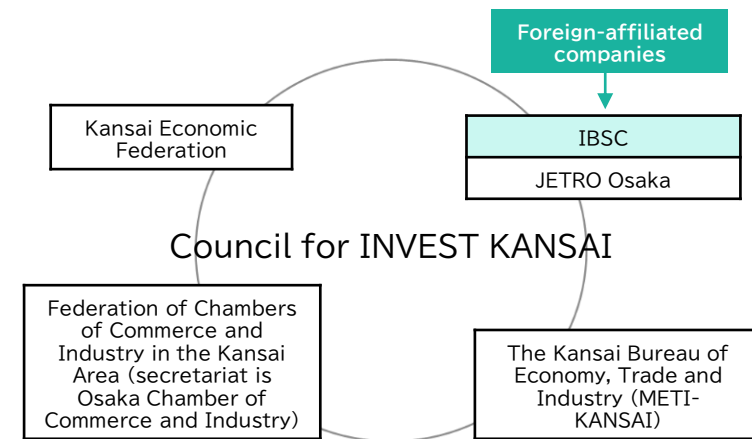
Osaka	JETRO Invest Japan Business Support Center, Osaka (JETRO IBSC Osaka) Address: Osaka-Kokusai Bldg. 29F, 2-3-13, Azuchi-machi, Chuo-ku, Osaka, Osaka 541-0052 TEL: +81-6-4705-8660 URL: https://www.jetro.go.jp/osaka	
Kobe	JETRO Invest Japan Business Support Center, Kobe (JETRO IBSC Kobe) Address: Kobe C.I.T. Center Bldg. 4F, 5-1-14 Hamabedori, Chuo-ku, Kobe, Hyogo 651-6591 TEL: +81-78-252-7505 URL: https://www.jetro.go.jp/kobe	
Fukui	JETRO Fukui Address: Fukui CCI Bldg. 6F, 2-8-1, Nishikida, Fukui 918-8004 TEL: +81-776-33-1661 URL: https://www.jetro.go.jp/fukui	
Shiga	JETRO Shiga Address: Hikone CCI 1F, 3-8 Chuo-cho, Hikone, Shiga 522-0063 TEL: +81-749-21-2450 URL: https://www.jetro.go.jp/shiga	
Kyoto	JETRO Kyoto Address: Kyoto Keizai Center Bld. 3F, 78, Kankoboko-cho, Shijo-dori, Muromachi-higashi-iru, Shimogyo-ku, Kyoto 600-8009 TEL: +81-75-341-1021 URL: https://www.jetro.go.jp/kyoto	
Nara	JETRO Nara Address: 2F Small and Medium Enterprises Hall of Nara Prefecture 38-1 Noborioji-cho, Nara 630-8213 TEL: +81-742-23-7550 URL: https://www.jetro.go.jp/nara	
Wakayama	JETRO Wakayama Address: Wakayama Prefectural Office Higashi-Bekkan 2F, 1-1, Komatsubaradori, Wakayama City, Wakayama 640-8269 TEL: +81-73-425-7300 URL: https://www.jetro.go.jp/wakayama	

Invest Japan Business Support Center (IBSC)

IBSC provides support for foreign/foreign-affiliated companies to enter the Japanese market and establish a base of operations after their arrival in Japan. It also offers services to foreign-affiliated companies that have already established a presence in Japan for business expansion, such as increasing headcount, expanding operations to regional areas, and establishing new offices.

The Council for INVEST KANSAI

The Council for INVEST KANSAI provides support such as providing information on investment incentives, factory locations etc., as well as finding business partners with local governments, regional business communities and specialists.



METI-KANSAI

HP "INVEST KANSAI WEB"
https://www.kansai.meti.go.jp/3-toukou/investkansai/en/e_index.html



10-2 Support Programs for Foreign Investment by Local Governments

In Kansai, foreign investment support organizations belonging to local governments offer various kinds of one-stop services.



Osaka Business and Investment Center

<https://o-bic.net/>



The Osaka Business and Investment Center (O-BIC) was jointly established by Osaka Prefecture, Osaka City, and the Osaka Chamber of Commerce and Industry in April 2001.

We act as a one-stop service center with a meticulous support system that provides necessary information and accurate advice to foreign companies wishing to set up operations in Osaka, foreign diplomatic missions and economic organizations, and foreign companies in Japan wishing to set up secondary operations in Osaka.



Support content

- Introduction to specialists for corporate registration and acquisition of status of residence
- Providing information on incorporation, accounting/taxation, and real estate
- Reduction of initial costs for foreign companies starting business
Costs related to incorporation registration: Up to 100,000 yen
Costs related to acquisition of status of residence: Up to 50,000 yen
- Providing information on incentives offered by Osaka Prefecture and Osaka City
- Introduction of free temporary offices, etc.

<Main project>

- Global Innovation Forum Osaka 2022
Supporting startups from overseas operating in the innovation field to expand their business in Osaka
Content: Pitches by overseas startups, matching with Japanese companies, online exhibition, etc.

Examples of support for foreign-affiliated companies

Company name: CRUST JAPAN K.K.
Representative: Mr. Travinder Singh, Founder and CEO
Business description: Development and provision of upcycling technology for food loss and waste
Website: <https://www.crust-group.com/>
Established: 2021
CRUST Group is a food tech company founded in Singapore in 2019 to upcycle food loss and waste into higher value products.
With a mission to reduce wasted food by 1% worldwide by 2030, the company aims to increase the sustainability of the beverage industry by developing and providing technology to convert food loss and waste (ingredients that can be eaten but will be discarded) into products such as beer and non-alcoholic beverages.



