

Attractiveness of Kansai as a destination for investment in Japan

- Kansai refers to an area comprised of seven prefectures (Fukui, Shiga, Kyoto, Osaka, Hyogo, Nara, and Wakayama).
- As indicated in the “6 Reasons to Invest,” Kansai offers an excellent business environment.
- International urban systems are being developed to prepare for Expo 2025 Osaka, Kansai, Japan.



- 1 Japan's second-largest economy after the Tokyo metropolitan area
Kansai's GDP is comparable to that of the Netherlands or Switzerland.
- 2 Advantageous location for Asian bases
Abundant routes and public transportation services are available centered on KIX as the hub. Trade partners are mainly from Asia.
- 3 Strengths in the green and life science fields
Development/production bases, universities and research institutes are concentrated and collaborating with each other.
- 4 “We can make anything” - Diverse industrial clusters
Procurement and collaboration with companies and startups with a high global market share are available.
- 5 Attractive living environment
An easy place to live, with abundant tourism resources featuring World Cultural Heritage Sites and natural beauty.
- 6 Venue for Expo 2025 Osaka, Kansai, Japan
Kansai is increasingly gaining attention as an international region.