Company name: TST Japan Co., Ltd.
Representative: Mr. Kenzo Furuta, Representative Director
Business description: Development and sales of IoT devices
Website: <https://tst-sistemas.com/en/tst/>
Established: 2019
Japanese corporation of TST (Technologias, Servicios, Telematicos y Sistemas, S.A), a Spanish company with various proven track records in IoT development in the United States and Europe.
The company designs, develops, manufactures and markets electronic and telecommunications equipment using IoT technology, such as greenhouse agriculture with remote temperature control and smart sensors for more efficient waste collection.



Message from the manager in charge



The Expo 2025 Osaka, Kansai, Japan will be held for six months starting in April 2025.
Under the theme of "Designing Future Society for Our Lives," the event will promote advanced medical care, health and wellness through the use of artificial intelligence and robotics.
The estimated number of visitors is 28 million and the economic effect is said to be two trillion yen. O-BIC will provide all-out support for the business expansion of overseas companies to Osaka, a city where future growth is expected.

10-2 Support Programs for Foreign Investment by Local Governments



IBPC Osaka

(Organization commissioned by Osaka City with business attraction and other services)

<https://www.investosaka.jp/eng/>



Dedicated multilingual staff provide one-stop support for domestic and foreign companies expanding into Osaka City.

For domestic and foreign companies and organizations interested in expanding or reinvesting in Osaka City and that have concrete business plans, we support their entry into Osaka with detailed services tailored to their needs, including introducing business partners, providing information on investment incentives, and offering preparation offices until they establish a base of operations.



IBPC Osaka, as an organization commissioned by Osaka City with business attraction and other services, provides multilingual support tailored to the individual needs of companies by staff with many years of experience.

- | | |
|---|--|
|  Introduction of business properties |  Consultation on business expansion and referral of specialists |
|  Providing information related to expansion |  Assistance in securing human resources |
|  Interpretation service |  Arranging business meetings with Osaka-based companies |

Business Support Office (BSO)

Preparation office space is provided **free of charge for up to six months** until the establishment of a base in Osaka City.

* Corporate registration available



Example of support



[Japanese market representative from Singaporean Company C]
After participating in a private acceleration program in Osaka, we became interested in expanding into Osaka and contacted IBPC Osaka.

[IBPC Osaka]

We explained the necessary process for incorporation and business advancement and subsidy programs in an online interview. We also introduced judicial scriveners, tax accountants, labor and social security attorneys, banks, etc.

In addition, we provided a list of Kansai-based companies that would become sales destinations and arranged business meetings with several of them.

Even after the company's establishment, we continue to provide PR support by producing video interviews and introducing them on our website and social media.



Message from the person in charge



Osaka is located in the center of the Japanese archipelago and has a 24-hour international airport. The Kansai region, with its extensive transportation infrastructure and neighboring cities such as Kyoto and Kobe, is one of Japan's largest markets, yet business costs are low when compared to the Tokyo metropolitan area.

Osaka's livability is also a major attraction, as it is one of the top cities in *The Economist's* "World's Most Livable Cities" ranking every year.

If you are interested in doing business in Osaka, please feel free to contact us!

[Inquiries] info@investosaka.jp

Find us in LinkedIn! →



10-2 Support Programs for Foreign Investment by Local Governments



Kyoto Overseas Business Center
(Kyo-OBC)

<https://www.kyoto-obc.jp/en/>

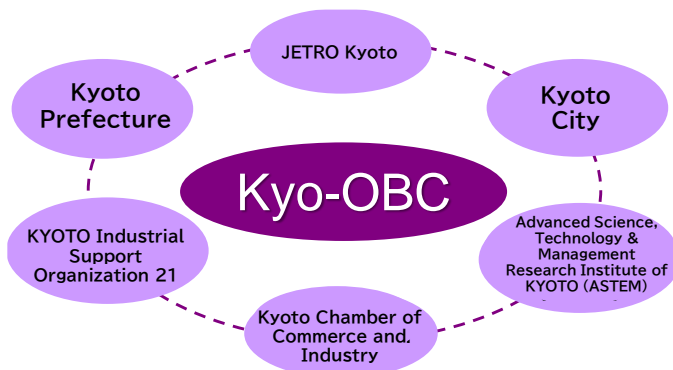


We provide total support for foreign companies setting up operations in Kyoto, including visa acquisition, subsidies for office and corporate registration costs, and acquisition of factory sites.



- Assistance in obtaining startup visas and business management visas
- Providing information on incentive programs (subsidies, real estate acquisition tax reduction/exemption, etc.)
- Subsidies for office rent and professional consultation
- Providing a list of unique and premium spaces (Unique Venues), such as historic buildings

Jointly organized by JETRO, local governments,
and industrial support organizations



Plug and Play Kyoto (U.S.)

Innovation platform for “large companies x startups”
from Silicon Valley

- Opened the second Japanese base in Kyoto in July 2019 under the theme of Hardtech/Healthcare.



[Why Kyoto?]

- ◆ A city with the highest concentration of traditional industries in Japan and with attractive manufacturing
- ◆ Easy to secure high-level human resources due to the large number of universities
- ◆ Advanced governmental initiatives to support startups
- ◆ The groundwork for talented entrepreneurs and quality startups is in place, etc.



Message from the person in charge

In addition to promoting traditional industries that utilize the skills of craftspeople passed down over generations, Kyoto has developed traditional technologies into advanced technologies to create global companies that are thriving on the world stage. The air of culture, academia, and history in your daily life will definitely have a positive impact on your business. We hope you will consider starting a business in Kyoto! We will support you with our unique programs that are ahead of the rest of the country, such as exchange of cutting-edge technologies and support for employee recruitment.

10-2 Support Programs for Foreign Investment by Local Governments



Hyogo-Kobe Investment Support
Center (HKIS)

<https://www.hyogo-kobe.jp/best/en/>



HKIS is an organization established by Hyogo Prefecture within the Hyogo Economic Development Center as a comprehensive desk for providing business location information and consultation services. As a one-stop service provider for business expansion, we help you to establish a business presence in Hyogo.

●The center's greatest attraction

We help domestic and foreign companies expand their business with our one-stop service!



Promoting companies' advancement in Hyogo and Kobe

Support for domestic and foreign
companies' advancement in the prefecture
by professional staff

6 Bests, the pride of Hyogo

1. Access

Excellent access by land, sea and air to domestic and overseas destinations

2. Living standards

A place where about 110 thousand foreigners live in comfort

3. Safety

Creating a disaster-resilient, safe and secure community

4. Incentives

Extensive support programs for foreign/foreign-affiliated companies

5. Startup services

"One-stop service" to help domestic and foreign companies expanding their business

6. Facilities

Diverse research institutes and facilities (e.g., the supercomputer "Fugaku" for shared use)



Message from the person in charge

In addition to industrial parks in the prefecture, we provide information on potential factory sites, vacant land, offices for rent, etc., as well as detailed support tailored to your needs, including administrative procedures needed when establishing a business, employment, housing, and living arrangements. Please feel free to contact us!

10-3 Support Programs for Foreign Investment by the Japanese Government

● Promotion of priority issues for facilitating foreign direct investment in Japan

Outline	<p>The Government of Japan has decided to organize the working group for promoting priority issues in the “Strategy for Promoting Foreign Direct Investment in Japan” at the Council for Promotion of Foreign Direct Investment in Japan. The purpose is to discuss the items listed in the Strategy and priority issues for facilitating foreign direct investment in Japan, and to promote them together with relevant government ministries and agencies. Coordination with those bodies is currently underway.</p> <p><Main Policy Agenda for Promoting Foreign Direct Investment in Japan></p> <p>[Pillar 1] Strengthening “investment in human capital” through inward FDI</p> <p>[Pillar 2] Promotion of DX, GX, and start-ups through inward FDI</p> <p>[Pillar 3] Improving living environment of foreign nationals to promote FDI in Japan</p>	
Details and latest information	<p>Cabinet Office Invest Japan Council for Promotion of Foreign Direct Investment in Japan, http://www.invest-japan.go.jp/committee/en_index.html</p>	

● Incentives for foreign/foreign-affiliated companies

Act for Promotion of Japan as an Asian Business Center (Act on Special Measures for the Promotion of Research and Development Business, etc. by Specified Multinational Enterprises)

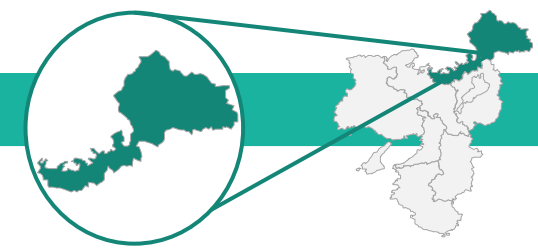
Outline	<p>Preferential measures, including shortened investment procedures, are available for global businesses planning to set up a company in Japan to conduct new R&D projects and business operations. <Application can be filed in English></p>	
Specific efforts	Assistance for fund raising	Fundraising assistance offered by Small and Medium Business Investment & Consultation Co., Ltd. (Also applicable to incorporated companies with capital of 300 million yen or more) *Applicable only to SMEs
	Acceleration of patent examinations	Accelerating patent application screening and proceedings [3-4 months or less on average]
	Shortened investment procedures	Shortened screening period of advance notifications of direct inward investment, etc. in industries subject to regulations [30 days in ordinary cases → 2 weeks]
	Acceleration of status of residency examinations	Accelerating screening for the Certificate of Eligibility for Status of Residence applied by foreign nationals who intend to work in Japan [Ordinarily 1 month → shortened to about 10 days]
Details and latest information	<p>Ministry of Economy, Trade and Industry: Promotion of foreign direct investment in Japan, Act for Promotion of Japan as an Asian Business Center https://www.meti.go.jp/english/policy/external_economy/investment/act_information.html</p>	
For Inquiries	<p>Investment Facilitation Division, Trade and Economic Cooperation Bureau, Ministry of Economy, Trade and Industry TEL:03-3501-1662</p>	

* For information on other incentives, etc., see JETRO's website.
JETRO https://www.jetro.go.jp/en/invest/support_programs.html



JETRO

10-4 Examples of incentives offered by local governments



Fukui

*Please contact the local government for details on various support systems.

	Name of support systems	Contents	Period of application	limit amount
Financing program	Financing to promote establishment of corporate sites	Low interest loan for the companies located in the prefecture and hiring citizens of the prefecture (interest rate: 1.2% or less per year)	Within 15 years	JPY ¥500 million (JPY ¥1 billion if specially approved)
Subsidy program	Corporate attraction subsidy (facility maintenance subsidy)	Assistance for equipment acquisition of companies that can cooperate with prefectural projects. (Subsidy amount: 25% investment /No employment requirements)	-	JPY ¥3 billion
		Subsidy for equipment acquisition related to general manufacturing industry and advanced technology industry (subsidy amount 10 to 20% of acquisition)	-	JPY ¥3 billion
		Subsidy for equipment acquisition and new employment related to head office functions (including test research) (subsidy rate 25%)	-	JPY ¥600 million
	Subsidy for attracting companies (subsidy for business activity costs)	Subsidy for product transportation costs for new locations in the advanced technology industry (subsidy rate 10-50%)	3 years	JPY ¥100 million per year
	Office invitation subsidy *Support with the municipalities that have the system	Expenses related to office opening and operation are subsidized. (50% for land and building rent, etc., communication line fee 100%)	3 years	JPY ¥15 million
Tax cuts	Regional Future Investment Promotion Law	Machinery / equipment: 40% special depreciation, 4% tax reduction for building, etc. : 20% special depreciation, 2% tax reduction for real estate acquisition tax exemption		

Message from the local government



In FY2021, we significantly upgraded the subsidy program and greatly expanded the support system for companies with an environment that encourages young people and women to work, and for offices that accept "U/I turners." We will do our utmost to support companies that are considering investing or expanding into rural areas with generous incentives, such as expanded subsidies for companies establishing bases in prefectural industrial parks, from 2022! If you have any questions, please feel free to contact our office.

< Contact desk >
 Fukui Prefecture Department of Business,
 Industry and Labor Business Attraction Division Corporate Location
 TEL 0776-20-0375 FAX 0776-20-0678
 Mail k-yuchi@pref.fukui.lg.jp
 "Fukui Prefecture Business Location Guide"
<http://www.yuchi.pref.fukui.jp/en/index.html>



Fukui mascot "Hapilyu" (center) and his brothers



* For more details of governments' support systems, visit the website.
 Kansai Bureau of Economy, Trade and Industry <https://www.kansai.meti.go.jp/3-1toukou/invest-in-kansai/e-various-incentives.html>
 JETRO "Regional Information" <https://www.jetro.go.jp/en/invest/region/>

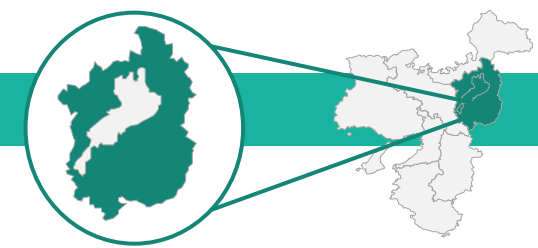


METI-KANSAI



JETRO

10-4 Examples of incentives offered by local governments



Shiga

*Please contact the local government for details on various support systems.

	Name of support systems	Contents	Period of application	limit amount
Financing program	Loan system encouraging business launch	Low interest loan for equipment funds for factories, research institutes, etc. (interest rate: 1.25% per year)	Within 10 years (of which the deferment period is within 2 years)	JPY ¥200 million (land acquisition: JPY ¥100million)
Subsidy program	Business start-up subsidy	This incentive subsidizes companies' expenses for efforts to secure human resources and improve the operating environment due to new capital investment in the prefecture.	There are regulations for each initiative (please contact us for details)	Subsidy limit of JPY ¥5 million in a fiscal year (in the case of a joint project by multiple businesses: JPY ¥7.5 million)
	Subsidies for Businesses Establishing New Facilities Near Nuclear Power Plants	Assistance with electric power bills paid under the contract for the supply of power to new and added business facilities (Only applicable to specific areas and projects)	Maximum 8 years	No rule
Tax cuts	Real estate acquisition tax reduction and exemption	Real estate acquisition tax exemption [Regional Future Investment Promotion Law]		
	Business tax exemption, real estate acquisition tax exemption / reduction	Business tax exemption for 3 years, real estate acquisition tax exemption / reduction in the target area / business [Regional base strengthening tax system]		

Message from the local government



Shiga Prefecture, which is located in the center of the Japanese archipelago, is a node of the three economic zones of Kansai, Chubu, and Hokuriku, and has well-developed wide-area transportation infrastructure such as highways, making it an excellent prefecture in terms of transportation convenience.

Due to these advantages, this prefecture is rated as one of the leading "manufacturing prefectures" in Japan by companies in various fields such as chemistry, automobiles, electric appliances, electronic parts, and pharmaceuticals.

There are many development bases with active industry-academia collaboration occurring against the backdrop of the high concentration of diverse university faculties.

In addition, we have set up the "Shiga Prefecture Corporate Location Support Center" in the Corporate Location Promotion Office as a centralized contact point for companies located in the prefecture to quickly respond to issues in the operating environment.

Please consider investing in Shiga Prefecture.

"Shiga Prefecture Business Location Guide"

<https://www.pref.shiga.lg.jp/richi/english/index.html>



* For more details of governments' support systems, visit the website.
Kansai Bureau of Economy, Trade and Industry <https://www.kansai.meti.go.jp/3-1toukou/invest-in-kansai/e-various-incentives.html>
JETRO "Regional Information" <https://www.jetro.go.jp/en/invest/region/>

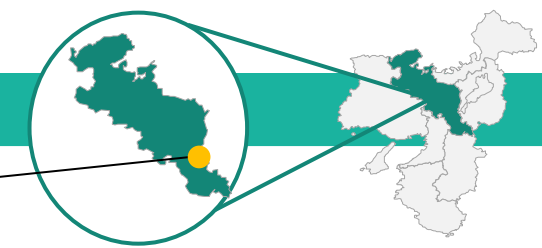


METI-KANSAI



JETRO

10-4 Examples of incentives offered by local governments



Kyoto City

Kyoto①

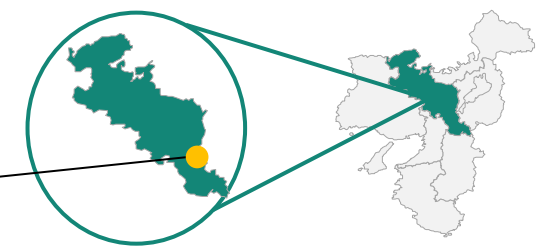
*Please contact the local government for details on various support systems.

	Name of support systems	Contents	Period of application	limit amount	Local government who carried out incentives
Financing program	Low interest loan (for business location promotion loan for employment, etc.)	Low interest loan (interest rate (fixed for the first 10 years): 1.7% per year, special interest 1.2%) for "Kyoto Industrial Location Strategy 21 Special Measures Project Cost Subsidy" or "Kyoto Prefecture Traditional and Cultural Manufacturing Industry Promotion Subsidy"	[Equipment funds] Within 15 to 20 years [Working capital] Within 7 years	JPY ¥300million-¥2billion	Kyoto Prefecture
Subsidy program	Kyoto Industrial Location Strategy 21 Special Measures Project Cost Subsidy	When a manufacturing facility, natural science research institute, information-related entity, etc. establish a base in the prefecture in response to the invitation of Kyoto Prefecture or municipalities, or when the existing factories in the prefecture are expanded, the amount of capital investment and the new, regular permanent employment are subsidized.	5 years including the fiscal year of starting operation (* Current system must be specified by March 31, 2027)	[Business establishment promotion subsidy] JPY ¥0.25 million-¥300 million [Subsidy to promote regular employment within the prefecture] JPY ¥400 million- ¥800million [Subsidy to promote of improvement of working environment] JPY ¥3 million yen *Increase or decrease depending on the region and the number of permanent employees in the prefecture.	Kyoto Prefecture
	Kyoto Prefecture Traditional and Cultural Manufacturing Industry Promotion Subsidy	Subsidized for the amount of capital investment and the number of new regular employees in the prefecture for the traditional and cultural manufacturing industry located in the prefectural industrial park "Kyoto Shinkoetsu Village" at the invitation of Kyoto Prefecture or municipalities	5 years including the fiscal year of starting operation	[Business establishment promotion subsidy] JPY ¥20 million-200 million [Subsidy to promote regular employment within the prefecture] JPY ¥3 million-30 million Increase or decrease depending on the site area, etc.	
	Subsidies for supporting businesses located near nuclear power plants, etc.	Subsidies based on actual electricity charges, etc. for companies that have expanded into new locations or facilities that generate increased employment.	Maximum 8 years	Electricity benefit + special benefit	
	Kyoto-type global niche top enterprise fostering subsidy	Rank A companies certified by the Kyoto City Venture Company Connoisseur Committee will receive subsidies equivalent to real estate tax and city planning tax as well as the cost of an excavation survey of buried cultural properties when they establish new or additional offices. Subsidy amount: Amount equivalent to real estate tax and city planning tax 1/2 of the amount equivalent to the cost of the excavation survey of buried cultural properties	Tax equivalent subsidies: 2-3 years Cost of excavation survey of buried cultural properties: Only once at the time of implementation	(Subsidies equivalent to tax) JPY ¥100 million (buried cultural property excavation survey) JPY ¥ 25 million	Kyoto City

Kyoto②

*Please contact the local government for details on various support systems.

Kyoto City



		Name of support systems	Contents	Period of application	limit amount	Local government who carried out incentives
Subsidy program	Kyoto city firm location promotion institutional subsidy	Support program for first-time business expansion in the city	Subsidies will be provided to companies from outside the city setting up offices, etc. in the city for the first time, based on the number of full-time employees living in the city. Subsidy amount: Number of regular employees living in the city x up to 200,000 yen	Up to 2 years	Up to JPY ¥2 million per year 2 years total: Up to JPY ¥4 million	Kyoto City
		Trial location support program	Subsidies will be provided to companies from outside the city that are considering setting up operations in the city for the first time and are using shared offices and coworking spaces in Kyoto on a trial basis, covering usage and transportation costs. Subsidy amount: 1/2 of the usage and transportation costs	Maximum 3 months	Usage cost: Up to JPY ¥250,000 Transportation cost: Up to JPY ¥250,000 * There is an upper limit according to the number of days and users.	
		Support program for establishing new/additional head offices and plants	Subsidies equivalent to property tax and city planning tax on newly acquired fixed assets for new expansion of head office, factories, research institutes, development bases, etc. in the city. (20% increase in specific areas such as Rakunan shinto, etc.) In addition, the cost of excavating buried cultural properties Subsidy amount: Amount equivalent to real estate tax and city planning tax (1/2 of the tax equivalent for large companies) 1/2 of the amount equivalent to the cost of the excavation survey of buried cultural properties Additional subsidy is available for companies from outside the city that are setting up operations in the city for the first time.	(Subsidies equivalent to tax) Middle/small sized companies: for 2~3years Large companies: 1year (buried cultural property excavation survey) Only once at the time of sale	(Subsidies equivalent to tax) JPY ¥100million Large companies: There is a limit based on increase of regular employees (buried cultural property excavation survey) JPY ¥25million	
Tax cuts	Real estate acquisition tax reduction measures		When building new factories, etc. in the manufacturing industry agglomeration promotion area, reduced by up to half on condition of new employment creation, etc.			Kyoto Prefecture
			Company certified by Kyoto Genki-jirushi certification for SMEs, receives subsidies real estate acquisition tax on acquisition of land and houses (factories, research institutes, etc.) is reduced by 1/10, when acquiring a house or land for business use such as research and development.	when acquiring a house or land for business use	JPY ¥200million	Kyoto Prefecture

Message from the local government



Kyoto, which was once the capital of Japan for more than a thousand years, has developed many global companies that are active in the world by evolving traditional techniques into high-tech techniques in addition to traditional industries that utilize the techniques of craftsmen that have been passed down from generation to generation.

In recent years, entrepreneurs from Japan and overseas have also opened a series of start-up companies and support organizations focusing on the characteristics of Kyoto, including its abundant human resources as a university city, its agglomeration of cutting-edge research institutes, and innovation environment.

Kyoto is attracting attention from entrepreneurs from Japan and overseas.

In Kyoto Prefecture, we will support you with our unique support system that is ahead of the other prefectures, including exchanges of advanced technology and support for hiring employees!



"Kyoto Prefecture Business Location / Land Information Search Site"
<https://www.kyotofuyouchibank.com/>

* For more details of governments' support systems, visit the website.
Kansai Bureau of Economy, Trade and Industry <https://www.kansai.meti.go.jp/3-1toukou/invest-in-kansai/e-various-incentives.html>
JETRO "Regional Information" <https://www.jetro.go.jp/en/invest/region/>



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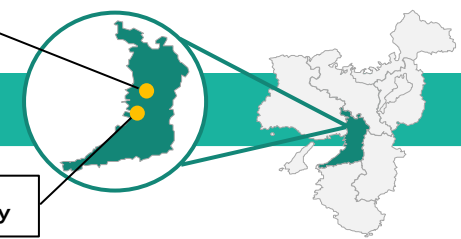
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INVEST JAPAN, INVEST KANSAI

10-4 Examples of incentives offered by local governments

Osaka City

Sakai City



Osaka

*Please contact the local government for details on various support systems.

	Name of support systems	Contents	Period of application	limit amount	Local government who carried out incentives
Financing program	Financing program	Financing the funds required to locate (construct) factories, research facilities, etc. in the prefecture (handling differs depending on the financial institution)	depending on loan options		Osaka Prefecture
Subsidy program	Subsidy for Foreign-Affiliated Companies	Subsidize the cost of acquiring an office for foreign-affiliated companies that have their head office in Osaka Prefecture. (5% of office / equipment, etc.)	—	JPY ¥100 million	Osaka Prefecture
		Subsidize the cost of renting an office to foreign-affiliated companies whose head office is located in Osaka Prefecture (One-third of the rent, etc)	24 months	JPY ¥100 million	
	Subsidy for Investment Promotion	Subsidies for investment in new construction / extension / renovation of factories or R & D facilities in the designated area	—	JPY ¥30 million	
		Subsidy for corporate business tax (However, only when subsidized for the above investment)	—	JPY ¥20 million	
	Sakai City Corporate Growth Promotion Subsidy	Subsidize 5% to 15% of subsidized expenses for investment for renewal of head office functions / R & D facilities and challenge in the growing fields. Subsidy of JPY ¥200,000 per new resident employee in the city x 3 years	Investment assistance: Business start year Employment assistance: 3 years	Subsidy for investment: JPY ¥100 million Subsidy for employment: JPY ¥50 million	Sakai City
	Subsidies for establishing operational offices	When a foreign-affiliated company opens a new office in urban area, 40 to 60% of the rent is subsidized.	3 years	JPY ¥5 million	
Tax cuts	Tax Incentive System for Special Zone for Growing industries	When entering a special growth zone in the prefecture, receiving approval for a business plan, and conducting business related to new energy and life science, the maximum prefectural tax is zero (coordination with Osaka City, etc.)			Osaka Prefecture
	Tax Incentive for Industrial Cluster	Real estate acquisition tax on acquisition of land and houses (factories, research institutes, etc.) in the industrial agglomeration promotion area is reduced by half (up to JPY ¥200 million)			
		City tax incentives under the Sakai City Innovation Investment Promotion Ordinance	City tax incentives under the Sakai City Innovation Investment Promotion Ordinance		

Message from the local government



In Osaka Prefecture, we provide information on business sites and subsidies, such as new locations and business expansion from Japan and overseas, and support matching with partner companies such as business alliances and investment.

In the fields of new energy and life science, we support the new location and reinvestment by integrally utilizing the prefecture's unique Tax Incentive System for Special Zone for Growing industries and other incentives and the national special zone system.

For more information about the attractiveness of Osaka as a business base and support measures, please see the booklet

"Osaka Investment Guide"

⇒ https://www.pref.osaka.lg.jp/attach/21570/00000000/r3.2_eng.pdf



* For more details of governments' support systems, visit the website.
Kansai Bureau of Economy, Trade and Industry <https://www.kansai.meti.go.jp/3-1toukou/invest-in-kansai/e-various-incentives.html>
JETRO "Regional Information" <https://www.jetro.go.jp/en/invest/region/>

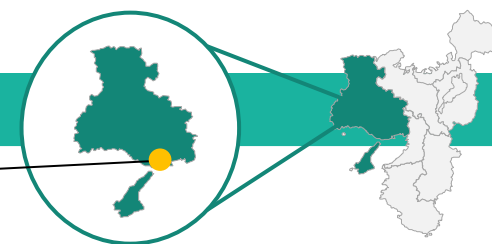


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10-4 Examples of incentives offered by local governments



Kobe City

Hyogo

*Please contact the local government for details on various support systems.

	Name of support systems	Contents	Period of application	limit amount	Local government who carried out incentives
Subsidy program	Employment subsidy	Subsidy for new employment of full-time workers living in the prefecture (300,000 yen or 600,000 yen per person)	—	JPY ¥300 million	Hyogo Prefecture
	Capital investment subsidy	Subsidy for investment related to the installation of facilities, equipment, etc. (3% or 5%)	—	—	
	Establishment support subsidy for foreign-affiliated companies	Subsidy for market research cost, etc. (up to 1/2)	—	JPY ¥1 million	
		Subsidy for corporate registration cost, etc. (up to 1/2)	—	JPY ¥200,000	Hyogo Prefecture, Kobe City
	Office rent subsidy for foreign-affiliated companies	Subsidy for office rent for foreign-affiliated companies: Up to 1/2 (1/4 by the prefecture, 1/4 by Kobe City)	3 years	JPY ¥20 million per year	
	Subsidy for transfer of headquarters from outside Kobe City (excluding the 23 wards of Tokyo) to the city	Subsidy for acquiring buildings (up to 4% of the acquisition cost), subsidy for employment (¥300,000 per person), etc. *The 23 wards of Tokyo are subject to the national preferential treatment system.	—	20% of tax amount the relevant fiscal year	Kobe City
Tax cuts	Reduction of corporate enterprise tax and real estate acquisition tax	Reduction of corporate enterprise tax by half for 5 years and reduction of real estate acquisition tax by half (maximum JPY ¥200 million) for transfer of headquarters from foreign countries and 3 major metropolitan areas or for establishment of business within designated areas			Hyogo Prefecture
	Reduction of property tax, business tax, etc.	In the case of strategic industries, property tax, business tax, etc. are reduced by two-thirds for five years (10 years for large-scale special cases) (no upper limit) (half for non-strategic industries)			Kobe City

Message from the local government

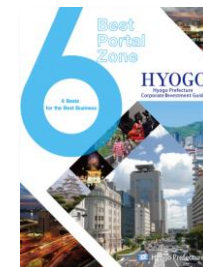


Hyogo Prefecture, where 88* foreign-affiliated companies are headquartered, provides the “6 Bests” in conjunction with the related organizations such as Kobe City and other municipalities in the prefecture and Hyogo-Kobe Investment Support Center, while coordinating with JETRO Kobe and other national agencies. The “6 Bests” are the business environment and services that Hyogo Prefecture is proud of, namely “best access,” “best living standards,” “best in safety,” “best facilities,” “best start-up services,” and “best incentives.” Since FY2001, approximately 20 foreign/foreign-affiliated companies have utilized these “6 Bests” to establish businesses in Hyogo annually, and more companies are expected to do so in the future. Hyogo Prefecture is ready to help you maximize your profit with its best services and environment.

(*) Survey by Hyogo Prefecture International Affairs Division



Hyogo Prefecture's pamphlet for foreign-affiliated companies "Best Portal Zone"
<http://web.pref.hyogo.lg.jp/sr14/documents/bestportalzoneenglish01.pdf>



* For more details of governments' support systems, visit the website.
 Kansai Bureau of Economy, Trade and Industry <https://www.kansai.meti.go.jp/3-1toukou/invest-in-kansai/e-various-incentives.html>
 JETRO "Regional Information" <https://www.jetro.go.jp/en/invest/region/>

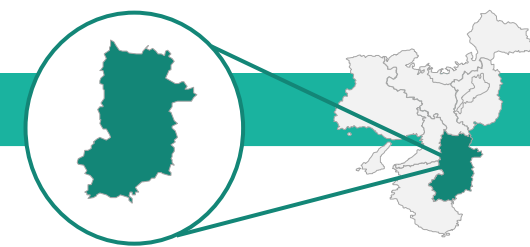


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10-4 Examples of incentives offered by local governments



Nara

*Please contact the local government for details on various support systems.

	Name of support systems	Contents	Period of application	limit amount
Financing program	Regional future investment promotion fund (system loan)	Based on the Regional Future Investment Promotion Law, small and medium-sized enterprises can obtain the necessary funds for projects conducted in accordance with the "Regional Economic Driving Business Plan" approved by the Governor. (Guarantee fee: 0.00% (prefecture bears the full amount), interest rate: interest rate prescribed by financial institutions)	[Equipment funds] Within 15 years (Of which, the deferment period is within 1 year) [Working capital] Within 7 years (Of which, the deferment period is within 1 year)	Maximum JPY ¥280 million (Secured JPY ¥200 million, unsecured JPY ¥80 million) * Separate from ordinary guarantee
Subsidy program	Subsidy for corporate advancement business promotion	Grant subsidies to companies that build factories, research institutes, etc. in the prefecture	—	[For large-scale facilities] JPY ¥2 billion [For medium-scale locations] JPY ¥1 billion
	Local base strengthening promotion subsidy	Subsidies will be provided to companies that make investments due to the relocation of head office functions from outside the prefecture and the expansion of head office functions within the prefecture.	—	JPY ¥100 million
	Information and communications-related company advancement promotion subsidy	Subsidies for capital investment, rent, etc. related to the advancement of the information and communications industry	—	JPY ¥ 1 billion yen
Tax cuts	Real estate acquisition tax, corporate enterprise tax exemption measures	Real estate acquisition tax exemption, corporate enterprise tax reduction measures (three-quarters usual rate, three years)		

Message from the local government

3 world Heritage Sites

As of March 2021, 23 cultural and natural heritage sites in Japan have been registered as UNESCO World Heritage Sites: 3 of them are in Nara Prefecture.

What is Nara?

A town surrounded
By history and culture

In ancient times, Fujiwara-kyo and Heijo-kyo prospered as the capital of Japan. Even now, there are many archaeological sites in the prefecture that remind us of the past.



"INVEST IN NARA"

<http://www.pref.nara.jp/59034.htm>

"Nara Prefecture Business Location Guide"

<http://www.pref.nara.jp/53543.htm>

Rich nature

Many natural forests are left in the Nara Basin and the surrounding mountains, and the Kasugayama Primeval Forest, which forms part of the World Heritage Site "Historic Monuments of Ancient Nara," is close to the city area. It is a precious primeval forest.



* For more details of governments' support systems, visit the website.
Kansai Bureau of Economy, Trade and Industry <https://www.kansai.meti.go.jp/3-1toukou/invest-in-kansai/e-various-incentives.html>
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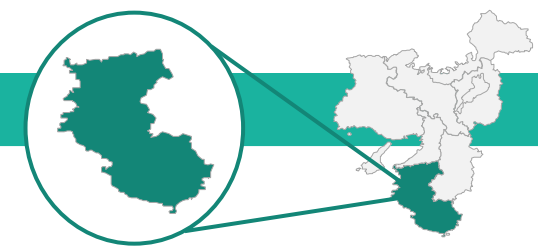


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10-4 Examples of incentives offered by local governments



Wakayama

* Please contact the local government for details on various support systems.

	Name of support systems	Contents	Period of application	limit amount
Financing program	Wakayama Prefecture Corporate Advancement Promotion Fund Loan System	Low interest loan to companies advancing in the prefecture and employing citizens of the prefecture (interest rate: long-term prime rate x 3/4%)	Within 10 years	JPY ¥200 million
Subsidy program	Incentive system (employment incentive)	Granted to companies that build the designated facilities in the prefecture and employ citizens of the prefecture	3 years	Up to JPY ¥1 billion for 100 or more employees
	Incentive system (advancement incentive)	Granted up to 10% of the amount of fixed assets invested to designated companies that employ citizens of the prefecture	1 year	Up to JPY ¥9 billion for 1,000 or more employees
	Accommodation facility opening promotion incentive system	When a luxury accommodation facility that meets certain requirements is opened in the prefecture, a subsidy will be given to related companies.	1 year	JPY ¥300 million
Tax cuts	Business tax, real estate acquisition tax, property tax, etc.	Reduction of business tax, real estate acquisition tax, property tax, etc. for up to 3 years in the designated area		



Message from the local government

With the motto "Take care of the company"

Wakayama Prefecture is now fully supporting the advancement of companies. The citizens of the prefecture who want to revitalize Wakayama are united in welcoming companies.

The first thing we think that we should provide to companies is an environment where it is easy to do business. Therefore, in this prefecture, we have staff in charge of corporate contact points who are responsible for handling the requests from companies. If you call us at any time, we will work together

with you to solve a problem as quickly as possible. All employees will do their utmost to "Take care of the company", so we promise that you will be able to develop your business with confidence.



Wakayama Prefecture
Corporate Advancement Portal Site
<https://ritti.pref.wakayama.jp/>

* For more details of governments' support systems, visit the website.
Kansai Bureau of Economy, Trade and Industry <https://www.kansai.meti.go.jp/3-1toukou/invest-in-kansai/e-various-incentives.html>
JETRO "Regional Information" <https://www.jetro.go.jp/en/invest/region/>



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JETRO



One-window support for investment in Kansai

INVEST KANSAI WEB



Contact information about this brochure

International Investment Promotion Division,
Kansai Bureau of the Ministry of Economy, Trade and Industry

Address: 1-5-44 Otemae, Chuo-ku, Osaka, 540-8535

TEL: 06-6966-6033

E-mail: invest-japan-kansai@meti.go.jp

URL: [https://www.kansai.meti.go.jp/3-1toukou/invest in kansai/e invest kansai english.html](https://www.kansai.meti.go.jp/3-1toukou/invest%20in%20kansai/e%20invest%20kansai%20english.html)

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